

**Center for International
Development**

2014 - 2015 Annual Report

Point Loma Nazarene University

Director: Dr. Robert Gailey



PLNU Mission Statement:

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, *character is modeled and formed*, and service becomes an expression of faith. Being of Wesleyan heritage, we aspire to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

PLNU Vision Statement:

Point Loma Nazarene University will be a nationally prominent Christian university and a leading Wesleyan voice in higher education and the church – known for excellence in academic preparation, wholeness in personal development, and faithfulness to mission.

PLNU Core Values:

- Excellence in teaching and learning
- An intentionally Christian community
- Faithfulness to our Nazarene heritage and a Wesleyan theological perspective
- The development of students as whole persons
- A global perspective and experience
- Ethnic and cultural diversity
- The stewardship of resources
- Service as an expression of faith

Fermanian School of Business:

Mission Statement: To provide the world business leaders with Christ-like character.

Motto: More than the bottom line, business education to change the world.

Center for International Development (CID):

Tagline: Business to serve the least of these

Mission Statement: To mentor students, support faculty, and engage the external community in the study and application of holistic business practices to alleviate global poverty.

Vision Statement: To graduate students who will build or nurture holistic businesses that create economic opportunities for individuals and allow their families and communities to flourish.

Purpose: To fulfill Jesus' call in Matthew 25 to serve "the least of these" by combining viable business solutions with a conscientious, compassionate mindset. The CID aims to raise awareness of our global neighbors and encourage active poverty alleviation efforts across campus and among our alums. The CID partners with other like-minded organizations to

support people in impoverished countries who are trying to find meaningful, productive, and sustainable livelihoods.

Strategic Fit: The CID continues to initiate and support events across campus, in San Diego, and around the world that directly engage the mission and strategic priorities of PLNU.

Market Position: The rapidly changing context of higher education means the future of any institution is uncertain. As the potential applicant pool for traditional college students shrinks, the supply side of residential, multi-service, liberal arts institutions will face stiff competition for students. Offering something that is unique or distinct but of particular interest to current and future students is one way a university can distinguish itself in the marketplace. There are at least three social trends in the U.S. that the CID's work dovetails nicely with, which helps position PLNU as an attractive option for students: 1) society placing increasing pressure on businesses to concern themselves with more than only a financial bottom line, 2) the financial capacity and growing interest among young people to travel overseas coupled with the growth in church interest for international travel to developing countries to participate in hands-on missions, and 3) an increasing interest among churches, in particular, to study, understand, and positively impact poverty alleviation around the world.

CID Intentional Witness:

PLNU and, in particular, its School of Business benefits from having a center that is deliberately established to keep the community's focus on the world's poorest 3 billion people. The CID bears witness to the importance of studying the causes and impact of global poverty while exploring creative approaches used by businesses and the church to address global inequities.

CID Core Values:

- 1.) Intersection between poverty and business
- 2.) Role within the FSB and support of its students
- 3.) Cross-campus collaborations
- 4.) Bridge to local nonprofit community
- 5.) International network of contacts

CID Events & Activities During the 2014-2015 Academic Year:

Praxis Academy (August):

The inaugural Praxis Academy was held at Gordon College and was a program for students to dive deeper into the intersection of culture, theology, and social entrepreneurship. Six students attended (5 undergrad, 1 MBA) and two advisors, Dr. Gailey and Prof. Susan Brownlee. Praxis Academy is now exploring a partnership with the CID to host a summer academy at PLNU during the summer 2016.

Microcredit Summit Campaign Global Conference (September):

The CID sent 3 people to the 17th Microcredit Summit Global Conference, held in Merida, Mexico. The Director moderated and participated in a panel entitled, **Supporting Microfinance**

in Educational Institutions and Training Programs, which included panelists from universities in Germany and Spain, the U. of New Hampshire, and a professor teaching at Columbia and Brandeis universities. Also on the trip was adjunct Accounting professor, Susan Brownlee, who was faculty co-sponsor for the microfinance club and Megan Christensen, a microfinance club leader who volunteered for the Summit.

Conversation Hours (September-April):

The CID continued to host regular meetings for students, staff, and professors interested in international development, non-profits, global poverty alleviation, and sustainability issues. These informal and conversational meetings were held once a month for an average of 10 to 15 people to come together over dinner to find out about opportunities related to international development and nonprofits, and to learn how to get involved in upcoming events. This year we began to serve various ethnic foods, such as Somalian sambusas, catered from a local business begun by a refugee using a local microfinance loan. This spring there were a couple of special guests at these events. One month, Phil and Katy Rodebush, Nazarene missionaries to East Africa who formerly served in the Middle East came to share their experiences working in challenging cross-cultural settings. The Rodebush event was held at First Church of the Nazarene and was co-sponsored with them and the Office of International Ministries. In April, the CID hosted Sunita Groth, a child development leader for World Vision in the Middle East.

First Year Experience: Cross-cultural Awareness Presentation (September) and Lunch Talk (October):

The CID Director co-led with the offices of Study Abroad and International Ministries, a session in September for all students in the First Year Experience course. The focus of the class was to explore and present on PLNU's Core Value of a Global Perspective and Experience. This was the third year the CID was involved in this presentation, and FYE coordinators stated our particular focus was ranked highly by the students and was well received. In October, the CID Director and Director of International Ministries served as "resource people" for a FYE-sponsored lunch led by the chaplain focused on cross-cultural careers.

Florence Oyosi Breakfast (October):

The CID sponsored a breakfast with Florence Oyosi, a Kenyan development worker who leads an orphan support program, an HIV/AIDS support group, and manages groups of farmers. Several students interested in development and nonprofits attended to hear about her experience and encouragement from working in the field.

Rick Knowles (October):

The CID sponsored Rick Knowles, COO of SAP North America, at PLNU in collaboration with the School of Theology and Christian Ministry's H. Orton Wiley Lecture Series in Theology. Mr. Knowles' visit included being one of two speakers at a co-sponsored Brewed Awakening event, having dinner with a group of students hosted by the Wesleyan Center, speaking at a lunch with MBA students, presenting in various business classes, and speaking to a group of FSB students as part of the Dean's Speakers Series.

Brewed Awakening: Crossing Boundaries (October):

The CID co-sponsored the *Crossing Boundaries as a Spiritual Practice* Lecture by Dr. Thangaraj as a part of the Wiley Lecture Series. Dr. Thangaraj is a professor of World Christianity at Emory University and previously served as a minister in South India. He spoke on crossing cultural, musical, and religious boundaries during this set of lectures and spoke at the Brewed Awakening co-sponsored by the Center for Justice and Reconciliation and the Center for International Development.

OSV Sustainability Panel (October):

The CID Director moderated a panel of six professionals on sustainability for the Office of Strengths and Vocation with about 60 students in attendance.

Nazarene Compassionate Ministries Water Challenge: Hello Friends Campaign:

A campus-wide collaboration among faculty, staff, and students developed and launched the Hello Friends/Jambo Rafiki Campaign for the Nazarene Compassionate Ministries (NCM) Water Challenge. Significant departments involved included the Art Department, the School of Business, the School of Nursing, the International Ministries Office, and the Sustainability Office. The campaign proposal was developed during the fall semester and PLNU won second place in the global Nazarene competition. The campaign was then implemented early in the spring semester so as to not conflict with the Spiritual Development's Lent Giving Campaign. The campus-wide NCM water campaign sought to raise awareness about access to clean water, sanitation, and hygiene in the Democratic Republic of Congo (DRC) through interactive activities and social media connections with the Nazarene church in the DRC. Over \$10,000 dollars were raised to construct a water system for the children attending the Mutombo Primary School. The money was transferred to the Nazarene leader in DRC (Rev. Celestin Chishibanji – a chapel speaker on campus during the fall semester) and a PLNU LoveWorks team will be visiting the site during July 2015. Funds were raised through donations and Hello Friends T-shirts and soaps made by students through a soap-making workshop were distributed across campus. During the weeklong campaign, toothbrushes were also collected to send to the DRC and there was a campus-wide cliff-clean up organized and co-sponsored by the Sustainability office at PLNU.



Just Saying: Spoken Word (October):

Co-sponsored by World Relief, the Center for Justice and Reconciliation, Spiritual Development, San Diego Churches Against Trafficking, and the CID, the Just Saying event was a night of spoken word by Micah Bournes and others focused on the evil of human trafficking. This event, attended by over 600, was the official launch of the Beauty for Ashes Scholarship fund for survivors of human trafficking to attend PLNU.

Chapel: Stephan and Belinda Bauman (October):

The CID invited Stephan and Belinda Bauman to visit campus and participate in several events, including speaking in chapel. Stephan is the president of World Relief and Belinda runs her own nonprofit. While on campus, the Baumans spoke in a number of classes and co-hosted the Just Saying event.

Faith and International Development Conference (February):

Two students, Dominic Bendinelli and Max Fell attended the Faith and International Development Conference at Calvin College. Their trip was mostly sponsored by the CID. The conference focused on humility and learning and included speakers from various international organizations. After returning from the conference, both students shared their experiences at the School of Business' Departmental Chapel.

Milon Patwary Lunch (February):

Milon Patwary, a leader from Bangladesh Nazarene Mission came to visit in February and had a lunch with students to discuss the work being done in Bangladesh. About ten (10) students, including a few from the 2014 LoveWorks trip to Bangladesh, attended the lunch to listen to Milon speak about the challenges of working in a primarily Muslim country, as well as the accomplishments the Nazarene church has had in church planting, self-help groups, and child development centers. The CID also arranged for Mr. Patwary to meet with Dr. Brower and a key group of PLNU leaders to discuss PLNU's potential guidance/support for helping the church launch a liberal arts university in Bangladesh. The CID may be heavily involved in Bangladesh in the coming years.

Brewed Awakening: Ebola Panel (March):

The CID co-sponsored with the Center for Justice and Reconciliation (CJR) and the Wesleyan Center a Brewed Awakening on the Ebola situation in West Africa and the church's response. The CID Director moderated a panel of experts with experience in healthcare, human resources, film, and nonprofit management, all who had visited Liberia recently (3 during the Ebola outbreak), including a Liberian Christian leader currently in the U.S. who flew to San Diego to participate. At this event, Lindsay Morgan shared with the audience an overview of the paper and research she had done as a scholar in residence for the CID and the Wesleyan Center focused on a Wesleyan consideration of international development.

Steve Garber Visit (April):

A campus-wide collaboration brought Dr. Steven Garber to PLNU after a connection was made with him by the CID Director attending the Praxis Academy in August at Gordon College. Dr. Garber is the founder of the Washington Institute for Faith, Vocation, and Culture and the author of *Visions of Vocation*. Dr. Garber spoke in chapel, at a lunch with MBA students, in Dr. Gailey's BUS100 and BUS480 classes, at a FSB faculty dinner, as the keynote at an alumni mentorship reception, to the OSV staff, and at an evening Convergence student discussion (co-led by the Center for Pastoral Leadership and the Chaplain's office). Dr. Maria Zack also had Dr. Garber

talk and present to PLNU's cabinet and has arranged for Dr. Garber to return to campus twice in the 2015-16 academic year in conjunction with a campus-wide focus on vocation.

BUS480 Mexico Trip (April):

Dr. Gailey and Dr. Schober's International Business classes traveled to Tijuana, Mexico to tour maquiladoras. Twenty-one students, two professors, one student worker and a translator attended the 2-day trip, which was organized by the CID. The group visited three factories, the World Trade Center, La Mesa Nazarene Church, and HUBSTN, an entrepreneurial incubator. They stayed overnight at Casa del Migrante, a house for migrants and deportees, where they got to listen to the stories of three men who were very recently deported from the U.S., where they had spent most of their lives. It was an opportunity for students to experience what they were learning in the classroom about maquiladoras, NAFTA, and other topics. The FSB Dean would like this to be a regular excursion, offered in these classes every semester. At this time, the CID will be managing the logistics for these trips.

San Diego Microfinance Alliance Summit (April):

The 7th annual San Diego Microfinance Alliance Summit was held as a night session at the University of San Diego. Over twenty PLNU students attended or volunteered at the event. Speakers included Alex Rizzi from the Smart Campaign, Dennis Mello from Project Concern International, Valery Belloso from Accion San Diego, Kasra Movahedi from International Rescue Commission, and Craig McIntosh from UCSD. The event included panel discussions, a vendor marketplace and catering to support local microfinance borrowers, and a networking dessert. The CID Director is a founding member of the Alliance and remains a part of the organizing committee.

PLNU Leader Discussion on Lindsay Morgan's Paper (April):

The Wesleyan Center, CID, and CJR co-sponsored a lunch for faculty and staff leaders at PLNU to discuss the paper Ms. Lindsay Morgan worked on as a scholar in residence focusing on a Wesleyan consideration of international development. The Provost, FSB Dean and CID Director were in attendance.

Honor's Projects:

This year two honor's students were mentored by the CID Director on their projects, "To pay or not to pay? An analysis of staffing models for savings groups in Rwanda, Malawi, and Burundi" by Sarah Parker and "More than a one week stand: Evaluating short term missions" by Josh Burgner. Both students graduated as International Development Studies majors and were near or at the top academically of the FSB graduating class.

Board Leadership:

The Director of the CID continues to serve on the boards of Nazarene Compassionate Ministries, Inc. (now serving as Chair), Lazarian World Homes, and the organizing committee for the San Diego Microfinance Alliance. The NCM, Inc. board requires U.S. travel 2-3 times a year and the CID Director also serves as chair of NCM, Inc.'s Audit Committee, which requires occasional conference calls with people throughout the country.

Networks:

The CID Director continues to actively participate in the Accord Network (The Association of Christian Relief and Development organizations) and Christian Business Faculty Association. This year, the Director attended the Accord Network Annual Meeting in CO (fall) and the CEO/Leaders Retreat in PA (spring).

Testimonials:

“I just wanted to say thank you so much for being such an incredible professor and in a way a mentor...My Point Loma experience would not have been the same without your wisdom and support. I am deeply grateful and I just can't find the words to say just how much you have shaped me and my thinking about the world.” – **Sarah Parker, 2015 IDS Graduate – currently serving in Rwanda with World Relief**

“Thank you for your support, guidance, and encouragement throughout my time here...I am so grateful for your wisdom and all the opportunities you made possible for me...You have made so many life-changing opportunities happen for me. I know the Lord put you in my life to guide me and realize my deeply rooted passion for Christ and serving others through development. I have learned more than I can absorb from you...You have so much knowledge and experience that has been so valuable to me and my learning career.” – **Jenna DeWalt, 2015 IDS Graduate**

“How can I begin to thank you for all you've done for me these past few years? You've been such an instrumental part of my time here, and introduced me to social business and microfinance. I'll always be grateful for your connections and investment in my success.” – **Megan Christensen, 2015 International Studies Graduate – will be serving in Mexico as a Fulbright scholar this coming year**

“Could not recommend the conference to future students any more and cannot thank you enough for helping send me. It'll be one I'm trying to make as many times as possible, it was really that good. To put it simply, the Director of the Peace Corps was the least interesting of the speakers to myself, and that's not a reflection on her but instead on the quality and intellect of the other individuals presenting.” – **Max Fell – Economics major, anticipated graduation 2018 – attended Calvin College conference on Faith and International Development and his travel was paid for by the CID**

“We are seriously so thankful for the time and effort that you put into preparing for and so eloquently performing the moderator role for our Sustainability event.” – **OSV office**