

Center for International Development

2018-2019 Annual Report
Point Loma Nazarene University
Director: Dr. Robert Gailey



PLNU Mission Statement:

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service becomes an expression of faith. Being of Wesleyan heritage, we aspire to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

PLNU Vision Statement:

Point Loma Nazarene University will be a nationally prominent Christian university and a leading Wesleyan voice in higher education and the church – known for excellence in academic preparation, wholeness in personal development, and faithfulness to mission.

PLNU Core Values:

- Excellence in teaching and learning
- An intentionally Christian community
- Faithfulness to our Nazarene heritage and a Wesleyan theological perspective
- The development of students as whole persons
- A global perspective and experience
- Ethnic and cultural diversity
- The stewardship of resources
- Service as an expression of faith

Fermanian School of Business:

Mission Statement: To provide high quality business programs that equip students to make a positive impact in their workplace and community by connecting purpose to practice.

Motto: More than the bottom line, business education to change the world.

Center for International Development (CID):

Tagline: Business to serve the least of these

Mission Statement: To mentor students, support faculty, and engage the external community in the study and application of holistic business practices to alleviate global poverty.

Vision Statement: To graduate students who will build or nurture holistic businesses that create economic opportunities for individuals and allow their families and communities to flourish.

Strategic Fit: The CID continues to initiate and support events across campus, in San Diego, and around the world that directly engage the mission and strategic priorities of PLNU to have our students globally engaged as a witness to our Wesleyan heritage.

Market Position: The rapidly changing context of higher education means the future of any institution is uncertain. As the potential applicant pool for traditional college students shrinks, the supply side of residential, multi-service, liberal arts institutions will face stiff competition for students. Offering something that is unique or distinct but of particular interest to current and future students is one way a university can distinguish itself in the marketplace. There are at least three social trends in the U.S. that the CID's work dovetails nicely with, which helps position PLNU as an attractive option for students: 1) **BUSINESS**: society placing increasing pressure on businesses to concern themselves with more than only a financial bottom line, 2) **FAITH**: the financial capacity and growing interest among young people to travel overseas coupled with the growth in church interest for international travel to developing countries to participate in hands-on missions, and 3) **POVERTY ALLEVIATION**: an increasing interest among churches, in particular, to study, understand, and positively impact poverty alleviation around the world.





Lauren Kim, Lauren Chafin, Dane Brizzolara, Ella Osterweil

I. Purpose for PLNU Center for International Development: Global Engagement

Purpose: To fulfill Jesus' call in Matthew 25 to serve "the least of these" by combining viable business solutions with a conscientious, compassionate mindset. The CID aims to raise awareness of our global neighbors and encourage active poverty alleviation efforts across campus and among our alums. The CID partners with other like-minded organizations to support people in impoverished countries who are trying to find meaningful, productive, and sustainable livelihoods.

CID Intentional Witness: PLNU and the Fermanian School of Business benefit from having a center deliberately keeping the community's focus on the world's poorest 3 billion people. The CID bears witness to the theological and sociological importance of studying the causes and impact of global poverty while exploring creative approaches used by businesses and the church to address global inequalities.

II. Alignment of the Center with the University

CID Core Values:

1. Intersection between poverty and business
2. Role within FSB and support students (International Development majors in particular)
3. Cross-campus collaborations
4. Bridge to local nonprofit and social enterprise communities
5. International network of contacts

CID Core Functions:

1. *Cultivate*: Mentor, train, equip, advise, resource, counsel students, alums, and colleagues on global poverty alleviation efforts
2. *Collaborate*: Host campus/community events that relate to international development and directly support the mission and vision of the CID
3. *Connect*: Internships, job opportunities, study abroad opportunities, sending students to international development conferences and having them present to the campus upon their return.

III. Capacity and Resources

The CID uses its financial resources to promote learning, provide a space for inspiration, and create connections in the field of international development. Whether this is through putting on events on campus and in the community or funding students' travels to other events, the CID pours its resources directly into PLNU students.

- A. The operating budget for the CID this past year was \$16,595.00. About a third of this amount was used to support 20-25 hours per week of student employee support. The Director was given ¼ load release time per semester (3 units each) to manage the Center's work and was on a 9-month contract.
- B. Much of the Center's money was used to host events and activities aimed at pouring into student opportunities, research and presentations, networking/fundraising, and promoting the CID in various venues. These are described below in the activities section

Operating Budget AY 18-19

TASK	Budget Request	TIMELINE	PERSON RESPONSIBLE	Budget Spent (as of June 2, 2019)
<i>Management of Student Employees:</i>	\$8,250 Total	Ongoing	Director	Ongoing
Hire and schedule 3-5 student employees, including student to lead BUS480 Mexico trip each semester. Gift cards for Christmas	\$6,700 for the year and of this amount, \$1,000 for Mexico trip coordinator \$300	Sept. 1 to hire Ongoing to supervise December	Director	September hire 3-5 students <u>End of Year</u> Spent approx. \$7,100 for student workers, including the Mexico trip organizer and overtime - and Christmas gifts

BUS480 Mexico Trips	Included in student salary above (rest of funds raised/spent under different budget)	Ongoing – once each semester	Mexico Trip Coordinator – reports to Director	Ongoing - costs included above
Office Materials (printing, books/periodicals/ videos for CID library)	\$950	Ongoing	Director or student employees	Ongoing - to maintain CID library and get resources relevant to student needs, especially ID majors End of Year Spent \$1,108 for supplies, copier, computer equipment, books, videos, and periodicals, and subscriptions
Misc. items (unexpected expenses)	\$300	Ongoing	Director or student employees	End of Year Spent \$180 for media recording of nonprofit talk by Dr. Gailey to potentially be used by CID/class
<i>On-campus CID Activities</i>	\$2,955 Total	Yearlong	Director	Yearlong
Manage monthly conversation hour meetings	\$1,200 for the year for food	Monthly dates – 3 per semester	Student Office Manager	Ongoing End of Year Spent \$1,200 for local meals for six conversation hours for the year, averaging between 10-12 students per event

Manage alumni relations	Manage Facebook posts and job opening distributions and meetings with alums	Ongoing	Director and student employees	Ongoing End of Year Spent \$409 for food/drinks for meetings with alums
Communications (data and other services, postage, bank charges)	\$355	Ongoing (revamped bulletin board)	Student Employees	May be significantly more in a year if the CID is renamed End of Year Spent \$157 for communication costs while traveling
Campus Collaborations (CJR, OGS, IPP, Spiritual Development)	\$500 for the year – to contribute towards shared events/activities/Sodexo catering	Ongoing - as opportunities arise	Director	Ongoing - planned with other directors as requested. The CID usually does at least one event with the CJR and participates every year with an event during international week. End of Year Spent \$600 for events in collaboration with CJR, IPPS
Local meals for meetings with advisory board members, guest speakers, etc.	\$400	As planned	Director with help from student employees	To maintain relationships locally and when visitors connected to International Development come to San Diego - usually 10-15 meals a year with different guests End of Year Spent \$2,517 for various events and hosting global

				poverty simulation (Jan) and global poverty dinner (Feb) as well as Fulbright faculty visitors
Travel for local events (mileage)	\$200	As planned		To pay for mileage to attend events in southern CA End of Year Spent \$178 for local travel costs
Lodging for guest speakers	\$300	As planned	Director, with help from student employees	To pay for hotel costs if outside visitors come to speak on campus while in San Diego End of Year Spent \$0 for lodging costs
Off-campus CID activities:	\$5,350 Total			
Internship/Job opportunities for ID majors	Ongoing (no cost)	Use of Facebook and email distribution	Director with help from student employees	Use of personal network (maintained through other budget line items - conferences, trips, visitors) to connect PLNU students and alums to opportunities for jobs and internships

<p>Attend national and international networking events to continue rapport with industry leaders, research and reporting, and explore internship opportunities for students. Travel, lodging, car rental, meals</p>	<p>\$3,950</p>	<p>July - Africa trip costs not covered by NCM grant Early October - Work and Faith conference in Chicago NCM Inc meetings and events Visit Grand Rapids and Chicago to pitch book idea and to meet Foundation President</p>	<p>Director</p>	<p>As planned - these opportunities develop month by month and depend on research and networking possibilities <u>End of Year</u> Spent \$244 for Zambia and Rwanda trip with students, Work and Faith Conference Grand Rapids and Chicago trip had to be postponed.</p>
<p>Send students to relevant conferences (locally, nationally, internationally)</p>	<p>\$1,400</p>	<p>Praxis Academy Calvin College ID conference USD Social Innovation Challenge Business as Mission conferences Microfinance events and meetings Enactus Poverty conferences</p>		<p>As planned - these opportunities develop depending on student interest and research and networking possibilities <u>End of Year</u> Spent \$1,000 for 4 students to attend Calvin ID conference</p>
<p>Fundraise/Grant Development</p>	<p>Extra costs wrapped up in student employment costs above</p>	<p>As opportunities arise</p>	<p>Director (with help from students)</p>	<p>Outside of Microfinance in Africa grant pursuits with NCM and Christian foundations, this will be minimal since the fundraising requirements for the CID have been eliminated with the Director's yearly</p>

				contract becoming a 9 months contract
Develop and produce Marketing materials – re-brand CID	On hold for this year	Waiting approval from cabinet	Director	On hold - cabinet declined to approve - did not see relevancy at this time
Research and Publications	Have alumni scholarship still available Can use Professional Development Funds as needed	Ongoing – book project with Monty Lynn Paper with NTS colleagues to be presented in Chicago	Director	Ongoing

IV. Effectiveness: Services and Community Engagement

The CID leads the International Development major and minor and supports the nonprofit concentration as well as the sustainability studies minor. When Dr. Harry Watkins retired from PLNU this December (2018), Dr. Gailey took over leadership of the sustainability studies minor and will soon be teaching the sustainability in action class Dr. Watkins taught. The CID also is committed to engaging students in the Fermanian School of Business to experience international businesses/cultures. Through the FSB’s BUS480 (International Business) class, the CID provides students with an opportunity to travel to Mexico and experience how businesses in another country operate.

CID Events & Activities During the 2018-2019 Academic Year

Visit to Zambia and Rwanda

From June 25 to July 11, 2018, Dr. Gailey and four PLNU students (ID majors or minors) travelled to Zambia and Rwanda, conducting research and training on various savings-led microfinance methodologies for Nazarene Compassionate Ministries (NCM) Africa. In Lusaka, Zambia, Dr. Gailey led a seminar for Nazarene church leaders from 7 countries detailing the possibility of a savings group ministry in Nazarene churches across southern Africa. About 25 pastors and church leaders attended the three day seminar. Dr. Gailey, along with the four students and the seminar attendees, visited two churches in Lusaka with savings group ministries that had started through a partnership with HOPE International. After the seminar, Dr. Gailey, the four students, and Praise Nkosi, a representative from NCM Africa, travelled to Livingston, Zambia, to visit a Nazarene Church that had also developed a savings group

ministry as a result of this partnership with HOPE International. After spending a few days in Livingston, the group travelled back to Lusaka and then flew to Kigali, Rwanda, to conduct further research.

The team spent about a week in Rwanda. While in Kigali, the team visited the headquarters of HOPE International Rwanda, CARE Rwanda, Catholic Relief Services Rwanda, and World Relief Rwanda. In all these visits, the team met with members of these organizations directly involved in the savings group programs that the various organizations have implemented across Rwanda. In addition to these meetings, the team carried out further research into the differences in the various methodologies each organization employs, by visiting actual savings group meetings held in churches and schools in other parts of the country where the aforementioned organizations have helped to establish savings groups. In many of these visits, the team was able to hear firsthand accounts from members of these savings groups about the effect that participating in these groups has had on their lives, many of whom explained the benefits that access to this financial service has afforded them.

After concluding their time in Rwanda, two students, Finn Tiedemann and Dane Brizzolara, spent a month in Johannesburg doing internship work for NCM at the NCM Africa head office.

Re-launch of the Microfinance Club

During September, the Microfinance club officially relaunched. Lauren Kim, Hannah Snowden, Dane Brizzolara, and Zach Lickteig served on the club leadership and Dr. Gailey served as the club's faculty advisor. The club successfully started a savings group on campus (called Stamp Out Poverty) that was modeled after the VSLA model of savings groups that has exploded in popularity across a number of communities throughout the continent of Africa. The savings group members saved money on a bi-weekly basis in a lockbox that was purchased from World Relief Rwanda by the team that traveled to Rwanda in July. Members took out loans (after getting approval from the rest of the group) from the savings fund for both income-generating and non income-generating purposes, and then paid back those loans with interest.

The savings group launch and Lauren Kim's trip to Zambia and Rwanda both were featured in the [2017-2018 PLNU Annual Report](#). During the school year, a professor in the Nursing department asked the savings group to come and share about their activities with a nursing class. Then, at the end of the year, for the group's share-out party, CID Advisory board member and long-time supporter, Wes Wasson, hosted the event and posted this write-up about the group:



Congrats to the PLNU microfinance club for a successful share out of their village savings group - a model they learned in rural Africa last summer. We need more young people like this who ask what we can LEARN FROM developing countries, not just what we can offer to them. Thanks for letting me host your big night and inspiring us with your example! — with Robert Gailey in Sunset Cliffs, San Diego.

And, this is what the savings group leader, Lauren Kim, posted on Instagram about the event. You will note the group gave (along with some leftover microfinance club funds) \$200 to the nonprofit Kiva to use as a business loan for a woman in Tanzania:

← Post



plnu_cid
Sunset Cliffs, San Diego



Liked by **teresa_gaylee** and **32 others**

plnu_cid An exciting end to a successful year! Congratulations to the Microfinance savings group, Stamp Out Poverty! The group saved around \$2,000 and donated another \$200 to help a small business in Tanzania! A huge thank you to @wes.wasson for hosting our gathering and another big thank you to those in attendance. If you'd like to learn more about how to get involved next year, please email stucid@pointloma.edu.



Collaboration with [DreamStart Labs](#): The CID and the microfinance club have been working with DreamStart Labs, a local organization that is in the process of launching [DreamSave](#), a mobile app that will allow all of the transactions within a savings group to be done digitally. On December 8th, Dr. Gailey and the four members of the microfinance club leadership went to the house of Wes Wasson, the founder of DreamStart Labs, to experiment with the app and make note of its various bugs. By June, DreamStart Labs had hired Lauren Kim for a year-long internship, that will include a paid trip to several countries in Africa this summer and supervising additional PLNU interns next year as they work on specific projects for this social enterprise doing cutting-edge work in international development.

Conversation Hours (Oct-Nov & Jan-Apr)

The Center for International Development hosted monthly dinners with students interested in global poverty, international development, nonprofits, and sustainability.

Fall Semester Conversation Hours

On September 27th the CID hosted the first Conversation Hour of the year, welcoming new and returning students while serving sambusas catered by RED Sambusas. The owner of the catering company, Muhammed, shared his story to all in attendance about his family immigrating from Somalia and how they've grown their business in San Diego. Students also shared study abroad and internship experiences from the summer. There were a total of 15 people in attendance.

On October 30th the CID hosted the second Conversation Hour of the year. A meal from Supanee House of Thai was served. Students discussed various plans for time spent abroad and Dr. Gailey informed the group about several CID-related events and opportunities. There were a total of 16 people in attendance.

On November 29th the CID hosted the third Conversation Hour of the year. Two students who had previously studied abroad in Costa Rica prepared an authentic Costa Rican meal for everybody in attendance. Patch Dulay, a guest of Dr. Gailey's who is a social innovator from the Philippines, shared to the group about his career. Madison Elick, a PLNU alumni and former Nonprofit Management major, shared about her recent experience working for a nonprofit in Peru. There were a total of 24 people in attendance.

Spring Semester Conversation Hours

On January 29th the CID hosted the first Conversation Hour of the 2019 spring semester. Pupusas from El Salvador Pupuseria Y Restaurante in City Heights were served. Several students discussed various internships that they are currently involved in. Two students also shared about their plans to attend the 2019 Faith and International Development conference at Calvin College. There were a total of 10 people in attendance.

On February 26th the CID hosted the second Conversation Hour of the 2019 fall semester. Several students prepared authentic Indian food and served it at the event. Three students who attended the 2019 Faith and International Development Conference earlier in the month shared about their experiences at the conference. They talked about the various presentations they heard and the representatives from various organizations that they were

able to connect with. Students also talked about international travel plans for spring break. Dr. Gailey shared about upcoming opportunities with the CID including the Global Reality Meal on March 13. There were a total of 10 people in attendance.

On March 26th the CID hosted the third Conversation Hour of the 2019 fall semester. Food was catered from Embargo Grill, a local Caribbean restaurant. Students engaged in conversation about study abroad experiences and plans, as well as experiences with various internships locally in San Diego. There were a total of 12 people in attendance.

On April 24th the CID hosted the fourth and final Conversation hour of the 2019 fall semester. Ethiopian food was catered from Red Sea restaurant. Students shared in a time of reminiscing about the year and sharing internship, study abroad, or international travel plans for the summer. As it was Dr. Gailey's last Conversation Hour for a year before leaving on a sabbatical, where he will be volunteering with Nazarene Compassionate Ministries, mostly in Africa, and will be working on a book about how the church in the USA can better engage in global poverty. After Dr. Gailey shared, he answered questions about his plans. There were a total of 15 people in attendance.

Plant with Purpose Gala / Meeting with Milmer Martinez

On Saturday, Oct. 6th, the CID helped organize a number of PLNU students to attend and volunteer at the annual dinner gala for Plant with Purpose. Before the event, a group of select students met with Milmer Martinez, Plant with Purpose's Program Officer for Latin America, to discuss and ask question about the work that Plant with Purpose is doing, specifically in Mexico, Haiti, and the Dominican Republic and with savings groups.

Visitors from MorningStar Institute

On Monday, October 15th, Tom Herskowitz, JD, Director of Morningstar Institute of Southern Nazarene University and Skhumbuzo Mbuyisa, Field Manager of Morningstar Institute in ESwatini (formerly Swaziland) visited the CID. They had lunch with the CID Director to discuss possible internships for PLNU students in ESwatini.

Visitors from World Relief

On October 18th, The CID hosted three visitors from [World Relief](#): Moses Ndahiro, Rwanda Country Director, MaryAnn Malvig, Director of Church Partnerships, and Jeff Walser, Senior Director of Development. All three who attended had lunch with the CID Director and then guest lectured in ECO 315, Theories of Economic Development. Moses Ndahiro, who connected with the CID through a visit that the CID Director and several students made to the World Relief headquarters in Rwanda during the summer of 2018, lectured specifically on World Relief's methodology and various programs in Rwanda.

UrbanLife Tour

On November 16th the CID organized a tour of and meeting with leaders at [UrbanLife](#), a local Christian community development organization operating primarily in City Heights. Business faculty and faculty from two other departments participated and explored how their classes and interns could collaborate with the organization.

Fulbright Faculty Conference

On November 28th, approximately 90 international Fulbright faculty from forty-seven countries spent one day of a social entrepreneurship-focused conference on the PLNU campus. The CID partnered with USD Center for Peace and Commerce and the San Diego Diplomacy Council in organizing the conference. On the 28th, the conference was held in Brown chapel and lunch was served in Cunningham A&B. Dr. Gailey spoke briefly to all of the attendees about the CID.

Patch Dulay of the Spark Project

Patch Dulay, a social entrepreneur from the Philippines and the creator of [The Spark Project](#), a crowdfunding site for innovators in the Philippines, visited PLNU campus on November 29th. He then guest lectured in two PLNU classes, BUS 480, International Business and ECO 315, Theories of Economic Development, in addition to speaking at the Conversation Hour held on the 29th.

HOPE International Poverty Simulations

On January 17th, the CID partnered with First Church of the Nazarene to host two HOPE International Poverty Simulations in the Ellipse Chapel, one from 2 to 4:30pm, and one from 6:30 to 9pm. Several staff members from HOPE International travelled to San Diego to facilitate the two simulations, which involved active simulations of living life in poverty. Participants faced simulated pressures and decisions, which mimicked the struggle that the poorest billion people in the world face in attempting to make enough income to care for basic needs. Additionally, three students majoring in International Development served as volunteers for the two simulations. There were a total of 47 attendees at the first simulation and 88 attendees at the second simulation. The CID also partnered with Journey Community Church in La Mesa to host a third simulation, that had almost 100 people in attendance.

Nell Becker Sweeden of Nazarene Compassionate Ministries

On January 24th the CID hosted Nell Becker Sweeden, Global Director of [Nazarene Compassionate Ministries](#) who spoke in MGT470, Nonprofit Management class.

Jubilee Event Partnered with Institute of Politics and Public Service

[Jubilee USA](#) is an interfaith, non-profit organization that advocates for debt relief for the world's poorest economies. It is a coalition of religious, development, and advocacy groups and together they have won more than \$130 million in debt relief. On January 31, Eric LeCompte, the Executive Director of Jubilee USA, visited PLNU students from Washington, D.C to have a lunch that went into detail about what Jubilee USA does and the intersection between the church, justice and politics. This event was a partnership between the CID and PLNU's Institute of Politics and Public Service, directed by Dr. Lindsey Lupo. Following the lunch, Mr. LeCompte guest lectured in MGT470, Nonprofit Management.

Calvin College Faith and International Development Conference

From February 7th to the 9th, four PLNU students attended the 2019 Faith and International Development Conference at Calvin College in Grand Rapids, Michigan. The CID sponsored the four students to attend, giving each of them a \$250 scholarship to cover the majority of their airfare expense. The four students were able to network with other students

interested in international development as well as representatives from a myriad of organizations doing various types of development work. The theme for the 2019 conference, "Beyond the Savior Complex," exposed participants to the idea of paternalism in development work and the vast number of ways in which the savior complex can undermine potentially effective poverty alleviation efforts.

One International Development major, Dane Brizzolara, gave a presentation at one of the breakout sessions of the conference. His presentation focused on the research of savings-led microfinance organizations conducted in Zambia and Rwanda by a CID-led team from PLNU the summer of 2018. Dane shared about his experience being a part of the team and some of the insights that were made during the time spent in Zambia and Rwanda meeting with organizations and observing savings groups.

The CID has been sending students to this conference for many years. Just this summer, Lauren Chafin, a graduating senior and International Development major, accepted a job with the International School of Tegucigalpa in Honduras. Lauren first connected to this organization at the 2017 Faith and International Development conference two years ago, which she was able to attend through a sponsorship by the CID.

Global Reality Meal

On Wednesday, March 13, the CID hosted an event called the 'Global Reality Meal.' The intent of the event was to raise awareness on campus about hunger and food insecurity, both locally and globally. In order to facilitate an experiential learning environment, the event was planned so that attendees, who were all told to be expecting dinner at the event, would be divided into tiers that represent global levels of poverty and food consumption.

In order to accomplish this, attendees were given tickets at the entrance to the event that randomly designated them as either a member of the extreme poor, the vulnerable, the middle class, or the wealthy. The number of people in each of these tiers was determined by the percentage of people living in these groups worldwide. Additionally, each tier was catered a meal that closely represented a common meal for people living in these various tiers worldwide. The extreme poor tier, for example, was given a bowl of beans and some tortillas to eat with their hands on the floor, whereas the few people in the wealthy tier were catered to with a shrimp and steak dinner with a fancy dessert.

After the meal was served, Dr. Gailey gave a summary of the living conditions that people in these various tiers face on a daily basis, in addition to a number of statistics and demographics that marked each tier. Time was spent discussing the privilege that those in the middle class and wealthy tiers have and the challenges of food insecurity and malnutrition that the bottom two tiers are highly vulnerable to.

After this, two speakers shared about their careers working for organizations that combat hunger and provided insight into the intricacies of these issues and potential solutions. Kelcey Ellis, a PLNU alumni and former employees of Feeding San Diego, shared about food insecurity issues locally in San Diego and gave insight into services such as food banks that are working to combat this issue locally. Milmer Martinez-Vergara, the Latin America Program Officer at Plant with Purpose shared about his experience working for an organization that works to address these issues in developing countries around the world.

The event concluded with Dr. Gailey asking participants questions and hearing feedback about how the event helped to lead people to think more deeply about the privilege that comes with consistent and easy access to food. There were a total of 39 attendees, excluding speakers and student employees.

Rev. Simon Pierre, Nazarene church leader from Rwanda

On April 11th the CID hosted Rev. Simon Pierre, a Nazarene church leader and director of Nazarene Compassionate Ministries in Rwanda to come and share in the course MGT470, Nonprofit Management.

International Business Mexico Trips

On Friday, October 19th 2018, and Friday, April 5th, 2019, student worker Lauren Chafin led groups of 30 students from Dr. Gailey and Dr. Schober's BUS480 International Business classes to Tijuana, Mexico, for a day of experiential learning alongside the professors. In October, the students visited Hubbell Lighting, Call Center Services International, and Pegamentos Glue Factory. In April, the students visited Border Angels, Icon Aircraft, Co-Production International, and Telefonica Gastro Park. These visits to maquiladoras and businesses gave the students a first-hand look into what doing business, manufacturing, and partnerships look like in Mexico. During both visits, Nazarene pastor Rev. Alejandro Torres hosted the group of students for a meal at Iglesia del Nazareno La Mesa and to have a time of question and answer with a congregant of the church who works in the maquiladora factories as well as learn about local immigration issues. Students were challenged to think about doing business in a cross-cultural setting and to consider the ethical and business challenges that arise over border politics, minimum wage disparities, and the opportunities people have available to them based on where they are born..

Campus Collaborations

The CID collaborated (through marketing and financial support) with other entities across campus to host campus-wide events during the year:

Roots of Giving: The CID collaborated with the Center for Justice and Reconciliation through running an informational booth at the annual Roots of Giving Fair on November 30th. Ipads and "ethical gift giving guides" were used at a CID booth to advertise various organizations that support ethical gifts/donations connected to economic development initiatives.

Richard Mouw campus visit: The CID helped in advertising three events that Dr. Richard Mouw, former President of Fuller Theological Seminary, spoke at on November 5th.

Wear Justice: The CID collaborated with the Center for Justice and Reconciliation for the "Wear Justice" Film Festival on April 11. The film festival featured several short films highlighting the negative effects of consumer goods such as clothing and single-use plastics. The CID provided reusable metal straws for every person in attendance at the film festival.

CID Director Research, Travels, and Off-campus collaborations

Research and Presentations for International Development

The CID Director had a paper he co-authored, entitled, "Developing countries: An overlooked segment in business school curricula and co-curricula?" published in the September 2018 issue of the Journal of Education for Business. The research from this paper was presented earlier at the Christian Business Faculty Association conference hosted at PLNU.

In October 2018, the CID Director traveled to Chicago to co-present a paper entitled, “Ministerial Entrepreneurship: Re-envisioning Entrepreneurship and Revitalizing the Church” at the [Faith at Work Summit](#) organized by Trinity Evangelical Divinity School.

CID Director Off-campus Leadership Roles

During both the fall and spring semesters, the CID Director served as the lead business faculty facilitator for Nazarene Theological Seminary’s new online class called Ministerial Entrepreneurship. This was a part of the Director’s community service and, in exchange for his service, the Seminary made donations to the CID totalling \$2,500. This money will be used to support the work of the CID going forward.

PLNU Student Honors Project

Building off the CID-led summer trip to Zambia, Rwanda, and South Africa last summer, Economics major senior Finn Tiedemann did a year-long PLNU honors research project. The name of the paper he produced was entitled, “Analysis of the correlation between the success of savings-led microfinance and the domestic macro-economic, political, and natural environment.” The CID Director served as the chair of the honors committee for this project and Finn was able, during the spring semester, to present this research to a PLNU Nursing class learning about development in Africa.