

# Center for International Development

2017-2018 Annual Report  
Point Loma Nazarene University  
Director: Dr. Robert Gailey



## PLNU Mission Statement:

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service becomes an expression of faith. Being of Wesleyan heritage, we aspire to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

## PLNU Vision Statement:

Point Loma Nazarene University will be a nationally prominent Christian university and a leading Wesleyan voice in higher education and the church – known for excellence in academic preparation, wholeness in personal development, and faithfulness to mission.

## PLNU Core Values:

- Excellence in teaching and learning
- An intentionally Christian community
- Faithfulness to our Nazarene heritage and a Wesleyan theological perspective
- The development of students as whole persons
- A global perspective and experience
- Ethnic and cultural diversity
- The stewardship of resources
- Service as an expression of faith

## Fermanian School of Business:

**Mission Statement:** To provide the world business leaders with Christ-like character.

**Motto:** More than the bottom line, business education to change the world.

## Center for International Development (CID):

**Tagline:** Business to serve the least of these

**Mission Statement:** To mentor students, support faculty, and engage the external community in the study and application of holistic business practices to alleviate global poverty.

*Vision Statement:* To graduate students who will build or nurture holistic businesses that create economic opportunities for individuals and allow their families and communities to flourish.

*Strategic Fit:* The CID continues to initiate and support events across campus, in San Diego, and around the world that directly engage the mission and strategic priorities of PLNU to have our students globally engaged as a witness to our Wesleyan heritage.

*Market Position:* The rapidly changing context of higher education means the future of any institution is uncertain. As the potential applicant pool for traditional college students shrinks, the supply side of residential, multi-service, liberal arts institutions will face stiff competition for students. Offering something that is unique or distinct but of particular interest to current and future students is one way a university can distinguish itself in the marketplace. There are at least three social trends in the U.S. that the CID's work dovetails nicely with, which helps position PLNU as an attractive option for students: 1) **BUSINESS:** society placing increasing pressure on businesses to concern themselves with more than only a financial bottom line, 2) **FAITH:** the financial capacity and growing interest among young people to travel overseas coupled with the growth in church interest for international travel to developing countries to participate in hands-on missions, and 3) **POVERTY ALLEVIATION:** an increasing interest among churches, in particular, to study, understand, and positively impact poverty alleviation around the world.



#### CID Student Assistants 2017-2018:

Madison Elick  
Lauren Kim  
Dane Brizzolara

Zach Licktieg (Fall semester only)  
Isabel Ashley (Fall semester only)  
Lauren Chaffin (BUS480 Mexico trip coordinator)

## Purpose for PLNU Center for International Development: Global Engagement

*Purpose:* To fulfill Jesus' call in Matthew 25 to serve "the least of these" by combining viable business solutions with a conscientious, compassionate mindset. The CID aims to raise awareness of our global neighbors and encourage active poverty alleviation efforts across campus and among our alums. The CID partners with other like-minded organizations to support people in impoverished countries who are trying to find meaningful, productive, and sustainable livelihoods.

*CID Intentional Witness:* PLNU and the Fermanian School of Business benefit from having a center that is deliberately established to keep the community's focus on the world's poorest 3 billion people. The CID bears witness to the theological and sociological importance of studying the causes and impact of global poverty while exploring creative approaches used by businesses and the church to address global inequalities.

### Alignment of the Center with the University

#### CID Core Values:

1. Intersection between poverty and business
2. Role within FSB and support students (International Development majors in particular)
3. Cross-campus collaborations
4. Bridge to local nonprofit community
5. International network of contacts

#### CID Core Functions:

1. *Cultivate:* Mentor, train, equip, advise, resource, counsel students, alums, and colleagues on global poverty alleviation efforts
2. *Collaborate:* Host campus/community events that relate to international development and directly support the mission and vision of the CID
3. *Connect:* Internships, job opportunities, study abroad opportunities, sending students to international development conferences and having them present to the campus upon their return

**A. Mission:** In mentoring students and supporting faculty and the external community in the study and application of holistic business practices aimed at alleviating poverty, the CID is forming character in which service is becoming an expression of faith.

**B. Strategic Plan:**

- The CID promotes innovation in curricular and co-curricular programs to strengthen and enhance student learning in poverty alleviation efforts.

**C. Core Values:**

- Faithfulness to our Nazarene heritage and a Wesleyan theological perspective: The CID strives to work cooperatively with all branches of the church worldwide while also celebrating its denominational ties with the Church of the Nazarene and the denomination's historic commitment to poverty alleviation and ministry among the marginalized people of the world.
- The development of students as whole persons: Holistic learning is at the center of what the CID strives to promote among students that it impacts. This holistic learning encompasses

a wide range of different perspectives and topics related to international development, thus preparing students to make a positive difference in the world.

- A global perspective and experience: The CID equips students to become ‘world citizens.’ This is done through promoting coursework, international studies, field research, and ministry experiences that aid students in gaining a greater understanding of the global community.
- Ethnic and cultural diversity: The CID encourages the campus to hear and learn from diverse voices in the poverty alleviation space. This is key for preparing students to appreciate diversity and life in developing countries around the world, while concurrently encouraging engagement with people who are different from one’s self in order to grow in community that is not restricted by borders or ethnicities.
- The stewardship of resources: The CID supports and partners with initiatives aimed at using resources in a way that protects the goodness of God’s creation. The CID plays an active role in supporting the sustainability minor on campus and will take on a larger role in this regard in the coming years..
- Service as an expression of faith: The belief that Christians are called to serve others and better the condition of humankind both locally and globally is at the heart of the CID’s values.

#### **D. GE Learning Outcomes:**

The CID leverages a variety of sources and cross-cultural experiences to enable students to learn about and exam complex social and economic systems that perpetuate poverty. In connection with faith-based partners (business and nonprofit) and drawing on Wesleyan theology, the CID helps facilitate students’ understanding and appreciation for the role that businesses and the Christian community can play, through acts of devotion and works of mercy, and informed by scripture and expressed as love towards God and our neighbors, to care for people in poverty.

#### **Advisory Board**

Wes Wasson: Silicon Valley Executive and Board Member

Susan Brownlee: PLNU Graduate and Adjunct Professor

Richard A. Knowles: SVP & General Manager of One Customer Experience, SAP SE

David Park: Real Estate and Private Equity Investor, PRD Inc. and Greenwood Hospitality

Dan Bothe: Dean, Fermanian School of Business, Associate Professor of Finance

Lindsay Morgan: Communications Director, UCSD School of Medicine. International Development consultant. Formerly, Senior Program Officer, Development Policy and Finance, Bill & Melinda Gates Foundation

Formal meetings of the CID Advisory Board are currently on hiatus. The Board, however, is still very much connected to the Center in an informal manner. Dr. Gailey has remained in contact with members throughout the year and he solicits their feedback and input often.

#### **Capacity and Resources**

The CID uses its financial resources to promote learning, provide a space for inspiration, and create connections in the field of international development. Whether this is through

putting on events on campus and in the community or funding students' travels to other events, the CID pours its resources directly into PLNU students.

- A. The operating budget for the CID this past year was \$16,555.00. About a third of this amount was used to support 20-25 hours per week of student employee support. The Director was given ¼ load release time per semester (3 units each) to manage the Center's work and was on an 11-month contract.
- B. Much of the Center's money was used to host events and activities aimed at pouring into student opportunities, research and presentations, networking/fundraising, and promoting the CID in various venues.
- C. In an effort to garner large amounts of external funding, the CID composed three proposals this year [**Fall** - Center for Effective Global Action 2 year proposal for \$350,000 - did not make final cut, **Spring** - NCM Africa microfinance proposal - approved and funded to the tune of \$25,000, and Kauffman Foundation, in partnership with Nazarene Theological Seminary - concept note for team grant up to \$400,000/year - did not make it into second round]. We also received alumni donations (one gives \$50/monthly), and sought to enhance donor relations, especially with Cornerstone Trust, one of the largest Christian foundations in the USA and has an interest in church-based microfinance in Africa.

### Operating Budget AY 17-18

(Reviewed with Dean - Jan 2018)

TASK	Budget Request	TIMELINE	PERSON RESPONSIBLE	DATE COMPLETED/NOTES
<b>Management of Student Employees:</b>	<b>\$8,000 Total</b>	Ongoing	Director	Ongoing
Hire and schedule 3-5 student employees, including student to lead BUS480 Mexico trip each semester and help write grant proposals	\$7,500 for the year	Sept. 10 to hire, ongoing to train/mentor/supervise	Director	September hire 3-5 students <b>End of Year</b> Spent <b>\$7,767</b> for student workers, including the Mexico trip organizer and overtime - and Christmas gifts
BUS480 Mexico Trips	Included in student salary above (rest of funds raised/spent)	Ongoing – once each semester	Mexico Trip Coordinator – reports to Director	Ongoing

	under different budget)			
Office Materials (printing, books for library)	\$500			<b>End of Year</b> Spent <b>\$800</b> for supplies, copier, computer equipment, books, videos, and periodicals, and subscriptions
<b>On-campus CID Activities</b>	<b>\$2,500 Total</b>	Yearlong	Director	Yearlong
Manage monthly conversation hour meetings	\$1,100 for the year for food	Monthly dates – 3 per semester	Student Office Manager	Ongoing <b>End of Year</b> Spent <b>\$1,161</b> for local meals for six conversation hours for the year, averaging between 8-12 students per event and meals with CID donors
Manage alumni relations	Manage Facebook posts and job opening distributions (no cost)	Ongoing	Director and student employees	Ongoing
Campus Communications (Viewpoint, student newspaper)	\$150 supplies	Ongoing (revamped bulletin board)	Student Employees	Ongoing <b>End of Year</b> Spent <b>\$132</b> for communication costs while traveling

Campus Collaborations (CJR, OGS, IPP, Spiritual Development)	\$5000 for the year – to contribute towards shared events/activities	Ongoing (Ched Myers event and Adorn the World event in Fall )	Director	3 Events completed in Fall 1 Event completed in the Spring <b>End of Year</b> Spent <b>\$519</b> for events in collaboration with CJR, classes, and Praxis lunch with key stakeholders
CID campus events (Speakers costs) – San Diego Flourish events	\$750	As planned	Director with help from student employees	Spring event possible – Art and Poverty Alleviation ( <b>did not happen</b> ) Praxis Video event Bruce Wydick Guest Presentation <b>End of Year</b> Spent <b>\$475</b> for Social Innovation event in OB
<b>Off-campus CID activities:</b>	<b>\$6,000 Total</b>			
Internship/Job opportunities for ID majors	Ongoing (no cost)	Use of Facebook and email distribution	Director with help from student employees	Ongoing
Attend networking events to continue rapport with industry leaders (local, national, international)	\$2,500	January – Karam Forum with CID advisory board member Spring – San Diego Microfinance Alliance event March – East coast visit to HOPE and	Director	As planned <b>End of Year</b> Spent <b>\$2,120</b> for NCM Inc meetings, Praxis Accelerator event, Karam Forum, HOPE International visit with NCM, Ashoka U conference

		World Relief		
Send students to relevant conferences (Praxis Academy, Calvin College conference, USD SIC)	\$3,500 – spent most of the money in August for Praxis Academy Did not participate in USD SIC this year Sending 1-3 students to Calvin conference (paying registration fee of \$50 per student)	Summer – Praxis Academy (sent 3 undergrad and 2 MBA students and MBA staff) Calvin Conference – sending 1 to 3 students to Feb. conference		<b>End of Year</b> Spent <b>\$150</b> for 1 student to attend Calvin ID conference
Fundraise/Grant Development	Extra costs wrapped up in student employment costs above	Fall semester – one grant submitted Spring semester – one grant submitted	Director (with help from students)	Fall semester grant – declined Spring semester grant to NCM - successful and spring semester grant to Kauffman Foundation - declined
Develop and produce Marketing materials – re-brand CID	On hold for this year	Waiting approval from cabinet	Director	On hold



Research and Publications	Received additional grant \$ (Alumni) for book I am working on Used Prof. Dev. Funds for CBFA Paper presentation	Fall semester – CBFA presentation Paper submitted to journal Ongoing – book project	Director	Ongoing 1 co-authored article accepted for revision (completed) and 2 Viewpoint online articles submitted 1 paper accepted for presentation next year at Faith and Work conference in Chicago
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### **Effectiveness: Services and Community Engagement**

The CID leads the International Development major and minor and supports the nonprofit concentration as well as the sustainability minor. As Dr. Harry Watkins retires from PLNU, Dr. Gailey will take over leadership of the minor as well as the sustainability class usually taught by Dr. Watkins. The CID also is committed to exposing School of Business students to international businesses/cultures. Through the FSB's BUS480 (International Business) class, the CID provides students with an opportunity to travel to Mexico and experience how businesses in another country run and operate. In addition, Dr. Gailey's Spring 2018 BUS480 class took 20 students to Ireland and England to learn how businesses, such as Google Ireland, operate in Europe and in a global environment.

## **CID Events & Activities During the 2017-2018 Academic Year**

### **Praxis Academy (July 31-Aug 4)**

For the fourth year in a row, the CID was able to help sponsor PLNU students to attend the Praxis Academy summer event. The Academy this year was held at Biola University and PLNU's support enabled PLNU to receive Affiliate II-tier level sponsorship for the year.. Representing PLNU were 2 MBA students (Jonathan Lackie and Jasmine Sadler) and 3 undergraduate students (Nate Stewart, Caden Proctor, and Cesia Velasco). Ethan Cloherty, Program Coordinator, Graduate Business Education, also was able to attend over half of the conference. All who attended were greatly appreciative of the opportunity and expressed considerable growth in vocational exploration.

### **Conversation Hours (Oct-Nov & Jan-Apr)**

The Center for International Development hosted a monthly dinner with students interested in global poverty, international development, nonprofits, and sustainability.

### **Fall Semester**

On October 3, the CID hosted the first Conversation Hour of the year, welcoming new and returning students while serving Pad Thai from Suppanese's House of Thai Restaurant. In addition to Sam Kwapong sharing some details about the approaching International Education Week, students discussed past experiences abroad and future plans to go abroad. There were a total of 13 people in attendance at the event.

On November 7, the CID hosted the second Conversation Hour of the year. The event was held in the Fermanian conference room, where Sambusas' from Muzita Abyssinian Bistro were served. Students discussed plans for future and past internships with organizations such as Edify, as well as various plans to go abroad. There were a total of 13 people in attendance.

### *Spring Semester*

On January 31, the CID hosted the third Conversation Hour of the year. The event was catered by RED Sambusas. The owner of the company, Muhammed, shared his story of immigrating from Africa and starting his business with his family. Conversation was held regarding past travels as well as travel plans for future study abroad and internship opportunities. There were a total of 9 people in attendance.

On February 22, the CID hosted the fourth Conversation Hour of the year. The event hosted Claire Bergstresser, who is the outreach coordinator for International Rescue Committee San Diego. Claire shared a presentation in which she outlined the refugee crisis and what the IRC is doing to help refugees that come to San Diego. The event was held in the CID office, where Indian food from Tandoori house was served. There were a total of 6 people in attendance.

On March 21, the CID hosted the fifth conversation hour of the year. The event was held in the CID office, where we served Thai food from Suppannee House of Thai. We discussed past and future study abroad experiences and talked about the CID, what it stands for and different opportunities and events surrounding the department. There were a total of 11 people in attendance.

On April 11, the CID hosted the sixth and final conversation hour of the year. The event was held in the CID office. Traditional Costa Rican food was prepared by Lauren Chafin, a student majoring in International Development who had studied abroad in Costa Rica. There were many discussions surrounding Costa Rica and other destinations people have travelled to or plan to travel to. There were a total of 11 people in attendance.

### *International Business Mexico Trips (October 27 and April 13)*

Each semester the CID manages the logistics for a group of International Business students to cross the border to learn about business practices in Tijuana, Mexico. On October 27th, a group 37 students and faculty visited Hubbell Lighting, a local organization that assists people who have been deported, and had a panel of business employees talk at a Nazarene Church in Tijuana, where the group learned about Pegamentos, a producer of adhesives, as well as from a maquiladora worker.

On April 13th, the CID led a group of 26 students and faculty to Tijuana to visit Hubbell Lighting, Call Center Services International, Sur a Norte Café (small coffee roaster), and had a maquiladora worker share about her work experiences while we ate dinner together at a Nazarene church in Tijuana. This Mexico trip is a great way for students to get a first-hand look at international business and cross-cultural issues. It is a moving experience to hear how different wages and working conditions are present just minutes from our campus across a border.

### *Lighten Up & Learn (September 21)*

On Thursday, September 21, the Center for International Development hosted Lighten Up & Learn at OB Beans. The purpose of the event was centered around social innovation with

faith. Speakers included Jon Hart from Praxis Academy, Rachel Christensen who spoke about USD's Social Innovation Challenge, Jasmine Sadler who shared her experience with the Social Innovation Challenge and Praxis Academy and her organization, Adorn the World, Geoffrey Hsu shared about Flourish San Diego and the 'Greenhouse', Josh Burgner spoke about the work of Mission Edge to support local nonprofits with back-office support, and three recent alums shared about their experience with starting businesses in OB and also doing ministry . After the speakers presented, students and guests were able to engage in conversation and ask the speakers questions while enjoying great coffee and Hawaiian shaved ice. There were 44 people in attendance, including students, alums, and CID advisory board members.

Also, on September 21, the CID hosted a formal presentation from Jon Hart of Praxis Academy on their University partnerships. Lunch was served and the following people were in attendance: Caye Smith, George Latter, Kerry Fulcher, Maria Zack, Rebecca Smith, Sharon Ayala, and CID advisory board member Susan Brownlee. The President and Dean were also invited but unable to attend.

### Praxis Academy Preview Event (February 26)

On Monday, February 26, the Center for International Development and San Diego First Church of the Nazarene co-hosted a Praxis Academy Preview Event in the Ellipse Chapel. At the event, a webcast from Praxis was shown. This webcast included a video of Dave Evans' presentation from the 2017 Praxis Academy, as well as videos of Alexander McLean's pitch for Africa Prisons Project and Brit Gilmore's pitch for The Giving Keys. Students in attendance formed small groups and discussed several questions related to the webcast. The webcast also highlighted the upcoming 2018 Praxis Academy. There were a total of 42 people in attendance.

### Calvin College Faith and International Development Conference (February)

The CID provided a travel scholarship for a student, Dane Brizzolara to travel to Calvin College in Grand Rapids, Michigan and attend an annual, student-led conference from February 9-11th. The conference focuses on the intersection of faith and international development, and is a wonderful opportunity to learn and network with organizations doing development work all around the world. PLNU students have attended this conference in different years and all have learned and grown from their experiences at the conference.

### CID Director Travels

The CID Director took several trips this year:

- *September 12-13, 2017* - NCM Inc. Board meeting (Chaired)
- *Jan. 4-5, 2018* - invited PLNU staff member (Nazarene Theological Seminary student) and CID Advisory board member to join the Director at the Karam Forum (a faith and work initiative)
- *Feb. 6-7, 2018* - NCM Inc. Board meeting (Chaired)
- *March 22-23, 2018* - Visit to HOPE International (PA), Catholic Relief Services (MD) and World Relief (MD) headquarters to introduce the Africa Regional Nazarene Compassionate Ministries Director to these organizations for discussions regarding microfinance in Africa training proposal
- *April 4-7, 2018* - Ashoka University conference in Boston. I also visited with Travis Hunter, an ID alum working for MIT's Legatum Center for Development and Entrepreneurship

## Campus Collaborations

The CID collaborated (through marketing and financial support) with other entities across campus to host campus-wide events during the year:

- Oct. 23 - 27, 2017 - International Education Week - CID hosted the *Global Perspectives Panel Luncheon* (Karmi Liu - China, Sam Kwapong - Ghana, Mattieu Rouffet - France, Diana Grant-Davie - England, Jesus Jimenez - Mexico)
- Nov. 27-28, 2017 - Ched Myers and Elaine Enns on Watershed Discipleship
- Dec. 9, 2017 - collaborated with MBA student, Jasmine Sadler to host a STEAM Leaders Summit on campus to encourage collaboration among organizations in San Diego that focus on getting students of color to study STEM and the Arts.
- April 10, 2018 - *The True Cost* - documentary on the clothing industry's impact on people living in poverty

## Microfinance In Africa

Throughout the year, the CID Director worked on a 3-year proposal that was submitted to Nazarene Compassionate Ministries and funded for its first year. The focus of the proposal was on training and research regarding microfinance in Africa. As a preliminary part of the research, the Director and Regional Coordinator for NCM Africa traveled to the East coast of the USA to meet with the microfinance leaders of HOPE International, World Relief, and Catholic Relief Services.

This summer (June and early July), the Director will be traveling with 4 undergrad ID major students to Zambia and Rwanda to conduct training and research into microfinance. Two of the students, who will be going into their senior years, plan to do honors research projects following the trip to Africa.

## Research and Presentations for International Development

The Director co-presented with a professor from Abilene Christian University (ACU) on Pro-Poor Global Business at the 2017 Christian Business Faculty Association annual conference (October). The Director then worked with the same professor from ACU and another colleague from Gonzaga University to conduct a national survey of business schools and we just received notice that our paper is accepted for publication in the Journal of Education for Business.

This summer, the Director co-authored one article and helped edit a second article on the theology of business for the Viewpoint Online. Earlier in the year, the Viewpoint Online also re-published an article the Director wrote in 2016 on global poverty for the Nazarene denominational magazine.

## CID Director Off-campus Leadership Roles

The CID Director served throughout the year as Chairman of the board of directors for Nazarene Compassionate Ministries, Inc. Since the Director has completed two three-year terms, he will need to step off the board for at least one year. However, the NCM Inc. board has asked for and voted to have the CID Director serve as an advisor to the board during this upcoming year.

The Director continues to serve an active role in the leadership of the San Diego Microfinance Alliance. This year, the organizing board spent time discussing operational ideas and voting on how to spend remaining funds from the previous year's event.

The Director spent considerable time working with Dr. Dean Blevins of Nazarene Theological Seminary working to design and participate in an entrepreneurial training curriculum for Seminary students and church leaders wanting to start or grow businesses.

The Director brought two CID donors to the 2017 Nonprofit Preview Event for Praxis in Playa del Rey, CA July 12, 2017.

The Director organized MBA students, ID alums, and advisory board members to participate in the San Diego Faith + Entrepreneurship Happy Hour Meetup on Nov. 29, 2017.

In the early summer, the Director organized 2 local churches and representatives of HOPE International to discuss hosting 2-3 Poverty Simulations in San Diego next year.

Continue to support the work of Flourish San Diego, their network of work and faith groups across the country (hosted a national gathering on campus at the end of last fiscal year - after the CID annual report was posted) and serve as an advisor to their co-working space called the Greenhouse.

The Director worked with leaders of the Feb. 2018 Christian Business Faculty Association Dialogical event and was asked to serve as the theological guide for the day. However, due to a death in the family of Becky Havens, the event was cancelled.

### Internships for Students

During the spring semester, the CID Director helped arrange for two ID students to get offered 4-week internships with Africa Region Nazarene Compassionate Ministries in South Africa and Swaziland. Over the summer, the CID Director was able to help connect at least two ID students to be offered volunteer experience working by distance under the Savings for Life Senior Technical Advisor at World Relief. These internships/volunteer experiences will provide students wonderful hands-on experience in international development, while significantly enhancing their resumes.