

**Center for International  
Development**  
*2016-2017 Annual Report*  
Point Loma Nazarene University  
Director: Dr. Robert Gailey



**PLNU Mission Statement:**

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, *character is modeled and formed*, and service becomes an expression of faith. Being of Wesleyan heritage, we aspire to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

**PLNU Vision Statement:**

Point Loma Nazarene University will be a nationally prominent Christian university and a leading Wesleyan voice in higher education and the church – known for excellence in academic preparation, wholeness in personal development, and faithfulness to mission.

**PLNU Core Values:**

- Excellence in teaching and learning
- An intentionally Christian community
- Faithfulness to our Nazarene heritage and a Wesleyan theological perspective
- The development of students as whole persons
- A global perspective and experience
- Ethnic and cultural diversity
- The stewardship of resources
- Service as an expression of faith

**Fermanian School of Business:**

*Mission Statement:* To provide the world business leaders with Christ-like character.

*Motto:* More than the bottom line, business education to change the world.

**Center for International Development (CID):**

*Tagline:* Business to serve the least of these

*Mission Statement:* To mentor students, support faculty, and engage the external community in the study and application of holistic business practices to alleviate global poverty.

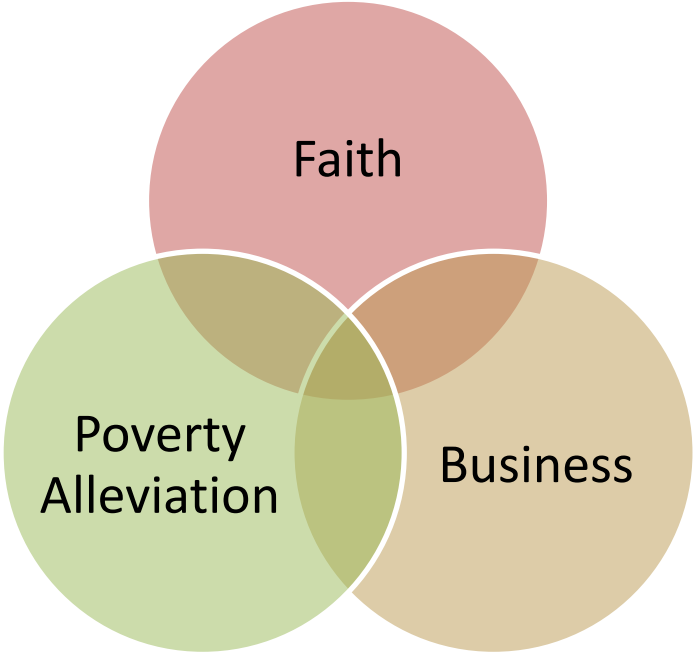
*Vision Statement:* To graduate students who will build or nurture holistic businesses that create economic opportunities for individuals and allow their families and communities to flourish.

*Purpose:* To fulfill Jesus' call in Matthew 25 to serve "the least of these" by combining viable business solutions with a conscientious, compassionate mindset. The CID aims to raise awareness of our global neighbors and encourage active poverty alleviation efforts across campus and among our alums. The CID partners with other like-minded organizations to

support people in impoverished countries who are trying to find meaningful, productive, and sustainable livelihoods.

*Strategic Fit:* The CID continues to initiate and support events across campus, in San Diego, and around the world that directly engage the mission and strategic priorities of PLNU.

*Market Position:* The rapidly changing context of higher education means the future of any institution is uncertain. As the potential applicant pool for traditional college students shrinks, the supply side of residential, multi-service, liberal arts institutions will face stiff competition for students. Offering something that is unique or distinct but of particular interest to current and future students is one way a university can distinguish itself in the marketplace. There are at least three trends in the U.S. that the CID's work dovetails nicely with, which helps position PLNU as an attractive option for students. The CID exists in the nexus of: 1) **BUSINESS:** society placing increasing pressure on businesses to concern themselves with more than only a financial bottom line, 2) **FAITH:** the financial capacity and growing interest among young people to travel overseas coupled with the growth in church interest for international travel to developing countries to participate in hands-on missions, and 3) **POVERTY ALLEVIATION:** an increasing interest among churches, in particular, to study, understand, and positively impact poverty alleviation around the world.



**CID Intentional Witness:**

PLNU and, in particular, its School of Business, benefits from having a center that is deliberately established to keep the community's focus on the world's poorest 3 billion people. The CID bears witness to the importance of studying the causes and impact of global poverty while exploring creative approaches used by businesses and the Church to address global inequities.

**CID Core Values:**

- 1.) Intersection between business, faith, and poverty alleviation
- 2.) Role within the Fermanian School of Business and support of its students
- 3.) Cross-campus collaborations
- 4.) Bridge to local nonprofit community
- 5.) International network of contacts

**CID Events & Activities for the 2016-2017 Academic Year:**Professional Fellowship (June 2016)

For the month of June, the CID hosted Mr. Patrick "Patch" Dulay, a business professional from the Philippines, to learn and observe the different facets of social impact work in San Diego. The report from his work can be found in Appendix I.

Praxis Academy 2016 (August)

Over the last three years, 14 PLNU students have attended a week-long immersive learning experience called [Praxis Academy](#). Through talks, curated interviews and intimate roundtables, Praxis Academy brings together thought leaders, entrepreneurs, and students from around the globe to discuss theology, culture, and entrepreneurship. Five PLNU students and one faculty member were able to attend the August 1-5, 2016 Praxis Academy. The CID organized scholarships from across campus and held debriefing meetings after the conference to discuss and raise awareness of what was learned at Praxis Academy. The CID also hosted a group of business faculty, the Provost, and a member of the PLNU Development team to attend the opening night of Praxis Academy at Biola University. The CID has helped organize scholarships this spring that will enable PLNU to send an additional 5 students (including 2 MBA students) and 1 faculty member to Praxis Academy 2017.

Global Empowerment Summit at UCSD (October)

Dr. Gailey was asked to serve on a panel entitled *Human Rights Challenge: Power of Collective Minds: Human Trafficking Think Tank* at the Global Empowerment Summit organized by Alliance4Empowerment and UC San Diego.

BUS480 Mexico Trips (Oct. 21st, 2016 and March 31, 2017)

Every semester, the CID International Trip Coordinator arranges for up to 30 students who are taking the International Business course (BUS480) to visit Tijuana, Mexico with professors of the course. The trip involves visiting at least 2 maquiladoras in Mexico as well as other business-related connections at universities and local churches. The purpose of the trip is to

increase cross-cultural awareness and understanding among the students, and to study the benefits and challenges of NAFTA as experienced on both sides of the border and among both, worker and managerial positions.

#### PLNU's International Education Week (November)

A week of international events on campus was co-sponsored by MOSAIC, International Ministries, Center for International Development, and the Office of Global Studies. This year, the CID hosted a luncheon for students, with special speakers that discussed international education opportunities with nonprofit organizations Edify (global), Human Factor Leadership Academy (Ghana), and Village Schools International (Tanzania and Zambia).

#### Conversation Hours (Sep-Nov & Jan-Apr)

The Center for International Development hosted a monthly dinner with students interested in global poverty, international development, nonprofits, and sustainability.

#### *Fall Semester*

On September 29, the CID catered from El Salvador Restaurant, and welcomed new and current students to campus. A discussion was led by Professors Susan Brownlee and Dr. Rob Gailey, related to students' experiences abroad, future plans to go abroad, and upcoming events happening in San Diego regarding poverty alleviation issues. A total of 9 students attended.

On October 27, the CID catered from Fredcel Lumpias to host a conversation where attendees got to share about their experiences growing up abroad, most specifically in Asian countries. The discussion was led by Dr. Rob Gailey with significant contribution from Erik and Bernadette Winter-Villaluz (PLNU staff and faculty). A total of 16 students, staff, and faculty attended.

November 30 marked the CID's final Conversation Hour of the semester, with guest speakers Bri Leever and Adrienne Del Monte from [Sseko Designs](#) and catering from Red's Sambusas. The guest speakers led the discussion sharing their personal testimony and how Sseko Designs came about and the work they are doing now. This was followed by a Q&A. A total of 17 students, staff, faculty, and guests attended.

#### *Spring Semester*

On January 18, the spring semester conversation hours kicked off with Indian curries and naan catered from Tandoori House. A total of 10 guests attended, many that were new. The conversation centered around upcoming opportunities supported by the CID, such as sponsoring students attendance at the Faith and International Development Conference at Calvin College in Grand Rapids, MI. There was also conversation from students who had spent time abroad over the holidays or previous fall semester.

On February 21, the CID held a Conversation Hour with Cuban food from Embargo Grill. At this dinner, there was a total of 18 attendees, which included staff guests of Brian Becker (Director, International Ministries Office) and Sandy SooHoo-Refaei (Director, Office of Global Studies). Students who were sponsored by the CID to attend the Faith and International Development Conference at Calvin College shared about their time and what they learned.

The CID hosted a Conversation Hour on March 21st, where pupusas from an el Salvadorian Restaurant were served. There were a total of 12 students in attendance, along with faculty advisor, Dr. Rob Gailey. At this Conversation Hour, there was discussion about international travels and study abroad experience between the students.

April 27th marked the final Conversation Hour of the year, which included Lebanese food from Alforon Restaurant. There were a total of 15 people in attendance, which included the Director of the Office of Global Studies. Mrs. SooHoo-Refaei spoke about the study abroad scholarships available to students. A number of students in attendance were planning to study abroad.

#### Calvin College Faith and International Development Conference (February)

The CID provided scholarships for four students to travel to Calvin College and participate in the annual, student-led [Faith and International Development conference](#) from February 9-11th. The conference focuses on the intersection of faith and international development and is a wonderful opportunity to learn and network. The CID has supported students in the past to attend this event but this year was the largest group of PLNU students to attend.

#### Remand Showing and Speaker Jim Gash (April 3rd)

On Monday, April 3rd, Point Loma students had the privilege to hear from Jim Gash, Law Professor, about the [Global Justice Program](#) he leads at Pepperdine School of Law. The event included the showing of Gash's newly-released documentary entitled "Remand". The film was about Jim's work in Uganda with the Global Justice Program, their attempt to help reform the Ugandan justice system, and the help they annually provide to address young men being stuck in prison for crimes they didn't commit. The movie focuses on Jim's relationship with a man named Henry who was stuck in prison for a significant amount of his young adult life for a crime he did not commit. At the end of the documentary, the participants in the event actually got to Skype with Henry in Uganda and ask him questions.

#### Poverty Inc. Showing and discussion (April 11th)

Poverty, Inc. is a thought-provoking documentary that discusses and challenges current perceptions of poverty alleviation while also discussing entrepreneurship as a great way of combatting poverty. We showed the film in a partnership with First Church of the Nazarene. Following the film, we had a panel discussion with Dr. Geoff Hsu (Executive Director of Flourish San Diego), James Crawford (Data Analyst for Booz Allen Hamilton and Founder of Venture Leather Company), and Beth Luthye (Communications Manager for Nazarene Compassionate Ministries).

## San Diego Poverty Innovation Forum (April 18th)

The CID partnered with San Diego First Church of the Nazarene to host this annual event. The topic this year was on the role of technology in helping address poverty alleviation. We had speakers from Project Concern International and Moja share about the new mobile applications being developed to address people in poverty in Africa. Following the event, we hosted a reception for the group that included students, staff, and alumni sharing about the role and impact of the CID.

### **Student Testimonials Regarding the Center for International Development**

“Without the guidance of Rob Gailey, without the seed that was planted by the Microfinance Club, without the community of IDS majors that actually understood how I perceived life, I don't think I would have pursued the path I have. The Center for International Development hosted an environment for like-minded people to connect and share experiences. Just like God put me in the job I have today, I have a similar testimony for how He led me to study International Development and led me to all the people involved at the CID.”

- Jenna Dewalt, *Class of 2015: International Development Studies, Program Manager for the Nootbaar Institute and Global Justice Program, Pepperdine University School of Law*

“I cannot speak highly enough of the Center for International Development and the professors I had during my studies at Point Loma. I entered Point Loma as the average do-gooder – I had a heart for helping people, but didn't have the skills or knowledge to do it effectively. I am so thankful for Rob Gailey, Senyo Adjibolosoo, and Jamie Gates for investing in me. Through their mentorship, I developed not only the knowledge I needed to work in the International Development sector, but also my principles about what Christian ministry and development work should look like. They gave me access to resources that influenced my thinking, such as books, blogs, and articles, and they pointed me towards great organizations that are doing meaningful work. Through his extensive network of contacts, Rob Gailey helped me set up internships with Microfinance Transparency and Village Schools International. I was able to spend my summers during my time at Point Loma serving in Kenya, Uganda, and Tanzania. In addition to this, I am grateful for the Microfinance Club and for the opportunity to complete an Honors Thesis my senior year. The Center for International Development funded my way to present my findings at The Poverty Action Conference in Fredericksburg, Virginia. I know I would not be the person I am today without the influence of the Center for International Development. ”

- Kristin Klein, *Class of 2013: International Development Studies, Communications Director for Abide Family Center*

“During my time at PLNU, I participated in one CID social business trip to San Francisco, had two microfinance internships, volunteered at three microfinance summits (two in San Diego, one in Merida, Mexico), and became a student worker for the CID. As a student worker, I facilitated weekend trips to Tijuana, Mexico with business students and professors to visit and learn from various factories, workers groups, a startup coworking hub, a migrant house, and the Mexican World Trade Center. Taking advantage of the connections and opportunities available within the

center contributed significantly to my personal and professional development throughout my last two years of college."

- Megan Christensen, *Class of 2015: International Studies, Fulbright-Garcia Robles Binational Business Grantee in Mexico City, Vice President of Search, Watson University*

"I don't think I'd be where I am today without the help of the CID! It was through my Sustainability Studies Minor (the courses & the professors) that I discovered I wanted to work for a company like Patagonia. Class discussions were always so rich and thought-provoking. I knew I couldn't settle for mindless work post-college. PLNU professors always challenged me to set the bar high and do meaningful work. Thank you God & thank you CID/PLNU for everything. I am eternally grateful!"

- Hailey Keeter, *Class of 2015: Marketing Major & Sustainability Studies Minor, Marketing Operations Coordinator at Patagonia*

"As I look back on my time at PLNU, the CID was crucial in my development as a student and helped guide me in the direction I am headed now. The CID allowed me to have wonderful conversations about global issues and really sparked my passion for justice."

- Sarah Parker, *Class of 2015: International Development Studies Major, Law Student, Pepperdine School of Law*

## Appendix

### Appendix I:

#### Professional Fellowship Report

*Center for International Development, Point Loma Nazarene University*

*Patch Dulay*

#### Summary

My four week professional fellowship at the Center for International Development at PLNU has been a great opportunity for me to learn more about the different facets of social impact work in San Diego. The interactions with the different people I met during my fellowship were a healthy exchange of best practices. I'm glad to have shared my insights from my own experiences, to help further the work of the people I've met. The fellowship also gave me the opportunity to use my expertise in web development and contribute to the mission of CID through the creation of Poverty Free World, an online library that curates free content on social impact, entrepreneurs and non-profit frontline staffers can use in their work.

#### Fellowship Objectives

- Create povertyfreeworld.com website
- Connect with local impact practitioners and social entrepreneurs in San Diego
- Learn about social innovation programs

#### People I've Met

1. **Mike Sloan**, SDSU Professor

##### Key Insights and Learnings

- a. His expertise is creating businesses models to sustain non-profits
- b. His approach, a business must first have a sustainable model before integrating the social mission into the equation
- c. His case study would be the real estate business he set up to sustain a non-profit that focuses on health.

2. **Kaitlan Hammock**, Mission Edge

##### Key Insights and Learnings

- a. Mission Edge's service makes it easier for non-profits to setup and operate
- b. Although Mission Edge focuses solely on non-profit organizations, this business model can be used for startup businesses
- c. Community and relationship building plays a big role in maintaining their clients and establishing their value in this space.

3. **Susan Bownlee**, Center for International Development



#### Key Insights and Learnings

- a. Learned about her Phd in Organizational Leadership

#### 4. **Susan Lamping**, CDC Loans

##### Key Insights and Learnings

- a. Micro-financing has its place in the ecosystem
- b. Ideal for businesses who need to refinance their loans
- c. Still important to do some preliminary vetting before a loan is approved

#### 5. **Tyler Wagner**, Think Parallax

##### Key Insights and Learnings

- a. Design used for good, a B corporation
- b. Caters to CSRs of big companies that do not have their own communications department
- c. As much as they want to take in smaller brands and companies, they need to maintain bigger clients to sustain the business
- d. As an organization, they provide unique employee benefits such as sponsored learning trips

#### 6. **Randal Shober**, PLNU MBA

##### Key Insights and Learnings

- a. Sat in his class on entrepreneurship
- b. Guest lectured and shared my entrepreneurial journey at The Spark Project and Obrano
- c. Learned from another of his guest lecturers about fundraising for startups