

WRI215 Newspaper Workshop Syllabus Fall 2016

Meetings: Mondays at 5:45 p.m.

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|------------------------------|-----------------|--------------|---|
| Danielle Cervantes | Advisor | | Dcervantes2000@pointloma.edu |
| Nick Kjeldgaard | Editor-in-Chief | 209-481-6991 | Nkjeldgaard1994@pointloma.edu |
| Dana Williams | News Editor | 650-787-9971 | danawilliams1125@pointloma.edu |
| Madison Collins Andy Eaks | Features Editor | 858-922-7541 | mcollins435@pointloma.edu aeakes1994@pointloma.edu |
| Scott Brown | A&E Editor | 559-765-6854 | scottbrown3223@pointloma.edu |
| Griffin Aestin | Sports Editor | | gaseltine1996@pointloma.edu |
| Mackenzie Leveque | Opinion Editor | 949-701-3986 | mackenzieleveque0000@pointloma.edu |
| Rhys Lee Alexa Allen | Copy Editor | 909-573-6801 | rlee033@pointloma.edu aallen1211@pointloma.edu |
| Austin Woodward | Layout assist. | | austinwoodward1996@pointloma.edu |

Welcome to the Point Staff! Now for your first and most important listicle:

14 things you must do to get an A in this class:

1. Attend meetings (they are scheduled class time and really important). *Contact Professor Cervantes and Nick Kjeldgaard if you have a conflict in your schedule.
2. Bring **three** story ideas and **two** creative content ideas to the meeting.
 - a. These can be listicles, how-to, or other unique or web-related content.
3. Watch your email for edits from your editor. Get them back ASAP.
 - a. You **MUST** email your editor Monday night regarding your assignment for the next paper. Give your editor your email and phone number. Finalize deadline and word count with them.
4. Contact your sources for your story by Tuesday night at the latest via email.
5. Send an email update on Thursday to your editor.
6. Email your story to your editor (**NOT THE EIC**) in the correct format by **SATURDAY AT MIDNIGHT (unless otherwise stated)**.
7. Turn in your creative content Friday at 12 a.m. (due every other week).
8. Get your story out on social media or retweet your story from Loma Beat (lomabeat.com) or The Point's Twitter. Use social media to your advantage.
9. **Write 10 stories over the course of the semester or complete a photo assignment.**
10. Contribute to Loma Beat creative content (**one every other week**).
11. Have pictures to accompany your story (**ALWAYS**).
 - a. Stories without pictures will receive partial credit.
12. Read the Staff Manual (in your email).

13. Pick up a copy of The Point every Wednesday!

14. Enjoy it! Be the voice of PLNU!

THE WEEK:

Monday – Make any final changes we went over in our meeting. Send emails to your editor about your upcoming story. Edits are **due MONDAY at MIDNIGHT**.

Tuesday – Begin research on the next story (by websites, handbooks, etc.), talk to a **minimum** of THREE sources and contact your editor if you need help.

Wednesday – Pick up a copy of the Point! Continue Tuesday's work.

Thursday – Sources should have been interviewed by you or have a meeting set up to interview them. Email your editor an update, it will be returned by Friday at the latest.

Friday - Submit creative content by midnight every other week. Continue writing the story.

Saturday/Sunday – Send your final draft to your editor on **SATURDAY at MIDNIGHT**.

Monday – Meeting to go over all the final edits, select stories for next edition.