

Table 7.1 - Student Achievement

Must report on goal of graduates by program and results.

Graduates by Program	Goal 2018-2019	Results 2018-2019	Graph
Accounting, B.S. Business Administration	18	18	
Business Administration, B.A.	28	33	
Finance, B.S. Business Administration	20	18	
Information Systems, B.S.	5	1	
International Development, B.S. Business Administration	5	7	
Management, B.S. Business Administration with concentrations in Global Business and Entrepreneurship	29	27	
Marketing, B.S. Business Administration	20	20	
Bachelor of Business Administration with concentrations in Management and Marketing	14	12	
Master of Business Administration	70	70	
<p>At least one other student achievement</p>			
<p>Job Placement (Undergraduate) *data from PLNU Office of Institutional Research</p>	94% (three year rolling average)	94.6%	
<p>Employment Advancement (MBA) *data from 2018 MBA Alumni Survey through Dark Horse Research Group</p>	85% of graduates will secure positive change in employment upon graduating from PLNU MBA program	75.0%	
<p>FTF 1-year Retention (Undergraduate) *data from PLNU Office of Institutional Research</p>	89%	87.6%	