

**FALL 2018**

<b>Meeting days:</b>	M W F	<b>Instructor:</b> Professor Chaz Celaya
<b>Meeting times:</b>	1100-1155am	<b>Phone:</b> 619-849-2782
<b>Location:</b> Ingram Recording Lab		<b>E-mail:</b> ccelaya@pointloma.edu
<b>Final Exam:</b> (day/time)	TBA	<b>Office location and hours:</b> Th 100-400p

**PLNU Mission****To Teach ~ To Shape ~ To Send**

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service becomes an expression of faith. Being of Wesleyan heritage, we aspire to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

**COURSE DESCRIPTION**

This course examines the historical, cultural, commercial, and artistic significance of popular music in the United States from the late nineteenth century to the present. We will focus on the musical, social, political, and economic dimensions of genres ranging from ragtime, to Tin Pan Alley, blues, jazz, rhythm and blues, country, folk, soul, rock, disco, praise and worship, and hip-hop. Readings include textbooks along with selected primary and secondary documents. A listening playlist will accompany the textbooks and there will be video viewing assignments as well. There will be three essays in the course, along with group projects directed towards genre development. As Popular Music History is still being written, weekly presentations will be given comparing current events with their historical roots, providing a living context and application for the subject.

**COURSE LEARNING OUTCOMES**

By the end of the semester the student will be able to:

- Articulate the landmark events and general overview of the history of Modern Pop Music and the Music Industry.
- Engage the world of Popular Music through the lenses of its historical, cultural and sociological roots.
- Develop an understanding of technological innovation in music and its impact on the art form.
- Prepare philosophically, theologically, and practically to succeed as a musician through articulation of Music Business practices.

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## COURSE SCHEDULE AND ASSIGNMENTS

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Course schedule and assignments are maintained in Canvas. You can find them under the “Modules” heading.

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## REQUIRED TEXTS

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Gareth Murphy, *Cowboys and Indies: The Epic History of the Record Industry*. (New York: Thomas Dunne Books 2014). ISBN 978-1-250-04337-5

Bob Stanley, *YEAH!, YEAH!, YEAH! The Story of Pop Music from Bill Haley to Beyoncé*. (New York, W.W. Norton & Company). ISBN: 978-0393351682

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## ASSESSMENT AND GRADING

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<ul style="list-style-type: none"><li>• Class attendance and participation: 15%.</li><li>• Weekly Assignments: 25%</li><li>• Papers: 40%</li><li>• Group Projects: 20%</li></ul>	Grade scale:	
	A=93-100	C=73-76
	A-=92-90	C-=70-72
	B+=87-89	D+=67-69
	B=83-86	D=63-66
	B-=80-82	D-=60-62
C+=77-79	F=0-59	

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## INCOMPLETES AND LATE ASSIGNMENTS

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All assignments are to be submitted/turned in by the beginning of the class session when they are due—including assignments posted in Canvas. Incompletes will only be assigned in extremely unusual circumstances.

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## FINAL EXAMINATION POLICY

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Successful completion of this class requires taking the final examination **on its scheduled day**. The final examination schedule is posted on the [Class Schedules](#) site. No requests for early examinations or alternative days will be approved.

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## PLNU COPYRIGHT POLICY

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Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

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## PLNU ACADEMIC HONESTY POLICY

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Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one’s own when in reality they are the results of another person’s creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may

assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog. See [Academic Policies](#) for definitions of kinds of academic dishonesty and for further policy information.

#### **PLNU ACADEMIC ACCOMMODATIONS POLICY**

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If you have a diagnosed disability, please contact PLNU's Disability Resource Center (DRC) within the first two weeks of class to demonstrate need and to register for accommodation by phone at 619-849-2486 or by e-mail at [DRC@pointloma.edu](mailto:DRC@pointloma.edu). See [Disability Resource Center](#) for additional information.

#### **PLNU ATTENDANCE AND PARTICIPATION POLICY**

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Regular and punctual attendance at all classes is considered essential to optimum academic achievement. If the student is absent from more than 10 percent of class meetings, the faculty member can file a written report which may result in de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university drop date or, after that date, receive the appropriate grade for their work and participation. See [Academic Policies](#) in the Undergraduate Academic Catalog.