

WRITING PROGRAM

Learning Outcome:

Writing Program Outcome #1 Students who complete the program will be able to apply creative and advanced skills in various forms and genres of writing.

Outcome Measure:

WRI420 Portfolio Measured each Spring by at least two Writing Program faculty.

Criteria for Success (how do you judge if the students have met your standards): 100% of the students scoring at least 15 of 20 on the AAC&U Written Communication Rubric and 60% of the students scoring at least 17 of 20.

Aligned with DQP Learning Areas (circle one or more but not all five):

1. Specialized Knowledge
2. Broad Integrative Knowledge
3. Intellectual Skills/Core Competencies
4. Applied and Collaborative Learning, and
5. Civic and Global Learning

Longitudinal Data:

With the development of a new assessment plan that will measure all PLOs each year, we do not have meaning longitudinal data.

	2017-2018 Results from 7 Students	
Percentage at 15 or above	Assessor #1 100% Assessor #2 100%	
Percentage at 17 or above	Assessor #1 100% Assessor #2 100%	

Conclusions Drawn from Data:

Students met the criteria for success.

Changes to be Made Based on Data:

No changes are needed.

Rubric Used

AAC&U Written Communication Rubric

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Learning Outcome:

Writing Program Outcome #2 Students who complete the program will be able to demonstrate knowledge of the conventions and terminology of creative writing and advanced writing within literary and non-literary texts.

Outcome Measure:

WRI420 Critical Introduction to the Portfolio Measured each Spring of 2017 by at least two Writing Program faculty.

Criteria for Success (how do you judge if the students have met your standards): 100% of the students scoring at least 15 of 20 on the AAC&U Information Literacy Rubric and 60% of the students scoring at least 17 of 20.

Aligned with DQP Learning Areas (circle one or more but not all five):

1. Specialized Knowledge
2. Broad Integrative Knowledge
3. Intellectual Skills/Core Competencies
4. Applied and Collaborative Learning, and
5. Civic and Global Learning

Longitudinal Data:

Measured as PLO #4 in the past Assessment plan

	2013-14	2016-17 5 Students	2017-18	
Percentage at 15 or above	92%	100%	N/A	
Percentage at 17 or above	N/A	60%	N/A	

Conclusions Drawn from Data:

Because of the changes in the assessment plan, no data is available for 2018. We will make sure to collect the data each year going forward.

Changes to be Made Based on Data:

No changes are needed.

Rubric Used

AAC&U Information Literacy Rubric

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Learning Outcome:

Writing Program Outcome #3 Students will be able to engage in writing and editorial processes in a professional environment.

Outcome Measure:

Internship Supervisor's Report.

Criteria for Success (how do you judge if the students have met your standards):

All students rated at Satisfactory or above by the Internship supervisor.

Aligned with DQP Learning Areas (circle one or more but not all five):

1. Specialized Knowledge
2. Broad Integrative Knowledge
3. Intellectual Skills/Core Competencies
4. Applied and Collaborative Learning, and
5. Civic and Global Learning

Longitudinal Data:

Longitudinal data is not available for this outcome. We have internship reports, but not all of them offer clear assessment from the internship evaluators.

Conclusions Drawn from Data:

No conclusions can be drawn.

Changes to be Made Based on Data:

We need to revise the internship evaluator form to make sure to gather the data we need. We also need to address the challenge of collecting data on internships when the internship is completed in the summer after the senior year and the assessment report is due in mid-June.

Rubric Used

No formal rubric is used.

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Learning Outcome:

Writing Program Outcome #4: Students who complete the program will be able to present creative work to formal audiences, demonstrating strategies for audience engagement and oral communication of written work.

Outcome Measure:

WRI 420 Advanced Writing Workshop Final Oral Presentation.

Criteria for Success (how do you judge if the students have met your standards): 100% of the students scoring at least 12 of 20 on the AAC&U Oral Communication Value Rubric total score and 80% of the students scoring 15 of 20.

Aligned with DQP Learning Areas (circle one or more but not all five):

1. Specialized Knowledge
2. Broad Integrative Knowledge
3. Intellectual Skills/Core Competencies
4. Applied and Collaborative Learning, and
5. Civic and Global Learning

Longitudinal Data:

	2017-18 5 Students			
Percentage at 12 or above	Assessor #1 100% Assessor #2 100%			
Percentage at 15 or above	Assessor #1 100% Assessor #2 100%			

Conclusions Drawn from Data:

The evidence indicates that the PLO was met.

Changes to be Made Based on Data:

The sample size is quite small, so no changes will be made based on this data.

Rubric Used

AAC&U Oral Communication Value Rubric