

Writing Program 2016-2017

Learning Outcome:

Writing Program Outcome #4: Students who complete the program will be able to develop connections between the literature and language studied and the contemporary world.

Outcome Measure:

WRI420 Portfolio Measured in the Spring of 2017 according to the three year cycle established by Writing Program faculty.

Criteria for Success (how do you judge if the students have met your standards):

Success will be 100% of the students scoring at least 15 of 20 on the AAC&U Information Literacy Value Rubric and 60% of the students scoring at least 17 of 20.

Aligned with DQP Learning Areas (circle one or more but not all five):

1. Specialized Knowledge
2. Broad Integrative Knowledge
3. Intellectual Skills/Core Competencies
4. Applied and Collaborative Learning, and
5. Civic and Global Learning

Longitudinal Data:

	2013-14	2016-17
Percentage at 15 or above (average score for each student)	92%	100% (5/5)
Percentage at 17 or above (average score for each student)	N/A	60% (3/5)

Conclusions Drawn from Data:

The evidence indicates that the PLO was met.

Changes to be Made Based on Data:

The sample size is quite small, so no changes will be made based on this data. However, the Writing Program will be changing its assessment plan, moving away from a three-year cycle to a plan where all PLOs will be measured each year. In addition, a more appropriate rubric should be employed to measure this PLO.

Rubric Used

AAC&U Information Literacy Value Rubric

<https://www.aacu.org/value/rubrics/information-literacy>

Writing Program 2016-2017

Learning Outcome:

Writing Program Outcome #6: Students who complete the program will be able to present creative work to formal audiences, demonstrating strategies for audience engagement and oral communication of written work.

Outcome Measure:

PLO 6 measures oral proficiency as evidenced by the oral presentation of the writer's work in WRI420 Advanced Writing Workshop

Criteria for Success (how do you judge if the students have met your standards):

Success will be 100% of the students scoring at least 12 of 20 on the AAC&U Oral Communication Value Rubric total score and 80% of the students scoring 15 of 20.

Aligned with DQP Learning Areas (circle one or more but not all five):

1. Specialized Knowledge
2. Broad Integrative Knowledge
3. Intellectual Skills/Core Competencies
4. Applied and Collaborative Learning, and
5. Civic and Global Learning

Longitudinal Data:

As a part of the three-year evaluation cycle, the outcome is measured annually in WRI420. Below are the results from Spring of 2015.

	2014-15	2016-17
Percentage at 12 or above (average score for each student)	100%	100% (5/5)
Percentage at 15 or above (average score for each student)	40%	100% (5/5)

Conclusions Drawn from Data:

The evidence indicates that the targets were met for the higher and lower threshold.

Changes to be Made Based on Data:

The evidence is quite preliminary and the sample size is small, so it would be unwise to make too much of the evidence at this point. But it is encouraging that the PLO was met at both the the lower and higher thresholds.

Rubric Used

AAC&U Oral Communication Value Rubric
<https://www.aacu.org/value/rubrics/oral-communication>