



Fall 2017

<b>Meeting days:</b> Tuesday/Thursday	<b>Instructor title and name:</b> Lynn Walsh, Executive Producer, NBC
<b>Meeting times:</b> 7-8:15 pm	<b>Phone:</b> 614-579-7937
<b>Meeting location:</b> BAC 104	<b>E-mail:</b> LWalsh@pointloma.edu
<b>Final Exam:</b> December 12/14 7-8:15pm	<b>Office location and hours:</b> BAC 118/119 6PM Thursday & By Request

### PLNU Mission

To Teach ~ To Shape ~ To Send

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service is an expression of faith. Being of Wesleyan heritage, we strive to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

### COURSE DESCRIPTION

Focuses on current aspects of journalism with a different concentration each time it is offered. May be repeated for credit as content varies up to six units. For JRN 350, you will gain an understanding of how to tell ethical, fair, accurate stories through a variety of mediums, including Virtual Reality, and drones.

### COURSE LEARNING OUTCOMES

- **Students will** show they have an understanding of what is happening in the communities and world around them by completing in current events quizzes each class.
- **Students will** create ethical, accurate and fair content using digital tools by completing assignments and participating in class.
- **Students will** apply appropriate ethical and legal standards in all assignments by abiding by and learning ethical and legal requirements and suggestions.
- **Students will** research, present and learn how people consume news by participating and contributing to class discussions and analyzing their own consumption practices.
- **Students will** think and speak freely in class, while respecting the opinions and thoughts of other students, the professor and any class visitors by listening and participating in class.

- **Students will** think critically by participating in class and asking questions whenever needed.

## COURSE SCHEDULE AND ASSIGNMENTS

DATE PRESENTED	CLASS CONTENT OR ASSIGNMENT	ASSIGNMENT DUE DATE
9/7/2017	Keep a log of how you consume news	9/12/2017
9/14/2017	Report an event LIVE using Facebook/Twitter (x2)	9/26/2017
9/28/2017	Create a story using Instagram/Snapchat	10/3/2017
10/3/2017	Experience VR News Product	10/5/2017
10/12/2017	Create a 360 Video	12/12-12/14
10/17/2017	Analyze news websites/apps	11/21/2017
10/19/2017	Create Data Story	10/24/2017
10/24/2017	Create multimedia story	12/12-12/14
10/31/2017	Retell local News Story in Innovative Way	12/12-12/14

## REQUIRED TEXTS AND RECOMMENDED STUDY RESOURCES

You will be provided links to articles, case studies and other news organizations publications by the instructor. No textbooks are required, but writing will be based off the AP Stylebook.

## ASSESSMENT AND GRADING

Assignment distribution by percentage: <ul style="list-style-type: none"> <li>• Daily quizzes 15%</li> <li>• Attendance and Participation 15%</li> <li>• Assigned Multimedia Projects 50%</li> <li>• Final Project 20%</li> </ul>	Grade scale: A=90-100 B=80-89 C=70-79 D=60-69 F=Below 60
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## INCOMPLETES AND LATE ASSIGNMENTS

All assignments are to be submitted/turned in by the beginning of the class session when they are due—including assignments posted in Canvas. Incompletes will only happen in unusual circumstances.

## FINAL EXAMINATION POLICY

There will not be a written final exam. You will have three projects, assigned throughout the semester to complete and present to the class. Successful completion of this class requires presenting **on its scheduled day**. The final examination schedule is posted on the [Class Schedules](#) site.

## PLNU COPYRIGHT POLICY

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside class may violate the law.

### **PLNU ACADEMIC HONESTY POLICY**

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Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog. See [Academic Policies](#) for definitions of kinds of academic dishonesty and for further information.

### **PLNU ACADEMIC ACCOMMODATIONS POLICY**

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If you have a diagnosed disability, please contact PLNU's Disability Resource Center (DRC) within the first two weeks of class to demonstrate need and to register for accommodation by phone at 619-849-2486 or e-mail [DRC@pointloma.edu](mailto:DRC@pointloma.edu). See [Disability Resource Center](#) for more information.

### **PLNU ATTENDANCE AND PARTICIPATION POLICY**

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Regular and punctual attendance at all classes is considered essential to optimum academic achievement. If the student is absent from more than 10 percent of class meetings, the faculty member can file a written report which may result in de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university drop date or, after that date, receive the appropriate grade for their work and participation. See [Academic Policies](#).

### **Education Records (FERPA) and Directory Information**

The Family Educational Rights and Privacy Act (FERPA) of 1974 as amended affords students certain rights with respect to their education records. These include: 1) the right to inspect and review the student's education records within 45 days of the day the university receives a request for access, 2) the right to request the amendment of the student's education records that the student believes are inaccurate or misleading, 3) the right to consent to disclosures of personally identifiable information contained in the student's education records, and 4) the right to file a complaint with the U.S. Department of Education concerning alleged failures by Point Loma to comply with the requirements of FERPA. For more information visit the [Academic and General Policies page](#) on the PLNU website.

*NOTE: This syllabus is subject to change at the discretion of the instructor and does not constitute a contractual agreement between the student and the instructor.*





