

**Assessment Report: Summary of Data Collected/Analysis of Findings
(10/11/12)**

2.a Problem Solving Skills:

The FSB Assessment Committee met on 10/11/12 to assess PLO 2.a using data collected in Spring 2012 (41 students) and Summer 2012 (35 students) from two BUS 489 Internship courses. The committee provided the following conclusions.

Analysis: 97.56% (Spring) and 91.79% (Summer) of the students evaluated were assessed at a 4 or higher on 4 internship survey questions related to problem solving skills.

Conclusion: Criterion for Success was met and exceeded.

The FSB Assessment Committee also analyzed problem solving skills by assessing EBI data (student self-assessment) collected in 2010-2011. The committee provided the following conclusions:

Analysis: The mean score was 6.18 (7 point scale) on 4 questions related to problem solving skills. PLNU ranked 1st among 7 comparator schools.

Conclusion: Criterion for Success was met and exceeded.

2.b Communication Skills:

Written Skills-- The FSB Assessment Committee met on 10/11/12 to assess PLO 2.b using data collected in Spring 2012 (41 students) and Summer 2012 (35 students) from two BUS 489 Internship courses. The committee provided the following conclusions.

Analysis: 92.68% (Spring) and 94.29% (Summer) of the students evaluated were assessed at a 4 or higher (5 point scale) on 1 internship survey question related to writing skills.

Conclusion: Criterion for Success was met and exceeded.

The FSB Assessment Committee also analyzed written skills by assessing Livetext data collected in Spring 2012 from 2 BUS 313 communication courses (26 students in total). The committee provided the following conclusions:

Analysis: 69.23% of the students evaluated were assessed at a 3 or higher (4 point scale) on 1 assignment related to writing skills.

Conclusion: Criterion for Success was not met.

The FSB Assessment Committee also analyzed writing skills by assessing EBI data (student self-assessment) collected in 2010-2011. The committee provided the following conclusions:

Analysis: The mean score was 5.44 (7 point scale) on 1 question related to writing skills. PLNU ranked 1st among 7 comparator schools.

Conclusion: Criterion for Success was met and exceeded.

Oral Skills-- The FSB Assessment Committee met on 10/11/12 to assess PLO 2.b using data collected in Spring 2012 (41 students) and Summer 2012 (35 students) from two BUS 489 Internship courses. The committee provided the following conclusions.

Analysis: 92.68% (Spring) and 97.14% (Summer) of the students evaluated were assessed at a 4 or higher (5 point scale) on 1 internship survey question related to oral skills.

Conclusion: Criterion for Success was met and exceeded.

The FSB Assessment Committee also analyzed oral skills by assessing Livetext data collected in Spring 2012 from 2 BUS 313 communication courses (26 students in total). The committee provided the following conclusions:

Analysis: 100% of the students evaluated were assessed at a 3 or higher (4 point scale) on 1 assignment related to oral skills.

Conclusion: Criterion for Success was met and exceeded.

The FSB Assessment Committee also analyzed oral skills by assessing EBI data (student self-assessment) collected in 2010-2011. The committee provided the following conclusions:

Analysis: The mean score was 6.17 (7 point scale) on 1 question related to writing skills. PLNU ranked 3rd among 7 comparator schools.

Conclusion: Criterion for Success was met and exceeded.

Interpersonal Skills-- The FSB Assessment Committee met on 10/11/12 to assess PLO 2.b using data collected in Spring 2012 (41 students) and Summer 2012 (35 students) from two BUS 489 Internship courses. The committee provided the following conclusions.

Analysis: 93.9% (Spring) and 95.71% (Summer) of the students evaluated were assessed at a 4 or higher (5 point scale) on 4 internship survey questions related to interpersonal skills.

Conclusion: Criterion for Success was met and exceeded.

The FSB Assessment Committee also analyzed oral skills by assessing Livetext data collected in Spring 2012 from 2 BUS 313 communication courses (26 students in total). The committee provided the following conclusions:

Analysis: 100% of the students evaluated were assessed at a 3 or higher (4 point scale) on 1 assignment related to interpersonal skills.

Conclusion: Criterion for Success was met and exceeded.

The FSB Assessment Committee also analyzed interpersonal skills by assessing EBI data (student self-assessment) collected in 2010-2011. The committee provided the following conclusions:

Analysis: The mean score was 6.07 (7 point scale) on 1 question related to interpersonal skills. PLNU ranked 1st among 7 comparator schools.

Conclusion: Criterion for Success was met and exceeded.

From the FSB's external constituents (CPA's, Internship Supervisors), the need for better writing and communication skills has been mentioned.

2.c Professional Skills:

The FSB Assessment Committee met on 10/11/12 to assess PLO 2.c using data collected in Spring 2012 (41 students) and Summer 2012 (35 students) from two BUS 489 Internship courses. The committee provided the following conclusions.

Analysis: 93.43% (Spring) and 92.38% (Summer) of the students evaluated were assessed at a 4 or higher on 6 internship survey questions related to professional skills.

Conclusion: Criterion for Success was met and exceeded.

The FSB Assessment Committee also analyzed professional skills by assessing Livetext data collected in Spring 2012 from 2 BUS 313 communication courses (26 students in total). The committee provided the following conclusions:

Analysis: 100% of the students evaluated were assessed at a 3 or higher (4 point scale) on 1 assignment related to interpersonal skills.

Conclusion: Criterion for Success was met and exceeded.