

Assessment Plan: Undergraduate – BA in Business Administration Major

PLO	Determine Measures, Rubrics, Criteria for Success	Collect Data	Assess	Measures	Recommend Improvements	Next Assessment Year
1a. Knowledge-- Terminology	Done	On-going	On-going	MFAT (BUS 488)	Fall 2013	Fall 2015
1b. Knowledge-- Application	Done	On-going	On-going	Capsim (BUS 488)	Fall 2013	Fall 2015
2a. Skills --Problem Solving	Done	On-going	On-going	Livertext (BUS 313) Internship Survey EBI	On-going	Fall 2014
2b. Skills—Communication -Written -Oral -Interpersonal	Done	On-going	On-going	Livertextm (BUS 313) Internship Survey EBI	On-going	Fall 2014
2c. Skills -- Professionalism	Done	On-going	On-going	Internship Survey	On-going	Fall 2014
3a. Values -- Faith Integration	Spring 2013	Fall 2013	Spring 2014		Fall 2014	Fall 2016
3b. Values – Ethical Behavior	Spring 2013	Fall 2013	Spring 2014		Fall 2014	Fall 2016
3c. Values -- Citizenship	Spring 2013	Fall 2013	Spring 2014		Fall 2014	Fall 2016
		Fall 2013	Spring 2014		Fall 2014	Fall 2016

Assessment Plan: Undergraduate – Accounting, Economics, Finance, International Development, Management, and Marketing

PLO	Determine Measures, Rubrics, Criteria for Success	Collect Data	Assess	Measures	Recommend Improvements	Next Assessment Year
1a. Knowledge-- Terminology	Fall 2013	Spring 2014	Fall 2014	MFAT (BUS 488)	Spring 2014	Fall 2015
1b. Knowledge-- Application	Fall 2013	Spring 2014	Fall 2014	Capsim (BUS 488)	Spring 2014	Fall 2015
2a. Skills --Problem Solving	Done	Fall 2013	Spring 2014	Livetext (BUS 313) Internship Survey EBI	Fall 2014	Fall 2014
2b. Skills—Communication -Written -Oral -Interpersonal	Done	Fall 2013	Spring 2014	Livetextm (BUS 313) Internship Survey EBI	Fall 2014	Fall 2014
2c. Skills -- Professionalism	Done	Fall 2013	Spring 2014	Internship Survey	Fall 2014	Fall 2014
3a. Values -- Faith Integration	Spring 2013	Fall 2013	Spring 2014		Fall 2014	Fall 2016
3b. Values – Ethical Behavior	Spring 2013	Fall 2013	Spring 2014		Fall 2014	Fall 2016
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