

Assessment Plan: Undergraduate – Business Administration Major

PLO	Determine Measures, Rubrics, Criteria for Success	Collect Data	Assess	Measures	Recommend Improvements	Next Assessment Year
1a. Knowledge-- Terminology	Spring 2012	Fall 2012	Spring 2013	MFAT (BUS 488)	Fall 2013	Fall 2015
1b. Knowledge-- Application	Spring 2012	Fall 2012	Spring 2013	Capsim (BUS 488)	Fall 2013	Fall 2015
2a. Skills --Problem Solving	Fall 2011	Fall 2011	Spring 2012	Livertext (BUS 313) Internship Survey EBI	Fall 2012	Fall 2014
2b. Skills—Communication -Written -Oral -Interpersonal	Fall 2011	Fall 2011	Spring 2012	Livertextm (BUS 313) Internship Survey EBI	Fall 2012	Fall 2014
2c. Skills -- Professionalism	Fall 2011	Fall 2011	Spring 2012	Internship Survey	Fall 2012	Fall 2014
3a. Values -- Faith Integration	Spring 2013	Fall 2013	Spring 2014		Fall 2014	Fall 2016
3b. Values – Ethical Behavior	Spring 2013	Fall 2013	Spring 2014		Fall 2014	Fall 2016
3c. Values -- Citizenship	Spring 2013	Fall 2013	Spring 2014		Fall 2014	Fall 2016
		Fall 2013	Spring 2014		Fall 2014	Fall 2016