

# FSB Program Learning Outcomes

2013-2014

## **B.A. Business Administration**

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*Students who complete the program in Business Administration will be able to:*

### **Knowledge**

1.a Demonstrate an understanding of definitions, terms, principles, generalizations, and theories in Business Administration

1.b Evaluate and appropriately apply Business Administration knowledge

### **Skills**

2.a Solve problems in Business Administration by using the knowledge they have

2.b Communicate, in various mediums, the essentials of Business Administration

2.c Develop a professional presentation in their work in Business Administration

### **Values**

3.a Articulate the integration of their faith into Business Administration

3.b Demonstrate ethical behavior in work and life interactions

3.c Value citizenship by consistently meeting obligations in Business Administration

## **B.S. Business Administration, Accounting**

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*Students who complete the program in Accounting will be able to:*

### **Knowledge**

1.a Demonstrate an understanding of definitions, terms, principles, generalizations, and theories in Accounting

1.b Evaluate and appropriately apply Accounting knowledge

### **Skills**

2.a Solve problems in Accounting by using the knowledge they have

2.b Communicate, in various mediums, the essentials of Accounting

2.c Develop a professional presentation in their work in Accounting

### **Values**

3.a Articulate the integration of their faith into Accounting

3.b Demonstrate ethical behavior in work and life interactions

3.c Value citizenship by consistently meeting obligations in Accounting

## **B.S. Business Administration, Economics**

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*Students who complete the program in Economics will be able to:*

### **Knowledge**

1.a Demonstrate an understanding of definitions, terms, principles, generalizations, and theories in Economics

1.b Evaluate and appropriately apply Economics knowledge

### **Skills**

2.a Solve problems in Economics by using the knowledge they have

2.b Communicate, in various mediums, the essentials of Economics

### **Values**

3.a. Articulate the integration of faith into Economics

3.b Demonstrate ethical behavior in work and life interactions

3.c Value citizenship by consistently meeting obligations in Economics

## **B.S. Business Administration, Finance**

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*Students who complete the program in Finance will be able to:*

### ***Knowledge***

- 1.a Demonstrate an understanding of definitions, terms, principles, generalizations, and theories in Finance
- 1.b Evaluate and appropriately apply Finance knowledge

### ***Skills***

- 2.a Solve problems in Finance by using the knowledge they have
- 2.b Communicate, in various mediums, the essentials of Finance
- 2.c Develop a professional presentation in their work in Finance

### ***Values***

- 3.a Articulate the integration of their faith into Finance
- 3.b Demonstrate ethical behavior in work and life interactions
- 3.c Value citizenship by consistently meeting obligations in Finance

## **B.S. Business Administration, International Development**

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*Students who complete the program in International Development will be able to:*

### ***Knowledge***

- 1.a Demonstrate an understanding of definitions, terms, principles, generalizations, and theories in International Development
- 1.b Evaluate and appropriately apply International Development knowledge

### ***Skills***

- 2.a Solve problems in International Development by using the knowledge they have
- 2.b Communicate, in various mediums, the essentials of International Development
- 2.c Develop a professional presentation in their work in International Development

### ***Values***

- 3.a Articulate the integration of their faith into International Development
- 3.b Demonstrate ethical behavior in work and life interactions
- 3.c Value citizenship by consistently meeting obligations in International Development

## **B.S. Business Administration, Management**

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*Students who complete the program in Management will be able to:*

### ***Knowledge***

- 1.a Demonstrate an understanding of definitions, terms, principles, generalizations, and theories in Management
- 1.b Evaluate and appropriately apply Management knowledge

### ***Skills***

- 2.a Solve problems in Management by using the knowledge they have
- 2.b Communicate, in various mediums, the essentials of Management
- 2.c Develop a professional presentation in their work in Management

### ***Values***

- 3.a Articulate the integration of their faith into Management
- 3.b Demonstrate ethical behavior in work and life interactions
- 3.c Value citizenship by consistently meeting obligations in Management

## **B.S. Business Administration, Marketing**

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*Students who complete the program in Marketing will be able to:*

### ***Knowledge***

- 1.a Demonstrate an understanding of definitions, terms, principles, generalizations, and theories in Marketing
- 1.b Evaluate and appropriately apply Marketing knowledge

### ***Skills***

- 2.a Solve problems in Marketing by using the knowledge they have
- 2.b Communicate, in various mediums, the essentials of Marketing
- 2.c Develop a professional presentation in their work in Marketing

### ***Values***

- 3.a Articulate the integration of their faith into Marketing
- 3.b Demonstrate ethical behavior in work and life interactions
- 3.c Value citizenship by consistently meeting obligations in Marketing