



BUS 489/ACC 489	Internship in Business/Internship in Accounting	D, M	D	M	D	D, M			
MGT 488	Strategic Management	M	M	M	M	M			
<b>MAJOR SPECIFIC REQUIREMENTS</b>									
MKT 333	Consumer and Organizational Buying Behavior						M	D	D
MKT 336	Integrated Marketing Communications						M		D
MKT 334	Professional Selling and Sales Management						M		D
MKT 350	Social Media and Digital Marketing						M		D
MKT 432	Marketing Research						M	M	D
MKT 460	Marketing Strategy						M		M