

Fermanian School of Business - International Development Major-Specific Curriculum Map

Core Program Learning Outcomes

1. Demonstrate general knowledge of theories and practices in the core areas of business.
2. Critically analyze and apply business knowledge to solve complex business situations.
3. Demonstrate effective business communication through both written and verbal means.
4. Formulate decisions informed by ethical attitudes and values.
5. Students will collaborate effectively in teams.

International Development Major-Specific Program Learning Outcomes

- E1. Demonstrate an in-depth knowledge on International Development theories and concepts.
- E2. Compare and contrast approaches to decision making in for-profit and non-profit environments.
- E3. Evaluate the similarities and differences of the economic conditions between developed and developing countries.

INTERNATIONAL DEVELOPMENT		PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO E1	PLO E2	PLO E3
Course	Course Title								
General Education Courses				I	I	I			
CORE BUSINESS COURSES									
BUS 100	Introduction to Business	I		I	I	I		I	
ECO 101	Principles of Macroeconomics	I,D	I,D	I	I,D		I	I	I
ECO 102	Principles of Microeconomics	I,D	I,D	I	I,D		I	I	I
ACC 201	Principles of Financial Accounting	I,D	I,D		I,D	I			
ACC 202	Principles of Managerial Accounting	I,D	I,D		I,D	I			
BUS 201	Legal Environment of Business	I,D	I,D	I	I,D				
MGT 212	Principles of Management	I,D	I,D	I	I,D	I,D	I,D	I,D	
MTH 153/MTH 173	Business Math/Business Calculus	I,D	I,D						
MTH 203	Introduction to Statistics	I,D	I,D						
BUS 313	Administrative Communication	D		D	D	D			
FIN 335	Business Finance	D	D		D	D			
MKT 332	Principles of Marketing	D	D	D	D	D			
BUS 480	International Business	D	D	D	D	D	I,D	I,D	I,D
BUS 489/ACC 489	Internship in Business/Internship in Accounting	D, M	D	M	D	D, M			

MGT 488	Strategic Management	M	M	M	M	M			
MAJOR SPECIFIC REQUIREMENTS									
BUS 475	Sustainability in Action						D	D	D
ECO 315	Theories of Economic Development						M	D	M
ECO 450	History of Economic Thought						D	D	D
MGT 412	Leadership Theory and Practice						D	D	
MGT 470	Nonprofit Organization Management						M	M	M
Select one of the following:									
ECO 410	International Economics						D		
ECO 380	Money and Banking (in catalog but not on our plan)						D		
ECO 460	Applied Econometrics						D		
ECO 470	Contemporary Development Planning						D		
ECO 320	Urban Economics						D		
ECO 440	The Economics of Race, Class and Gender						D		
ECO 490	Special Studies in Economics						D		
MGT 382	Entrepreneurship						D		
POL 420	United States Foreign Policy						D		
POL 435	Global Governance						D		
POL 370	Comparative Politics						D		
POL 301	Transitions to Democracy						D		
SOC 360	Race and Ethnicity						D		
SOC 444	Globalization and Culture						D		
FCS 315	Personal, Family, and Community Health						D		
Required:									
Approved Study Abroad in a Developing Country									