

## Fermanian School of Business - Economics Major-Specific Curriculum Map

### Core Program Learning Outcomes

1. Demonstrate general knowledge of theories and practices in the core areas of business.
2. Critically analyze and apply business knowledge to solve complex business situations.
3. Demonstrate effective business communication through both written and verbal means.
4. Formulate decisions informed by ethical attitudes and values.
5. Students will collaborate effectively in teams.

### Economics Major-Specific Program Learning Outcomes

- B1. Demonstrate in-depth knowledge of economic theory in microeconomics, macroeconomics and econometrics.
- B2. Critically evaluate decisions using tools of economic analysis.
- B3. Analyze the effectiveness of economic policies to solve national and/or global economic issues.

ECONOMICS		PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO B1	PLO B2	PLO B3
Course	Course Title								
<b>General Education Courses</b>				I	I	I			
<b>CORE BUSINESS COURSES</b>									
BUS 100	Introduction to Business	I		I	I	I	I		
ECO 101	Principles of Macroeconomics	I,D	I,D	I	I,D		I	I	I
ECO 102	Principles of Microeconomics	I,D	I,D	I	I,D		I	I	I
ACC 201	Principles of Financial Accounting	I,D	I,D		I,D	I			
ACC 202	Principles of Managerial Accounting	I,D	I,D		I,D	I			
BUS 201	Legal Environment of Business	I,D	I,D	I	I,D				
MGT 212	Principles of Management	I,D	I,D	I	I,D	I,D			
MTH 173	Business Calculus	I,D	I,D						
MTH 203	Introduction to Statistics	I,D	I,D						
BUS 313	Administrative Communication	D		D	D	D			
FIN 335	Business Finance	D	D		D	D			
MKT 332	Principles of Marketing	D	D	D	D	D			
BUS 480	International Business	D	D	D	D	D			

BUS 489/ACC 489	Internship in Business/Internship in Accounting	D, M	D	M	D	D, M			
MGT 488	Strategic Management	M	M	M	M	M			
<b>MAJOR SPECIFIC REQUIREMENTS</b>									
ECO 310	Intermediate Microeconomics						D	D	D
ECO 330	Intermediate Macroeconomics						D	D	D
ECO 460	Applied Econometrics						M	M	M
<b>Select three of the following:</b>									
ECO 315	Theories of Economic Development						D		D
ECO 380	Money and Banking						D		D
ECO 410	International Economics						D		D
ECO 440	The Economics of Race, Class and Gender						D		D
ECO 450	History of Economic Thought						D		D