

## Assessment Plan: FSB MBA – AY 14-15

### Program Learning Outcomes:

1. Reason analytically and apply theory across interdisciplinary boundaries to solve problems and create innovative solutions.
2. Analyze the inter-relatedness of market, economic, social and political trends, and their impact on a global environment.
3. Design effective business strategies.
4. Create effective management procedures based on best practices, personal development, and professional development.
5. Demonstrate the effective communication skills required of executive-level employees.
6. Exercise leadership ability and team-building skills through class projects and involvement in student, community and/or professional organizations.
7. Model behavior that reflects an understanding and appreciation of the legal and ethical responsibilities of executive-level employees.
8. Articulate the integration of faith into professional business careers.
9. Demonstrate citizenship by meeting or exceeding obligations as a business professional.

| PLO | Determine Measures, Rubrics, Criteria for Success | Collect Data               | Assess                     | Measures                       | Recommend Improvements | Next Assessment Year   |
|-----|---|----------------------------|----------------------------|--------------------------------|------------------------|------------------------|
| 1   | Done<br>AY 15-16                                  | On-Going<br>Beg. Fall 2015 | On-Going<br>Beg. Fall 2015 | MFT<br>Strategic Analysis Case | Fall 2014              | Fall 2015<br>Fall 2015 |
| 2   | AY 15-16  |                            |                            |                                |                        |                        |
| 3   | AY 15-16  | Beg. Fall 2015             | Beg. Fall 2015             | Strategic Analysis Case        |                        | Fall 2015              |
| 4   | Done  | On-Going                   | On-Going                   | MFT                            | Fall 2014              | Fall 2015              |
| 5   | AY 15-16  | Beg. Fall 2015             | Beg. Fall 2015             | Strategic Analysis Case        |                        | Fall 2015              |
| 6   | AY 15-16  | Beg. Fall 2015             | Beg. Fall 2015             | MarkStrat                      |                        | Fall 2015              |
| 7   | AY 15-16  | Beg. Fall 2015             | Beg. Fall 2015             | Ethics Research Paper          |                        | Fall 2015              |
| 8   | AY 15-16  |                            |                            |                                |                        |                        |
| 9   | AY 15-16  |                            |                            |                                |                        |                        |