

**Fermanian School of Business
Management Major PLO #F1 Assessment
2017-2018**

Learning Outcome:

Management Major PLO #F1: Demonstrate an in-depth knowledge of management theory.

Outcome Measure:

Management Major-Specific Exit Exam Results – implemented Spring 2018

Criteria for Success:

Score at or above 60 on the Management Major-Specific Exit Exam.

Aligned with DQP Learning Areas (circle one or more but not all five):

1. Specialized Knowledge
2. Broad Integrative Knowledge
3. Intellectual Skills/Core Competencies
4. Applied and Collaborative Learning, and
5. Civic and Global Learning

Initial Data:

Management Major-Specific Exit Exam - Average Student Score:

Semester	N ¹	Score
Spring 2018	9	50

Conclusions Drawn from Data:

The Management Major-specific Exit Exam was implemented in Spring 2018. The criteria for success has been set at 60, and will be reevaluated as more data is collected.

Changes to be Made Based on Data:

The Management curriculum was revised effective AY 2017-2018. The new curriculum includes MGT320 Organizational Behavior, MGT374 Human Resources Management, and MGT484 Operations Management as part of the Management major core. Additionally, course timing was adjusted to ensure students take MGT320 and MGT374 prior to taking MGT484. The Management Major-specific Exit Exam consists of content from MGT320, MGT374 and MGT484.

Some of the students that took the Management Major-specific Exit Exam in Spring 2018 had not completed MGT320 and MGT374; therefore, the criteria for success score of 60 is expected to be obtainable.

¹Number of Students Taking Test

**Fermanian School of Business
Management Major PLO #F2 Assessment
2017-2018**

Learning Outcome:

Management Major PLO #F2: Apply management concepts to assess the competitive advantage for a business.

Outcome Measure:

MGT484 – Comparative Operational Analysis (implemented Spring 2018)

Criteria for Success:

The average score for each criteria of the Management Major PLO #F2 Rubric will be a 3.0 or higher out of 4.0.

Aligned with DQP Learning Areas (circle one or more but not all five):

1. Specialized Knowledge
2. Broad Integrative Knowledge
3. Intellectual Skills/Core Competencies
4. Applied and Collaborative Learning, and
5. Civic and Global Learning

Initial Data:

Management Major PLO #F2 Rubric – Average Student Score:

Semester	# of Assessments	Development	Application	Evaluation	Recommendation	Total
Spring 2018	14	3.31	3.38	3.44	3.19	3.33

Conclusions Drawn from Data:

The criteria for success (average of 3.0 or higher out of 4.0) was met in all four rubric criteria areas in Spring 2018.

Changes to be Made Based on Data:

Based on the initial data, no changes are recommended at this time. Data will continue to be collected in future semesters.

MANAGEMENT MAJOR PLO #F2 RUBRIC

Point Loma Nazarene University Management Major Learning Outcome #F2. Apply Management concepts to assess the competitive advantage for a business.

Criteria	Very Good 4	Good 3	Acceptable 2	Poor 1
Development of Operational Topics	Paper clearly identifies all ten operational topics* and clearly defines/explains them based on Simchi-Levi's text, <i>Operations Rules</i> .	Paper clearly identifies most relevant operational topics* and usually defines/explains them based on Simchi-Levi's text, <i>Operations Rules</i> .	Paper identifies some relevant operational topics* and sometimes defines/explains them based on Simchi-Levi's text, <i>Operations Rules</i> .	Paper lacks identification of relevant operational topics* and rarely, if at all, defines/explains them based on Simchi-Levi's text, <i>Operations Rules</i> .
Application of Operational Topics	Paper consistently applies operational topics and theories to the data in order to understand each organization's financial outlook.	Paper often applies operational topics and theories to the data in order to understand each organization's financial outlook.	Paper sometimes applies operational topics and theories to the data in order to understand each organization's financial outlook.	Paper rarely, if ever, applies operational topics and theories to the data in order to understand each organization's financial outlook.
Evaluation of Operational Topics	Paper includes a comprehensive evaluation of all ten operational topics for the organizations under consideration.	Paper includes somewhat comprehensive evaluation of most (8-9) of the operational topics for the organizations under consideration.	Paper includes a brief evaluation of some (6-7) of the operational topics for the organizations under consideration.	Paper includes a vague evaluation of only a few operational topics (5 or less) for the organizations under consideration.
Recommendation for Superior Operational System	Recommendations for the superior company make use of evidence-based arguments which focus upon theoretical application of information and data.	Recommendations for the superior company usually make use of evidence-based arguments which focus upon theoretical application of information and data.	Recommendations for the superior company sometimes make use of evidence-based arguments which focus upon theoretical application of information and data.	Recommendations for the superior company rarely, if ever, make use of evidence-based arguments and lack theoretical application of information and data.

*Operational Topics Include: Value Proposition, Alignment of operational strategy to value proposition, Matching products, Markets and strategies, Procurement methods, Risk management, Information systems and management, Operational excellence created with high involvement management, Operational flexibility with teams, Learning and cross training, Sustainability, and Resiliency

Average Score: _____ (Total/# of criteria)

Note 1: All criteria are weighted equally