

**Fermanian School of Business
International Development Major PLO #E3 Assessment
2015-2016**

Learning Outcome:

International Development Major PLO #E3: Evaluate the similarities and differences of the economic conditions between developed and developing countries.

Outcome Measure:

Final Study Abroad Paper given to graduating International Development Majors.

Criteria for Success:

The average score for each criteria of the International Development Major PLO #E3 Rubric will be a 3.0 or higher out of 4.0.

Aligned with DQP Learning Areas (circle one or more but not all five):

1. Specialized Knowledge
2. Broad Integrative Knowledge
3. Intellectual Skills/Core Competencies
4. Applied and Collaborative Learning, and
5. Civic and Global Learning

Initial Data:

International Development Major PLO #E3 Rubric – Average Student Score:

Semester	# of assessments	Similarities	Differences	First-hand Understanding	Total
Spring 2016	2	2.00	3.00	3.50	2.83

Conclusions Drawn from Data:

The average scores reveal that our student met our criteria for success (3.0 average) in two of the three categories listed on the rubric. It appears that student understood the differences between developed and developing countries and could express their first-hand understanding of these differences. However, they had more difficulty articulating the similarities between developed and developing countries. The assessors on this assignment had a few recommendations for improving in this area.

Changes to be Made Based on Data:

This was a new assignment, so this assessment process was helpful in highlighting how we can better instruct students to share their experiences in order to back their claims in this signature assignment. Although the similarities and differences of developed and developing countries are covered in the course content (ECO 315 & MGT 470), the assessors found that the prompts for this assignment did not clearly ask for examples of similarities. For instance, the student mentioned some general similarities between developed and developing countries but did not provide examples to support their claims. Moving forward, a prompt will be added in this assignment asking for examples to back the claims made. If scores continue to remain low in this area, the instructor will be encouraged to incorporate

more content and discussion on this area into his/her ECO 315 & MGT 470 courses. It is important to note that only one student was assessed during the Spring of 2016 (by two assessors). Therefore, these scores do not represent a baseline and are more of a reflection on the assignment.

INTERNATIONAL DEVELOPMENT MAJOR PLO #E3 RUBRIC

Point Loma Nazarene University International Development Major Learning Outcome E3: Evaluate the similarities and differences of the economic conditions between developed and developing countries.

Criteria	Very Good 4	Good 3	Acceptable 2	Poor 1
Similarities in Economic Conditions of Developed vs. Developing Countries	Clearly identifies and explains all of the primary similarities in the economic conditions of people in developed vs. developing countries.	Clearly identifies and explains most of the primary similarities in the economic conditions of people in developed vs. developing countries.	Clearly identifies some of the primary similarities in the economic conditions of people in developed vs. developing countries.	Identifies few, if any, of the primary similarities in the economic conditions of people in developed vs. developing countries.
Differences in Economic Conditions of Developed vs. Developing Countries	Clearly identifies and explains all of the primary differences in the economic conditions of people in developed vs. developing countries.	Clearly identifies and explains most of the primary differences in the economic conditions of people in developed vs. developing countries.	Clearly identifies some of the primary differences in the economic conditions of people in developed vs. developing countries.	Identifies few, if any, of the primary differences in the economic conditions of people in developed vs. developing countries.
First-hand Understanding of Economic Similarities and Differences in Developed (e.g. USA) vs. Developing Countries	Consistently demonstrates a clear understanding of economic similarities and differences based on first-hand experience in a developing country. Incorporates many appropriate examples from study abroad experience to support this understanding.	Often demonstrates a clear understanding of economic similarities and differences based on first-hand experience in a developing country. Incorporates several appropriate examples from study abroad experience to support this understanding.	Sometimes articulates a clear understanding of economic similarities and differences based on first-hand experience in a developing country. Incorporates very few appropriate examples from study abroad experience to support this understanding.	Rarely articulates a clear understanding of economic similarities and differences based on first-hand experience in a developing country. Few, if any, appropriate examples from study abroad are included to support this understanding.

Average Score: _____ (Total/# of criteria)