

Assessment Data Template

Submitted by Kim Hogelucht 9/15/15

Learning Outcome: #1.b Evaluate and appropriately apply Business Administration knowledge.

Outcome Measure: The CAPSim / COMP XM management simulation and Board Query assessment tool provides comparative data on how each student (and class) compares against all of the other students taking the simulation and exam at the same time. Summative (Internal Direct). Bus. 488 Strategy Class runs at least two times each year for undergraduate students.

Criteria for Success (if applicable): Students to score above the 70th percentile for CAPSim / CompXM Simulation and above the 55th percentile for Board Query Results.

Longitudinal Data & Current Results:

| Comp XM Results | Fall 2012 | Spring 2013 | Fall 2013 | Spring 2014 | Fall 2014 | Spring 2015 |
|-----------------------------------|-----------|-------------|-----------|-------------|-----------|-------------|
| Undergraduate Simulation Results | 80 | 76 | 66 | 65 | 26 | 52 |
| Undergraduate Board Query Results | 35 | 49 | 63 | 51 | 25 | 47 |

Current results show that undergraduate students met or exceeded the targeted simulation score (70th %) in FA12 and SP13; however, they fell just slightly below the 70th % in FA13 and SP13 and well below the target in FA14 and SP15.

Conclusions Drawn From Data: At the undergraduate level, Simulation goals were met in FA12 and SP13, but have declined since that time. Even though the average score for both FA14 and SP14 are the lowest in past years. The difference between the FA14 and SP15 may be accounted for by different instructors introducing the test. In FA14, a different instructor delivered the test and set expectations for it. However, the regular instructor who normally delivers the test returned from sabbatical in Spring 2015.

Changes Made Based on Data: Undergraduate curriculum revised.

Even though our Comp XM scores are on the decline, the FSB plans to leave the target at 70%, as we believe it is attainable given the changes in undergraduate curriculum that have recently been implemented in 2013-14 and due to the fact that the lowest scores in Fall 2014 occurred when the regular professor was on sabbatical. The benefit of the curriculum change will take several years, as the course the COMP XM is given in (Bus. 488) is a senior level course. Even though the effect of the new curricular changes is not immediate, the FSB anticipates a rise in scores as our new curriculum is taught. The undergraduate goal of 55th percentile for Board Query results will also remain the same even

though this goal was only met one semester, as we believe this goal is also obtainable due to the curriculum changes in the undergraduate program that have recently been implemented.

Rubric: N/A