

Bus. 313 Research Proposal Presentation Grade Form
Dr. Kim Hogelucht

Content of Presentation (20 pts.):

Introduction: Includes attention-getter, introduction of group members, and preview of points in presentation.

Background of the Study: Includes an introduction to the study and relevance of topic (cite several sources verbally here), explain current situation, and briefly mentions intended focus of study.

Literature Review: Break into topics according to bodies of pertinent literature. Share major findings of research or studies, you are making an argument for the need for your study. Use transitions between bodies of literature. Be sure to cite sources verbally throughout this section.

Statement of Problem: Based on the research, state clearly the need for your study. Make sure that your literature review makes a clear argument that supports the need for your research project.

Purpose of Study/Research Questions: State at least 2 overarching research questions that your study will address. If needed, you can have a few sub-questions as well.

Overview of Methodology: State if you plan to conduct a quantitative study or qualitative study. Share survey and/or interview questions. Explain who the subjects will be, target number, how and where survey will be distributed, and plans for data analysis.

Limitations of Study: Point out any limitations to your study (sample size, other variables that may come into play, context, etc.)

Significance of Study: Point out several reasons why you feel your research project is well-founded and should be supported. What impact could it have?

Overall Delivery of Group Members (20 pts.):

- **Appearance (full suit/professional dress)**
- **Eye Contact (not too much reliance on notecards)**
- **Movement and gestures (moved to both sides of room, gestures to emphasize points)**
- **Vocal Variation, Volume, and Speaking Rate**
- **Smooth Transitions between speakers**
- **Nervous Habits (no “umms” or “uhhs”, etc.)**

Comments:

Grade on Presentation=_____ /40 + Average of Peer Evaluations _____ /10 = _____

