

Fermanian School of Business - Undergraduate Core Curriculum Map

Core Program Learning Outcomes

1. Exhibit general knowledge of theories and practices in the core areas of business.
2. Critically analyze and apply business knowledge to solve complex business situations.
3. Demonstrate effective business communication through both written and verbal means.
4. Formulate decisions informed by ethical values.
5. Collaborate effectively in teams.

Undergraduate Business Core		PLO 1	PLO 2	PLO 3	PLO 4	PLO 5
Course	Course Title					
General Education Courses				I	I	I
CORE BUSINESS COURSES						
BUS 100	Introduction to Business	I		I	I	I
ECO 101	Principles of Macroeconomics	I,D	I,D	I	I,D	
ECO 102	Principles of Microeconomics	I,D	I,D	I	I,D	
ACC 201	Principles of Financial Accounting	I,D	I,D		I,D	
ACC 202	Principles of Managerial Accounting	I,D	I,D		I,D	
BUS 201	Legal Environment of Business	I,D	I,D		I,D	
MGT 212	Principles of Management	I,D	I,D	D	I,D	I,D
MTH 153/173	Business Math/Calculus	I,D	I,D			
MTH 203	Introduction to Statistics	I,D	I,D			
BUS 313	Administrative Communication			D	D	D
FIN 335	Business Finance	D	D		D	D
MKT 332	Principles of Marketing	D	D	D	D	D
BUS 480	International Business	D	D	D	D	D
BUS 489/ACC 489	Internship in Business/Internship in Accounting	D, M	D	M	D, M	D
MGT 488	Strategic Management	M	M	M	M	M

Fermanian School of Business - Accounting Major-Specific Curriculum Map

Core Program Learning Outcomes

1. Exhibit general knowledge of theories and practices in the core areas of business.
2. Critically analyze and apply business knowledge to solve complex business situations.
3. Demonstrate effective business communication through both written and verbal means.
4. Formulate decisions informed by ethical values.
5. Collaborate effectively in teams.

Accounting Major-Specific Program Learning Outcomes

- A1. Exhibit detailed knowledge of accounting and federal tax regulations.
- A2. Analyze financial statements using accounting knowledge.
- A3. Evaluate tax positions and planning opportunities based on federal tax knowledge.

ACCOUNTING		PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO A1	PLO A2	PLO A3
Course	Course Title								
General Education Courses				I	I	I			
CORE BUSINESS COURSES									
BUS 100	Introduction to Business and Systems	I		I	I	I	I		
ECO 101	Principles of Macroeconomics	I,D	I,D	I	I,D				
ECO 102	Principles of Microeconomics	I,D	I,D	I	I,D				
ACC 201	Principles of Financial Accounting	I,D	I,D		I,D		I	I	
ACC 202	Principles of Managerial Accounting	I,D	I,D		I,D		I	I	
BUS 201	Legal Environment of Business	I,D	I,D		I,D				
MGT 212	Principles of Management	I,D	I,D	D	I,D	I,D			
MTH 173	Business Calculus	I,D	I,D						
MTH 203	Introduction to Statistics	I,D	I,D						
BUS 313	Administrative Communication			D	D	D			
FIN 335	Business Finance	D	D		D	D			
MKT 332	Principles of Marketing	D	D	D	D	D			
BUS 480	International Business	D	D	D	D	D			
BUS 489/ACC 489	Internship in Business/Internship in Accounting	D, M	D	M	D, M	D			

MGT 488	Strategic Management	M	M	M	M	M			
MAJOR SPECIFIC REQUIREMENTS									
ACC 370	Intermediate Accounting I	D			D		D	D	
ACC 371	Intermediate Accounting II	D			D		D	D	I
ACC 375	Managerial Cost Accounting	D	D			D	D	D	
ACC 410	Federal Tax Accounting I	D	D				D, M		D, M
ACC 411	Federal Tax Accounting II	D	D	D			D, M		D, M
ACC 421	Advanced Accounting	D			D		D, M	D, M	
ACC 425	Financial Statement Analysis and Valuation	D	D, M	D		D	D	M	
ACC 460	Auditing	D	D	D	D		D, M	D, M	

BUS 480	International Business	D	D	D	D	D		
BUS 489/ACC 489	Internship in Business/Internship in Accounting	D, M	D	M	D, M	D		
MGT 488	Strategic Management	M	M	M	M	M		
MAJOR SPECIFIC REQUIREMENTS								
FIN 385	Intermediate Finance	D	D		D		D, M	D, M
FIN 415	Investments	D	D	D		D	M	D
FIN 425	Financial Statement Analysis and Valuation	D	D, M	D		D	M	M
FIN 435	International Finance	D	D	D			M	D
Select one of the following:								
ECO 380	Money and Banking	D	D		D		D	
BUS 340	Real Estate Principles and Practices	I, D	D	D		D	I, D	
Select one of the following:								
ACC 370	Intermediate Accounting I	D			D		D	D
ACC 375	Managerial Cost Accounting	D	D			D	D	
ACC 410	Federal Tax Accounting I	D	D					

Fermanian School of Business - Information Systems Major-Specific Curriculum Map

Core Program Learning Outcomes

1. Exhibit general knowledge of theories and practices in the core areas of business.
2. Critically analyze and apply business knowledge to solve complex business situations.
3. Demonstrate effective business communication through both written and verbal means.
4. Formulate decisions informed by ethical values.
5. Collaborate effectively in teams.

Information Systems Major-Specific Program Learning Outcomes

- D1. Demonstrate an in-depth knowledge of information systems theories and practices.
- D2. Write correct and robust software.
- D3. Analyze the interaction between hardware and software.
- D4. Apply critical thinking, technical and information systems knowledge to solve problems.
- D5. Understand and create arguments supported by quantitative evidence.

INFORMATION SYSTEMS		PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO D1	PLO D2	PLO D3	PLO D4	PLO D5
Course	Course Title										
General Education Courses				I	I	I					
CORE BUSINESS COURSES											
BUS 100	Introduction to Business and Systems	I		I	I		I				
ECO 100	Survey of Economics	I,D	I,D	I	I,D						
ACC 201	Principles of Financial Accounting	I,D	I,D		I,D	I	I				
ACC 202	Principles of Managerial Accounting	I,D	I,D		I,D	I	I				
BUS 201	Legal Environment of Business	I,D	I,D		I,D						
MGT 212	Principles of Management	I,D	I,D	D	I,D	I,D					
MTH 173	Business Calculus	I,D	I,D					I			I
MTH 203	Introduction to Statistics	I,D	I,D				I			I	I
BUS 313	Administrative Communication			D	D	D					
FIN 335	Business Finance	D	D		D	D					D
MKT 332	Principles of Marketing	D	D	D	D	D					
BUS 480	International Business	D	D	D	D	D					
ISS 472	Internship in Information Systems	D	D	M	D	D,M	D			M	M
MGT 488	Strategic Management	M	M	M	M	M					
MAJOR SPECIFIC REQUIREMENTS											
CSC 143	Introduction to Computer Programming		I			I		I	I	I	I
CSC 154	Object-Oriented Programming		D	I		I		D	D	D	D

CSC 252	Data Structures in C++		D	I		D		D	D	D	D
CSC 314	Operating Systems		D			D			D	D	
ISS 342	Project Management and Quality Assurance			D		D	D				
ISS 373	Networking and Security		D				D		M	D	
ISS 414	Data Base Systems and Web Integration		M			M	M	M	M	M	M
ISS 481	Senior Seminar in Information Systems		M	M						M	M
ISS 403	Information and Computer Security		M	M		M			M	M	M

Fermanian School of Business - International Development Major-Specific Curriculum Map

Core Program Learning Outcomes

1. Exhibit general knowledge of theories and practices in the core areas of business.
2. Critically analyze and apply business knowledge to solve complex business situations.
3. Demonstrate effective business communication through both written and verbal means.
4. Formulate decisions informed by ethical values.
5. Collaborate effectively in teams.

International Development Major-Specific Program Learning Outcomes

- E1. Exhibit an in-depth knowledge of International Development theories and concepts.
- E2. Compare approaches to decision making in for-profit and non-profit environments based on international development concepts.
- E3. Evaluate the similarities and differences of the economic conditions between developed and developing countries considered International Development knowledge.

INTERNATIONAL DEVELOPMENT		PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO E1	PLO E2	PLO E3
Course	Course Title								
General Education Courses				I	I	I			
CORE BUSINESS COURSES									
BUS 100	Introduction to Business	I		I	I	I			
ECO 101	Principles of Macroeconomics	I,D	I,D	I	I,D		I		I
ECO 102	Principles of Microeconomics	I,D	I,D	I	I,D		I	I	I
ACC 201	Principles of Financial Accounting	I,D	I,D		I,D				
ACC 202	Principles of Managerial Accounting	I,D	I,D		I,D				
BUS 201	Legal Environment of Business	I,D	I,D		I,D				
MGT 212	Principles of Management	I,D	I,D	D	I,D	I,D		I,D	
MTH 173	Business Calculus	I,D	I,D						
MTH 203	Introduction to Statistics	I,D	I,D						
BUS 313	Administrative Communication			D	D	D			
FIN 335	Business Finance	D	D		D	D			
MKT 332	Principles of Marketing	D	D	D	D	D			
BUS 480	International Business	D	D	D	D	D			I,D
BUS 489/ACC 489	Internship in Business/Internship in Accounting	D, M	D	M	D, M	D			
MGT 488	Strategic Management	M	M	M	M	M			
MAJOR SPECIFIC REQUIREMENTS									
BUS 475	Sustainability in Action	D		D	D	D	D		
ECO 315	Theories of Economic Development	D		D	D		M	D	M
ECO 450	History of Economic Thought	D	D	D	D		D		D
MGT 470	Nonprofit Organization Management	D	D	D	D		M	D, M	
Select two of the following:									
ECO 410	International Economics	D	D	D	D		D		
ECO 440	The Economics of Race, Class and Gender	D	D		D	D	D		
ECO 490	Special Studies in Economics						D		
MGT 381	Creativity and Innovation	D	D			D			
MGT 382	Applied Entrepreneurship	D	D	D		D	D		
SPA/FRE/GER 250	Intermediate Language I						D		

SPA/FRE/GER 251	Intermediate Language II						D		
SOC 360	Race and Ethnicity						D		
SOC 444	Globalization and Culture						D		
Required:									
Approved Study Abroad in a Developing Country									
							D		D, M

Fermanian School of Business - Management Major-Specific Curriculum Map

Core Program Learning Outcomes

1. Exhibit general knowledge of theories and practices in the core areas of business.
2. Critically analyze and apply business knowledge to solve complex business situations.
3. Demonstrate effective business communication through both written and verbal means.
4. Formulate decisions informed by ethical values.
5. Collaborate effectively in teams.

Management Major-Specific Program Learning Outcomes

- F1. Exhibit an in-depth knowledge of management theory.
- F2. Assess the competitive advantage of a business based on management concepts.

Entrepreneurship Concentration Program Learning Outcome

- F3. Analyze and startup pitch based on entrepreneurship knowledge and concepts.

Global Business Concentration Program Learning Outcome

- F4. Analyze essential elements of conducting business globally.

MANAGEMENT CORE		PLO 1	PLO 2	PLO 3	PLO 4	PLO 5	PLO F1	PLO F2	PLO F3	PLO F4
Course	Course Title									
General Education Courses				I	I	I				
CORE BUSINESS COURSES										
BUS 100	Introduction to Business and Systems	I		I	I	I	I			
ECO 101	Principles of Macroeconomics	I,D	I,D	I	I,D					I
ECO 102	Principles of Microeconomics	I,D	I,D	I	I,D					
ACC 201	Principles of Financial Accounting	I,D	I,D		I,D					
ACC 202	Principles of Managerial Accounting	I,D	I,D		I,D		I	I		
BUS 201	Legal Environment of Business	I,D	I,D		I,D					
MGT 212	Principles of Management	I,D	I,D	D	I,D	I,D	I, D	I,D		
MTH 173	Business Calculus	I,D	I,D							
MTH 203	Introduction to Statistics	I,D	I,D							
BUS 313	Administrative Communication			D	D	D				
FIN 335	Business Finance	D	D		D	D				
MKT 332	Principles of Marketing	D	D	D	D	D				
BUS 480	International Business	D	D	D	D	D	D	D		D
BUS 489/ACC 489	Internship in Business/Internship in Accounting	D, M	D	M	D, M	D				

BUS 489/ACC 489	Internship in Business/Internship in Accounting	D, M	D	M	D, M	D		
MGT 488	Strategic Management	M	M	M	M	M		
MAJOR SPECIFIC REQUIREMENTS								
MKT 333	Consumer and Organizational Buying Behavior		D	D	D	D	D, M	D
MKT 334	Professional Selling and Sales Management	D		D			D, M	D
MKT 336	Integrated Marketing Communications	D	D	D		D	M	D
MKT 350	Social Media and Digital Marketing	D	D	D		D	M	D
MKT 432	Marketing Research	D	D	D		D	M	D
MKT 460	Marketing Strategy	D	D	D	D	D	M	D, M