

Fermanian School of Business - Undergraduate Core Curriculum Map

Core Program Learning Outcomes

1. Demonstrate general knowledge of theories and practices in the core areas of business.
2. Critically analyze and apply business knowledge to solve complex business situations.
3. Demonstrate effective business communication through both written and verbal means.
4. Formulate decisions informed by ethical attitudes and values.
5. Students will collaborate effectively in teams.

Undergraduate Business Core		PLO 1	PLO 2	PLO 3	PLO 4	PLO 5
Course	Course Title					
General Education Courses				I	I	I
CORE BUSINESS COURSES						
BUS 100	Introduction to Business	I		I	I	I
ECO 101	Principles of Macroeconomics	I,D	I,D	I	I,D	
ECO 102	Principles of Microeconomics	I,D	I,D	I	I,D	
ACC 201	Principles of Financial Accounting	I,D	I,D		I,D	I
ACC 202	Principles of Managerial Accounting	I,D	I,D		I,D	I
BUS 201	Legal Environment of Business	I,D	I,D	I	I,D	
MGT 212	Principles of Management	I,D	I,D	I	I,D	I,D
MTH 173	Business Calculus	I,D	I,D			
MTH 203	Introduction to Statistics	I,D	I,D			
BUS 313	Administrative Communication	D		D	D	D
FIN 335	Business Finance	D	D		D	D
MKT 332	Principles of Marketing	D	D	D	D	D
BUS 480	International Business	D	D	D	D	D
BUS 489/ACC 489	Internship in Business/Internship in Accounting	D, M	D	M	D	D, M
MGT 488	Strategic Management	M	M	M	M	M