

FSB Assessment Plan – Rev. 2/9/15

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PLOs	Determine Measures, Rubrics, Criteria for Success	Collect Data	Assess	Measures	Recommend Improvements	Next Assessment Year
1a. Knowledge-- Terminology	Done	On-going	On-going	MFAT (BUS 488)	Fall 2013	Fall 2015
1b. Knowledge-- Application	Done	On-going	On-going	Capsim (BUS 488): Overall Score & Board Query Results	Fall 2013	Fall 2015
2a. Skills --Problem Solving	Done	On-going	On-going	Livertext (BUS 313) Internship Survey (#6, 8, 14, 29) EBI (#73, 74, 75, 76)	On-going	Fall 2014
2b. Skills—Communication -Written -Oral -Interpersonal	Done	On-going	On-going	Livertext (BUS 313) Bus. 489 (Video Cover Letter)→ Internship Survey: (Oral = #22) (Written = #21) and (Interpersonal #11, 16, 18, 23) EBI: (Oral = #66) (Written = #67) (Interpersonal = # 60, 61, 68)	On-going Video Cover Letter added to capture Senior data	Fall 2014 Spring 2015
2c. Skills -- Professionalism	Done	On-going	On-going	Internship Survey (#9, 12, 13, 15, 91, 20)	On-going	Fall 2014
3a. Values -- Faith Integration	Spring 2013	Fall 2013	Spring 2014	Assignment still being determined.	Fall 2015	Fall 2016
3b. Values – Ethical Behavior	Spring 2013	Fall 2013	Spring 2014	TBA	Fall 2015	Fall 2016
3c. Values -- Citizenship	Spring 2013	Fall 2013	Spring 2014	TBA	Fall 2015	Fall 2016
Core Competencies: 1.Verbal Communication 2.Written Communication 3. Information Literacy 4.Quantitative 5.Critical Thinking Skills	Fall 2014	Spring 2015	Fall 2015	Written Communication, Verbal Communication, & Info. Literacy (Bus. 489 Video Cover Letter & Final Internship Research Report) Quantitative (MGT. 488 Case Analysis) Critical Thinking (MGT 488 Capsim)	Spring 2015	Fall 2016