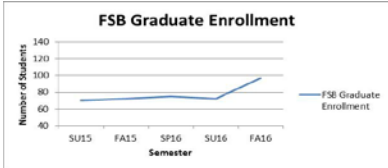



## Standard #6 - Organizational Performance Results, Table 6.1

Complete the following table. Provide three or four examples, reporting what you consider to be the most important data. It is not necessary to provide results for every process.

**Table 6.1 Standard 6 - Organizational Performance Results**

<b>Organizational Effectiveness Results</b>	Organizational effectiveness results examine attainment of organizational goals. Each business unit must have a systematic reporting mechanism for each business program that charts enrollment patterns, student retention, student academic success, and other characteristics reflecting students' performance. Key indicators may include: graduation rates, enrollment, improvement in safety, hiring equity, increased use of web-based technologies, use of facilities by community organizations, contributions to the community, or partnerships, retention rates by program, and what you report to governing boards and administrative units.																
<b>Performance Measure</b>	<b>Analysis of Results</b>																
<b>Measurable goal</b> <b>What is your goal?</b>	<b>What is your measurement instrument or process?</b> <b>(Indicate length of cycle)</b>	<b>Current Results</b>  <b>What are your current results?</b>	<b>Analysis of Results</b>  <b>What did you learn from the results?</b>	<b>Action Taken or Improvement made</b>  <b>What did you improve or what is your next step?</b>	<b>Insert Graphs or Tables of Resulting Trends</b> (3-5 data points preferred)												
Maintain a one-year retention rate of 80% or greater in the FSB undergraduate programs.	IPEDS One-Year Retention Data reported annually.	The FSB has maintained an 80% or higher 1-year retention rate over the past five academic years, ranging from 80%-90%.	The results exceeded the goal each year.	1-year retention rates were showing a downward trend prior to AY 15-16, which produced the highest 1-year retention rate over the last five academic years at 90.1%. With the hiring of new, highly qualified FSB Faculty, and the continuous improvement of the eight FSB majors and core classes, the FSB is hopeful that this retention rate will remain high.	<table border="1"> <caption>FSB 1-Year Retention Rate</caption> <thead> <tr><th>Academic Year</th><th>Retention Rate (%)</th></tr> </thead> <tbody> <tr><td>11/12</td><td>88.0%</td></tr> <tr><td>12/13</td><td>90.0%</td></tr> <tr><td>13/14</td><td>85.0%</td></tr> <tr><td>14/15</td><td>82.0%</td></tr> <tr><td>15/16</td><td>90.1%</td></tr> </tbody> </table>	Academic Year	Retention Rate (%)	11/12	88.0%	12/13	90.0%	13/14	85.0%	14/15	82.0%	15/16	90.1%
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Maintain a four-year graduation rate of 60% or better in the FSB undergraduate programs.	IPEDS Four-Year Graduation Data - reported annually.	The FSB has maintained above a 60% 4-year graduation rate over the past five academic years, ranging from 62%-70%.	The results exceeded the goal each year.	The AY 12-13 was the first enrollment year for those students enrolling under the new FSB curriculum, including eight majors. As expected, the 4-year graduation rate increased to 68.1%, up from 61.9% for students enrolling in AY 11-12. The FSB expects to see this 4-year graduation rate remain high, if not increase, as the majors are continuously improved and advising under the new curriculum is mastered.	<table border="1"> <caption>FSB 4-Year Graduation Rates</caption> <thead> <tr><th>Academic Year Enrollment</th><th>Graduation Rate (%)</th></tr> </thead> <tbody> <tr><td>08/09</td><td>62.0%</td></tr> <tr><td>09/10</td><td>65.0%</td></tr> <tr><td>10/11</td><td>68.0%</td></tr> <tr><td>11/12</td><td>61.9%</td></tr> <tr><td>12/13</td><td>68.1%</td></tr> </tbody> </table>	Academic Year Enrollment	Graduation Rate (%)	08/09	62.0%	09/10	65.0%	10/11	68.0%	11/12	61.9%	12/13	68.1%
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Maintain an undergraduate enrollment of 450-500 students.	IPEDS Undergraduate Enrollment Data - reported annually.	In Fall 2016, the FSB's total undergraduate enrollment was 495.5 students.	Undergraduate enrollment hit the goal of 450-500 students at the beginning of AY 15-16, and remained high and within the target range in AY 16-17.	FSB undergraduate enrollment has been consistently increasing over the last five years, which is a testament to the quality of education students receive when declaring a major in the FSB. The new curriculum with eight unique majors was implemented in the 12-13 Academic Year, which resulted in a higher demand. Given PLNU's overall cap of 2,650 students, the FSB's undergraduate enrollment goal will stay between 450-500 students.	<table border="1"> <caption>FSB Undergraduate Enrollment</caption> <thead> <tr><th>Academic Year</th><th>Number of Students</th></tr> </thead> <tbody> <tr><td>12/13</td><td>450</td></tr> <tr><td>13/14</td><td>460</td></tr> <tr><td>14/15</td><td>470</td></tr> <tr><td>15/16</td><td>495.5</td></tr> <tr><td>16/17</td><td>500</td></tr> </tbody> </table>	Academic Year	Number of Students	12/13	450	13/14	460	14/15	470	15/16	495.5	16/17	500
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<p>Reach MBA Enrollment stabilization of 135 students total (Evening and Daytime program combined) by the 18-19 Academic Year.</p>	<p>IPEDS Graduate Enrollment Data - reported by semester.</p>	<p>In Fall 2016, MBA total enrollment was 97 students.</p>	<p>The Fall 2016 enrollment of 97 students is the highest enrollment in MBA history. This increase from 72 students in the Summer of 2016 is promising, and shows that the MBA program is on track to reach its stabilization goal of 135 students total (Evening and Daytime programs combined) by the 18-19 Academic Year.</p>	<p>The MBA leadership team increased focus on student satisfaction, marketing, and strengthening the graduate admissions duties during AY 15-16. These focuses, along with continuous curriculum and program improvements, resulted in the highest enrollment in MBA history in the Fall of 2016. Focus will remain high in marketing, student satisfaction and program quality to continually increase MBA enrollment until it reaches the stabilization goal of 135 students total.</p>	 <table border="1"> <caption>FSB Graduate Enrollment</caption> <thead> <tr> <th>Semester</th> <th>Number of Students</th> </tr> </thead> <tbody> <tr> <td>SU15</td> <td>72</td> </tr> <tr> <td>FA15</td> <td>78</td> </tr> <tr> <td>SP16</td> <td>72</td> </tr> <tr> <td>SU16</td> <td>78</td> </tr> <tr> <td>FA16</td> <td>97</td> </tr> </tbody> </table>	Semester	Number of Students	SU15	72	FA15	78	SP16	72	SU16	78	FA16	97
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<p>Place among the top 10 accounting programs in California for CPA examination score results including an average score of 70%.</p>	<p>Uniform CPA Exam Results - data reported annually by the National Association of State Boards of Accountancy</p>	<p>The FSB has ranked in the top 5 accounting programs in California four out of the last five years based on score, with average scores ranging from 72.1 to 76.8 during that time.</p>	<p>FSB student results on the CPA Exam are consistently strong. The goal of an average score of 70 or higher has been exceeded each of the last five years. During that time, the FSB ranked within the top 5 accounting programs in the state of California (out of 60-63 programs depending on the year) four out of the last five years based on score. It is clear from these results that the FSB's accounting program is preparing students to be successful in the work place.</p>	<p>CPA exam results will continue to be monitored each year. In an effort to ensure the Accounting curriculum stays current, the FSB will be offering a course titled Accounting Ethics annually beginning in the Spring of 2018.</p>	 <table border="1"> <caption>Uniform CPA Exam Results</caption> <thead> <tr> <th>Year</th> <th>Average Score</th> </tr> </thead> <tbody> <tr> <td>2011</td> <td>72.1</td> </tr> <tr> <td>2012</td> <td>76.8</td> </tr> <tr> <td>2013</td> <td>72.1</td> </tr> <tr> <td>2014</td> <td>76.8</td> </tr> <tr> <td>2015</td> <td>76.8</td> </tr> </tbody> </table>	Year	Average Score	2011	72.1	2012	76.8	2013	72.1	2014	76.8	2015	76.8
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