

**Curriculum Map: All FSB Undergraduate Majors**

<b>Institutional Learning Outcomes</b>	<b>PLO</b>	<b>Introduced</b>	<b>Developed</b>	<b>Mastered</b>	<b>Method of Assessment</b>	<b>Criteria for Success</b>
Learning: Informed by our Christian Faith	1a. Knowledge-- Terminology	ACC 201, ACC 202, BUS 100, ECO 101, ECO 102,	BUS 201, BUS 313, FIN 335, MGT 212 MKT 332,	MGT 488, BUS 489	<u>Direct Measures</u> -National Field test (MGT 488)	70 <sup>th</sup> Percentile
	1b. Knowledge-- Application	ACC 202, ECO 101, ECO 102	BUS 212, BUS 313, FIN 335, MGT 212, MKT 332	MGT 488, BUS 489	<u>Direct Measures</u> -Capsim: A business simulation with national averages (MGT 488)	70 <sup>th</sup> Percentile on Simulation 55 <sup>th</sup> Percentile Board Query Results
Serving: In a Context of Christian Faith	2a. Skills --Problem Solving	MTH 123, MTH 203	FIN 335	MGT 488, BUS 489	<u>Direct Measures</u> -BUS 313 Assignments -Internship Survey completed by Supervisors (BUS 489) <u>Indirect Measures</u> -EBI Assessments	-75% at 3 or above (4 point scale) -75% at 4 or above (5 point scale)  -70% at 5 or above (7 point scale)
	2b. Skills— Communication -Written -Oral -Interpersonal	MGT 212 COM 100	MKT 332	BUS 313, BUS 489	<u>Direct Measures</u> -BUS 313 Assignments -Internship Survey completed by Supervisors (BUS 489) -Internship Video Cover Letter -Internship Final Research Report <u>Indirect Measures</u> -EBI Assessments	-75% at 3 or above (4 point scale) -75% at 4 or above (5 point scale)  -70% at 5 or above (7 point scale)
	2c. Skills -- Professionalism	MGT 212	MKT 332	BUS 489	<u>Direct Measures</u> -Internship Survey completed by Supervisors (BUS 489)	-75% at 4 or above (5 point scale)
Growing in a Christian Faith Community	3a. Values -- Faith Integration	ACC 201, ACC 202	BUS 313, MGT 212, FIN 335	BUS 489	To Be Determined	
	3b. Values – Ethical Behavior	ACC 202	MGT 212, BUS 313	BUS 489	To Be Determined	
	3c. Values -- Citizenship	BUS 100, BUS 201	BUS 313	BUS 489	To Be Determined	

