

MBA Assessment Plan

1. Exhibit mastery of the concepts, models and theories in the core business disciplines. (DQP: Specialized Knowledge)
2. Integrate knowledge across core business disciplines to identify key strategies and opportunities. (DQP: Broad Integrative Knowledge)
3. Analyze business issues and propose solutions using analytical and critical thinking skills. (DQP: Intellectual Skills)
4. Evaluate the impact of business decisions in a global context. (DQP: Civic and Global Learning)
5. Analyze the ethical impacts of executive-level decision making.
6. Present ideas and decisions clearly through effective communication.
7. Collaborate with others as an effective team member. (DQP: Applied and Collaborative Learning)

PLO 1, 2, and 3 are identified as the intellectual competencies.

PLO	Course	Activity	Measure	Direct/ Indirect	Portfolium	Criteria for Success	Who will measure	Collection Schedule
1	BUS 6095 – Strategic Management	Peregrine Comprehensive Exit Exam	Peregrine Comprehensive Exam Results	Direct	N	Score at or above the set criteria for success in each discipline area.	N/A (Exam Score)	Fall, Summer
2	BUS 6095 – Strategic Management	Final Written Case	Integrative Learning Rubric	Direct	Y	The average total score and the average score for each criterion on the Integrative Learning Rubric will be a 3.0 or higher out of 4.0.	2-3 Full-Time MBA Faculty (excluding course instructor)	Fall, Summer
3	BUS 6070- Financial Management	Finance Case Study Analysis	Analytical and Critical Thinking Rubric	Direct	Y	The average total score and the average score for each criterion on the Analytical and Critical Thinking Rubric will be a 3.0 or higher out of 4.0.	2-3 Full-Time MBA Faculty (excluding course instructor)	Fall, Spring, Summer
4	BUS 6035 - International Business	Final Exam Case Study	Global Context Rubric	Direct	Y	Average total score and average score for each criterion on the Global Context Rubric will be a 3.0 or higher out of 4.0.	2-3 Full-Time MBA Faculty (excluding course instructor)	Spring, Summer
5	BUS 6017 – Business Ethics	Take Your Stand Paper	Ethical Impacts Rubric	Direct	Y	Average total score and average score for each criterion on the Ethical Impacts Rubric will be a 3.0 or higher out of 4.0.	2-3 Full-Time MBA Faculty (excluding course instructor)	Fall, Spring, Summer
6	BUS 6095 – Strategic Management	Research Paper Presentation	Oral Communication Rubric	Direct	Y	Average total score and average score for each criterion on the Oral Communication Rubric will be a 3.0 or higher out of 4.0.	2-3 Full-Time MBA Faculty (excluding course instructor)	Fall, Summer

	BUS 6095 – Strategic Management	Final Written Case	Written Communication Rubric	Direct	Y	The average total score and the average score for each criterion on the Written Communication Rubric will be a 3.0 or higher out of 4.0.	2-3 Full-Time MBA Faculty (excluding course instructor)	Fall, Summer
7	BUS 6072 – Developing an Entrepreneurial Mindset	Everest Simulation	Everest Simulation Performance Results	Direct	N	Teams will accomplish an average of 65% of team goals.	N/A (Simulation Score)	Fall, Spring, Summer
		Peer Evaluation	Everest Simulation Team Effectiveness Score	Indirect	N	Teams will average a 4.0 on a 5.0 scale on the Everest Module Team Effectiveness rating.	N/A (Student Peer Evaluation Score)	Fall, Spring, Summer

**Fermanian School of Business
MBA Concentration Assessment**

Organizational Leadership Concentration

A1. Assess corporate culture and make sound recommendations based on organizational behavior concepts.

Innovation and Entrepreneurship Concentration

B1. Create viable business opportunities using innovation and entrepreneurship methods and knowledge.

Project Management Concentration

C1. Formulate a project management plan based on project management knowledge, concepts and processes.

PLO	Course	Activity	Measure	Direct/ Indirect	Portfolio	Criteria for Success	Who Will Measure	Collection Schedule
A1	BUS 610 – Organizational Behavior	Corporate Culture Analysis	Organizational Leadership Concentration PLO #A1 Rubric	Direct	Y	Average student score for each criteria on the Organizational Leadership Concentration PLO #A1 Rubric will be a 3.00 or higher	2-3 Full-time FSB Faculty	Spring
B1	BUS 678 – Applied Innovation	Innovation Tournament using Darwinator Software	Darwinator Software Composite Score	Direct	N	70% of the students will score a 6.5 or higher on a 10.0 scale on at least one innovation	N/A (Software Score Determined by Panel of Experts)	Fall
C1	BUS 667 – Project Management and Communications	Project Management Plan	Project Management Concentration PLO #C1 Rubric	Direct	Y	Average student score for each criteria on the Project Management Concentration PLO #C1 Rubric will be a 3.00 or higher	2-3 Full-time FSB Faculty	Spring