

Point Loma Nazarene University
Department of Family and Consumer Sciences
Program Student Learning Outcomes

Fashion Merchandising

Institutional Learning Outcomes	Department Student Learning Outcomes	Program Student Learning Outcomes
<p>1. Members of the PLNU community will display openness to and mastery of foundational knowledge and perspectives, think critically, analytically, and creatively, and communicate effectively.</p> <p>2. Members of the PLNU community will demonstrate God-inspired development and understanding of self and others; live gracefully within complex professional, environmental and social contexts.</p>	<p>1. Students will demonstrate an understanding of the multiple factors that influence the development and quality of life of individuals, families, and communities throughout the lifespan. (Learning)</p>	<p>1.1 Identify how fashion and interior design products and services are influenced by physical and social environments as well as technological advancements.</p> <p>1.2 Apply knowledge of human development throughout the life cycle to meet specific design needs in the design and marketing of fashion and interior design products and services.</p> <p>1.3 Evaluate the effects of society and culture upon fashion and design trend development and the merchandising of fashion and interior design products and services.</p>
<p>1. Members of the PLNU community will display openness to and mastery of foundational knowledge and perspectives, think critically, analytically, and creatively, and communicate effectively.</p>	<p>2. Students will identify appropriate resources to use in application for problem solving. (Learning)</p>	<p>2.1 Apply design concepts and available materials and resources for appropriate end use.</p> <p>2.2 Collaborate with other professionals to formulate design and merchandising solutions that apply and evaluate knowledge of the fashion and interior design industries.</p>

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<p>1. Members of the PLNU community will display openness to and mastery of foundational knowledge and perspectives, think critically, analytically, and creatively, and communicate effectively.</p>	<p>3. Students will analyze research data or original published works, and use critical thinking skills for evaluating products, research, or theories.</p>	<p>3.1 Apply research methods, including forecasting techniques, for marketing fashion and interior design products and services.</p> <p>3.2 Analyze theoretical and appropriate practical elements of fashion and interior design products and services in meeting specific design or business needs.</p>
<p>2. Members of the PLNU community will demonstrate God-inspired development and understanding of self and others; live gracefully within complex professional, environmental and social contexts.</p> <p>3. Members of the PLNU community will engage in actions that reflect Christian discipleship in a context of communal service and collective responsibility, serve both locally and globally.</p>	<p>4. Students will examine the value of societal diversity and ethical treatment of others as a result of their Christian faith. (Growing)</p>	<p>4.1 Apply professional practices, procedures for business profitability and career success, and the role of ethics in the fashion and interior design industries.</p> <p>4.2 Analyze societal diversity considerations for merchandising fashion and interior design products and services.</p>
<p>2. Members of the PLNU community will demonstrate God-inspired development and understanding of self and others; live gracefully within complex professional, environmental and social contexts.</p>	<p>5. Students will identify specialization career paths, and develop an appropriate career plan within a profession of Family and Consumer Sciences. (Serving)</p>	<p>5.1 Analyze career paths within the fashion and interior design industries.</p>