

**BA Organizational Management (BAOM)  
GENERAL EDUCATION & CORE COMPETENCIES 2018-2019**

**Learning Outcome:**

GELO 1b & Core Competency Oral Communication: Students will be able to effectively express ideas and information to others through oral communication.

**Outcome Measure:**

MRD 320 Capstone / Research & Planning

The course provides students with an opportunity to showcase the result(s) of their final research project through a final presentation. The presentation is about 10-15 minutes, and includes the following: explaining the purpose for the research, the hypothesis and research questions examined, problem statement, possible solutions, and discussion of implications for the research.

**Criteria for Success (how do you judge if the students have met your standards):**

70% of students will score at or above an average of 80% or above on the rubric.

**Aligned with DQP Learning Areas (circle one or more but not all five):**

1. Specialized Knowledge
2. Broad Integrative Knowledge
3. Intellectual Skills/Core Competencies
4. Applied and Collaborative Learning, and
5. Civic and Global Learning

**Longitudinal Data:**

	Percentage of Students Meeting or Exceeding Success Criteria							
	SU16	FA16	SP17	SU17	FA17	SP18	FA18	SP19
	N = 7	N = 17	N = 22	N = 0	N = 30	N=20	N=9	N=21
<b>Project Presentation</b>	<b>100%</b>	<b>100%</b>	<b>95.40%</b>	<b>N/A</b>	<b>96.70%</b>	<b>95%</b>	<b>100%</b>	<b>100%</b>

**Conclusions Drawn from Data:**

Students in the Spring 2019 cohort met and exceeded the criteria for success for this Learning Outcome. The results showed a consistent improvement from Fall 2017.

**Changes to be Made Based on Data:** No changes to be made.

**Rubric Used (see next page)**

**Research Project Presentation Rubric**

Criteria	Ratings					Pts
Content of Presentation	Distinguished: Student demonstrates full knowledge, answering all class questions with explanations and elaboration.	Proficient: Student is at ease with information and answers all questions, without elaboration.	Basic Expectations: Student is uncomfortable with information and is able to answer only rudimentary questions.	Below Expectations: Student does not have grasp of information; can't answer questions about subject.	Non Performance: Student did not submit assignment	50 pts
	50 pts	40 pts	35 pts	30 pts	0 pts	
Organization of Presentation	Distinguished: Student presents information in logical, interesting sequence which audience can follow.	Proficient: Student presents information in logical sequence which audience can follow.	Basic Expectations: Audience has difficulty following presentation because student jumps around.	Below Expectations: Audience cannot understand presentation because there is no sequence of information	Non Performance: Student did not submit assignment	25 pts
	25 pts	20 pts	18 pts	15 pts	0 pts	
Mechanics: Use and Quality of Visual Aids (Computer, Chalkboard)	Distinguished: Student's graphics explain and reinforce presentation. There are no misspellings or grammatical errors.	Proficient: Student's graphics relate to text and presentation. There may be a few misspellings and/or grammatical errors.	Basic Expectations: Student occasionally uses graphics that rarely support presentation. Presentation has some misspellings and/or grammatical errors.	Below Expectations - Student uses unnecessary graphics (or no graphics) and what they use have many spelling and/or grammatical errors.	Non Performance: Student did not submit assignment	25 pts
	25 pts	20 pts	18 pts	15 pts	0 pts	
						<b>Total Points: 100</b>