

**BA ORGANIZATIONAL MANAGEMENT (BAOM)  
GENERAL EDUCATION & CORE COMEPETENCIES 2018-2019**

**Learning Outcome:**

GELO 1a & Core Competency Written: Students will be able to effectively express ideas and information to others through written communication.

**Outcome Measure:**

ETS Proficiency Profile Exam

**Criteria for Success (how do you judge if the students have met your standards):**

65% of the students will be marginal or proficient at Level 2 Writing.

**Aligned with DQP Learning Areas (circle one or more but not all five):**

1. Specialized Knowledge
2. Broad Integrative Knowledge
3. Intellectual Skills/Core Competencies
4. Applied and Collaborative Learning, and
5. Civic and Global Learning

**Longitudinal Data:**

	Percentage of Students Marginal or Proficient				
	SP17	FA17	SP18	FA18	SP19
	N = 36	N = 11	N = 19	N = 13	N = 0
<b>ETS Proficiency Profile Level 2 Writing</b>	<b>75%</b>	<b>36.4%</b>	<b>57.9 %</b>	<b>69.2%</b>	<b>0%</b>

**Conclusions Drawn from Data:**

Students in the Spring 2019 cohort did not meet the criteria for success for this Learning Outcome. The results showed that none of the students completed the writing portion of the ETS Proficiency exam.

**Changes to be Made Based on Data:**

Based on this data, more of a stronger emphasis will be placed on having students complete the assessment in MRD 404 (where the exam is currently implemented) or in another course. Students may be more likely to be more invested in taking the exam if structures are put in place (point value system, deadlines, etc.) where they feel compelled to complete it. Further exploration of what structures would encourage completion will be analyzed.

**Rubric Used**

No rubric. We use the ETS Proficiency Profile test results.