

Fermanian School of Business
Master of Business Administration
2017-2018

Core Program Learning Outcomes

1. Demonstrate competency of the concepts, models and theories in the core business disciplines.
2. Integrates learning across core business disciplines to identify key strategies and opportunities.
3. Identify business issues and recommend solutions using analytical and critical thinking skills.
4. Evaluate the impact of business decisions in a global context.
5. Analyze the ethical impacts of executive-level decision making.
6. Convey ideas and decisions clearly through effective communication.
7. Demonstrate the ability to work collaboratively and function as an effective team member.

Organizational Leadership Concentration Learning Outcome

A1. Apply organizational behavior concepts to analyze and make recommendations regarding corporate culture.

Innovation and Entrepreneurship Concentration Learning Outcome

B1. Apply innovation and entrepreneurship knowledge and methods in the development of viable innovations.

Project Management Concentration Learning Outcome

C1. Apply project management knowledge, concepts and processes in the development of a project management plan.

Healthcare Management Concentration Learning Outcome

D1. Apply project management knowledge, concepts and processes in the development of a project management plan for a healthcare environment.