

WRITING ASSESSMENT PLAN 2018

Starting with the assessment of the 2018 graduating class in the Writing Program, program faculty have revised the assessment plan in order to assess all program outcomes with all students annually. This plan is more appropriate for the size and scope of the program. The revised plan also coincides with the measurement of the WASC Core Competencies through the ETS general exam. The assessment plan measures progress in all PLOs and the five Core Competencies.

PROGRAM LEARNING OUTCOMES

Students will be able to:

1. apply creative and advanced skills in various forms and genres of writing.
2. demonstrate knowledge of the conventions and terminology of creative writing and advanced writing within literary and non-literary texts.
3. engage in writing and editorial processes in a professional environment.
4. present creative work to formal audiences, demonstrating strategies for audience engagement and oral communication of written work.

PLO	WASC Core Competency	Selected Course	Key Assignment
1	Written Communication	WRI 420 Advanced Writing Workshop	Portfolio
2	Information Literacy	WRI 420 Advanced Writing Workshop	Portfolio
3	None	WRI 470 Internship	Internship Supervisor's Evaluation Report
4	Oral Communication	WRI 420 Advanced Writing Workshop	Final Oral Presentation
	Quantitative Reasoning	None	ETS General Exam
	Critical Thinking	None	ETS General Exam

METHODS OF ASSESSMENT

PLO/WASC CC	Assignment	Assessors	Criteria for Success
1	WRI 420 Portfolio	At least two Writing Program Faculty	100% of the students scoring at least 15 of 20 on the AAC&U Written Communication Rubric and 60% of the students scoring at least 17 of 20.
2	WRI 420 Portfolio	At least two Writing Program Faculty	100% of the students scoring at least 15 of 20 on the AAC&U Information Literacy Rubric and 60% of the students scoring at least 17 of 20.
3	N/A	Internship Supervisor	All students rated at Satisfactory or above by the Internship supervisor.
4	WRI 420 Final Oral Presentation	At least two Writing Program Faculty	100% of the students scoring at least 12 of 20 on the AAC&U Oral Communication Value Rubric total score and 80% of the students scoring 15 of 20.
Quantitative Reasoning*	ETS Exam	N/A	75% of the students will be marginal or proficient at Level 2 Math.
Critical Thinking*	ETS Exam	N/A	85% of the students will be marginal or proficient at Level 2 Reading/Critical Thinking.

*Established as Department-wide criteria for success.

