

**Curriculum Map: Broadcast Journalism**

| Point Loma Nazarene University     |   | PLO1  | PLO2   | PLO3  | PLO4  | PLO5   | PLO6  |
|------------------------------------|---|---|--|---|---|--|---|
| <b>BROADCAST JOURNALISM</b>        |   | Students will identify and articulate the historical development, content, audiences and function of U.S. media. [AAC&U: Critical Thinking] | Students will write news copy clearly and accurately, demonstrating quantitative and qualitative reasoning. [AAC&U: Written Communication, Information Literacy, Quantitative Reasoning] | Students will create and edit a news story based on accepted industry standards and values. [AAC&U: Written Communication, Information Literacy, Critical Thinking] | Students will employ aural and delivery skills appropriate to various news performance situations. [AAC&U: Written Communication, Oral Communication] | Students will demonstrate professional socialization skills in various news media environments. [AAC&U: Information Literacy, Critical Thinking] | Students will identify major ethical theories and professional codes, apply them critically to ethical dilemmas, and defend the application of the theory and code to a given situation as a Christian communicator. [AAC&U: Critical Thinking] |
| Course                             | Course Title                                      |   |  |   |   |  |   |
| <b>LOWER-DIVISION REQUIREMENTS</b> |   |   |  |   |   |  |   |
| WRI215                             | Newspaper Workshop                                |   | I, D, M  | I, D  |   | I  |   |
| WRI250                             | Introduction to Journalism                        | I   | I  | I   |   | I  | I   |
| COM150                             | Intro to Media Communication                      | I   |  |   |   |  | I   |
| COM243                             | Intro to TV and Film Production                   |   | I  | I   | I   | I  |   |
| COM275                             | Audio Production                                  |   |  | I   | I   | I  |   |
| TRE250                             | Voice and Diction                                 |   |  |   | I   |  |   |
| <b>UPPER-DIVISION REQUIREMENTS</b> |   |   |  |   |   |  |   |
| WRI312                             | Television Newswriting                            |   | I, D   | I, D  | I   | I, D   | D   |
| WRI313                             | Television News Production                        |   | I, D   | I, D  | I, D  | I, D   | D   |
| WRI340                             | Media Ethics and Law                              | D   |  |   |   |  | D, M  |
| WRI430                             | Multimedia Journalism                             |   | D, M   | D, M  | D   | D, M   | D   |
| WRI470<br>COM421                   | Writing Internship or<br>Communication Internship |   | M  | M   |   | M  | M   |
| COM413                             | Advanced TV News Production                       |   | M  | M   | M   | M  | M   |
| COM414                             | Long Form Broadcast News                          |   | D  | D   | D   | D  | D   |
| COM425                             | Advanced Television Workshop                      |   |  | D   | D   | D  |   |
| <b>ELECTIVES</b>                   |   |   |  |   |   |  |   |
| <i>One lit course beyond GE</i>    |   |   |  |   |   |  |   |
| WRI310                             | Advanced Reporting                                |   | Broa   | D   |   |  | D   |
| WRI313                             | Computer-Assisted Reporting                       |   | D  | D   |   |  | D   |

Curriculum Map: Broadcast Journalism

|        |                               |  |   |   |  |  |   |
|--------|-------------------------------|--|---|---|--|--|---|
| WRI323 | Creative Writing: Non-fiction |  |   | D |  |  | D |
| WRI350 | Writing for the Mass Media    |  | D | D |  |  | D |