




2013-2014_BJ/JOURN/WRI QUALTRICS_11.10



Last Modified: 11/10/2014

1. What was your major?

#	Answer	Bar	Response	%
1	Journalism		20	71%
2	Writing		2	7%
3	Broadcast Journalism		6	21%
	Total		28	



Statistic	Value
Min Value	1
Max Value	3
Mean	1.50
Variance	0.70
Standard Deviation	0.84
Total Responses	28

2. Were you a transfer student to PLNU?

#	Answer	Bar	Response	%
1	Yes		3	11%
2	No		25	89%
	Total		28	

Statistic	Value
Min Value	1
Max Value	2
Mean	1.89
Variance	0.10
Standard Deviation	0.31
Total Responses	28

3. If you were a transfer student, from which type of institution did you transfer?

#	Answer	Bar	Response	%
1	California Community College		2	67%
2	California State College		0	0%
3	California Private College		0	0%
4	out-of-state community college		0	0%
5	out-of -state private college		1	33%
6	out-of-state public college		0	0%
	Total		3	

Statistic	Value
Min Value	1
Max Value	5
Mean	2.33
Variance	5.33
Standard Deviation	2.31
Total Responses	3

4. Please indicate the month and year of your graduation from PLNU:

Text Response	
May 2005	
May 2008	
05-2007	
May 2011	
May 2008	
December 2010	
May 2008	
AMy 2009	
May 2004	
May 2007	
May 2010	
May 2009	
May 2006	
May 2012	
May 2007	
June 2008	
May 2009	
May 2007	
May 2011	
May 2011	
December 2008	
May 2007	
May 2009	
May 2008	
December 2013	

Statistic	Value
Total Responses	25

5. If you had a minor or dual major, please note it here:

Text Response	
n/a	
Literature minor	
none	
You made this mandatory to answer and yet the questions says "if" we had one to list it.	
Double Major: Theatre	
N/A	
Psychology	
N/A	
minor in Psychology	
None	
n/a	
Philosophy & Theology	
NONE	
Writing and Philosophy/Theology	
N/A	
N/a	
Major in Broadcast Journalism, Minor in Public Relations	
Philosophy/Theology	
n/a	
Spanish minor	
Minor in History	
n/a	
Dual majors - Literature and Journalism	
N/A	
Music minor	
Statistic	Value
Total Responses	25

6. DEPARTMENT LEARNING OUTCOMES How effective has your LJML major been in shaping each of the following:

#	Question	Not effective	Somewhat ineffective	Somewhat effective	Very effective	Total Responses	Mean
1	Your ability to conduct scholarly research? (DLO1)	3	2	15	4	24	2.83
2	Your ability to write a coherent paper? (DLO1)	0	0	1	24	25	3.96
3	Your ability to do and discuss textual analysis? (DLO2)	0	1	7	17	25	3.64
4	Your ability to engage in critical discussions? (DLO2)	0	1	5	19	25	3.72
5	Your ability to understand current literary theory? (DLO2)	2	3	14	5	24	2.92
6	Your ability to grasp the breadth of literary styles? (DLO2)	1	4	12	7	24	3.04
7	Your ability to understand literary terms? (DLO2)	0	2	10	12	24	3.42
8	Your attitude toward other cultures within the United States? (DLO3)	0	5	10	10	25	3.20
9	Your attitude toward other cultures from around the world? (DLO3)	0	3	11	11	25	3.32
10	Your attitude toward gender equality? (DLO3)	3	3	13	6	25	2.88
11	Your understanding of the nature, structure, and history of language? (DLO4)	0	5	8	11	24	3.25
12	Your personal faith in God? (DLO5)	0	5	12	8	25	3.12
13	Your attitude toward the spiritual life of others? (DLO5)	0	5	11	9	25	3.16

Statistic	Your ability to conduct scholarly research? (DLO1)	Your ability to write a coherent paper? (DLO1)	Your ability to do and discuss textual analysis? (DLO2)	Your ability to engage in critical discussions? (DLO2)	Your ability to understand current literary theory? (DLO2)	Your ability to grasp the breadth of literary styles? (DLO2)	Your ability to understand literary terms? (DLO2)	Your attitude toward other cultures within the United States? (DLO3)	Your attitude toward other cultures from around the world? (DLO3)	Your attitude toward gender equality? (DLO3)	Your understanding of the nature, structure, and history of language? (DLO4)	Your personal faith in God? (DLO5)	Your attitude toward the spiritual life of others? (DLO5)
Min Value	1	3	2	2	1	1	2	2	2	1	2	2	2
Max Value	4	4	4	4	4	4	4	4	4	4	4	4	4
Mean	2.83	3.96	3.64	3.72	2.92	3.04	3.42	3.20	3.32	2.88	3.25	3.12	3.16
Variance	0.75	0.04	0.32	0.29	0.69	0.65	0.43	0.58	0.48	0.86	0.63	0.53	0.56
Standard Deviation	0.87	0.20	0.57	0.54	0.83	0.81	0.65	0.76	0.69	0.93	0.79	0.73	0.75
Total Responses	24	25	25	25	24	24	24	25	25	25	24	25	25

7. PROGRAM LEARNING OUTCOMES: BROADCAST JOURNALISM How effectively have your Broadcast Journalism courses equipped you to

#	Question	Not effectively	Somewhat ineffectively	Somewhat effectively	Very effectively	Total Responses	Mean
1	Identify and articulate the historical development and democratic function of broadcast, print, and online media in the U.S.? (BJPLO1)	1	1	0	2	4	2.75
4	Write news copy clearly and accurately according to news values appropriate to a variety of formats and platforms? (BJPLO2)	0	0	1	3	4	3.75
5	Employ aural and delivery skills appropriate to various news performance situations? (BJPLO4)	0	0	1	3	4	3.75
7	Create and edit a news story based on accepted industry standards for the appropriate medium? (BJPLO3)	0	0	1	3	4	3.75
9	Demonstrate professional socialization skills in various news and media environments? (BJPLO5)	0	0	0	4	4	4.00
13	Describe major ethical theories and professional codes, apply them to ethical dilemmas, and defend the application of the theory and code to a given situation as a Christian communicator? (BJPLO6)	1	1	1	1	4	2.50

Statistic	Identify and articulate the historical development and democratic function of broadcast, print, and online media in the U.S.? (BJPLO1)	Write news copy clearly and accurately according to news values appropriate to a variety of formats and platforms? (BJPLO2)	Employ aural and delivery skills appropriate to various news performance situations? (BJPLO4)	Create and edit a news story based on accepted industry standards for the appropriate medium? (BJPLO3)	Demonstrate professional socialization skills in various news and media environments? (BJPLO5)	Describe major ethical theories and professional codes, apply them to ethical dilemmas, and defend the application of the theory and code to a given situation as a Christian communicator? (BJPLO6)
Min Value	1	3	3	3	4	1
Max Value	4	4	4	4	4	4
Mean	2.75	3.75	3.75	3.75	4.00	2.50
Variance	2.25	0.25	0.25	0.25	0.00	1.67
Standard Deviation	1.50	0.50	0.50	0.50	0.00	1.29
Total Responses	4	4	4	4	4	4

8. PROGRAM LEARNING OUTCOMES: JOURNALISM How effectively have your Journalism courses equipped you to

#	Question	Not effectively	Somewhat ineffectively	Somewhat effectively	Very effectively	Total Responses	Mean
1	Exhibit effective research and reporting practices? (JPLO1)	0	0	9	8	17	3.47
5	Display strong interpretive, analytic, and critical thinking skills? (JPLO2)	0	0	6	11	17	3.65
6	Communicate ideas clearly and accurately in forms appropriate to the purpose, medium, and audience? (JPLO3)	0	0	2	15	17	3.88
13	Employ appropriate ethical and legal standards and professional codes in your service to your community and culture? (JPLO4)	0	0	5	12	17	3.71

Statistic	Exhibit effective research and reporting practices? (JPLO1)	Display strong interpretive, analytic, and critical thinking skills? (JPLO2)	Communicate ideas clearly and accurately in forms appropriate to the purpose, medium, and audience? (JPLO3)	Employ appropriate ethical and legal standards and professional codes in your service to your community and culture? (JPLO4)
Min Value	3	3	3	3
Max Value	4	4	4	4
Mean	3.47	3.65	3.88	3.71
Variance	0.26	0.24	0.11	0.22
Standard Deviation	0.51	0.49	0.33	0.47
Total Responses	17	17	17	17

9. PROGRAM LEARNING OUTCOMES: WRITING How effectively have your writing courses equipped you to

#	Question	Not effectively	Somewhat ineffectively	Somewhat effectively	Very effectively	Total Responses	Mean
1	Apply creative and advanced skills to various forms and genres of writing? (WPLO1)	0	0	1	1	2	3.50
5	Demonstrate knowledge of the conventions and terminology of creative and advanced writing within literary and non-literary texts? (WPLO2)	0	0	0	2	2	4.00
11	Demonstrate knowledge of major literary-theoretical perspectives and terminology? (WPLO3)	0	0	2	0	2	3.00
13	Develop connections between the literature and language studied and the contemporary world? (WPLO4)	0	0	1	1	2	3.50
14	Engage in the writing and editing processes through campus publications and external internships? (WPLO5)	0	0	1	1	2	3.50



















Statistic	Apply creative and advanced skills to various forms and genres of writing? (WPLO1)	Demonstrate knowledge of the conventions and terminology of creative and advanced writing within literary and non-literary texts? (WPLO2)	Demonstrate knowledge of major literary-theoretical perspectives and terminology? (WPLO3)	Develop connections between the literature and language studied and the contemporary world? (WPLO4)	Engage in the writing and editing processes through campus publications and external internships? (WPLO5)
Min Value	3	4	3	3	3
Max Value	4	4	3	4	4
Mean	3.50	4.00	3.00	3.50	3.50
Variance	0.50	0.00	0.00	0.50	0.50
Standard Deviation	0.71	0.00	0.00	0.71	0.71
Total Responses	2	2	2	2	2

10. In which of these ways were you affected in either a positive or negative way by your studies in the program?

#	Question	Negative effect	Some negative effect	Some positive effect	Very positive effect	Total Responses	Mean
1	My interest in current events.	0	1	12	10	23	3.39
3	My appreciation for a multiplicity of voices and viewpoints.	0	0	8	15	23	3.65
4	My appreciation for artistic creation, either literary or otherwise.	0	0	6	17	23	3.74
6	My attitude towards being a Christian and working in mainline journalism.	1	4	13	5	23	2.96
7	My ability to integrate my faith with my field of study/future profession.	0	2	14	7	23	3.22
8	My attitude toward the role of news media in a democratic society.	0	2	11	10	23	3.35
9	How has your degree in journalism or writing affected the quality of your life?	0	0	7	16	23	3.70

Statistic	My interest in current events.	My appreciation for a multiplicity of voices and viewpoints.	My appreciation for artistic creation, either literary or otherwise.	My attitude towards being a Christian and working in mainline journalism.	My ability to integrate my faith with my field of study/future profession.	My attitude toward the role of news media in a democratic society.	How has your degree in journalism or writing affected the quality of your life?
Min Value	2	3	3	1	2	2	3
Max Value	4	4	4	4	4	4	4
Mean	3.39	3.65	3.74	2.96	3.22	3.35	3.70
Variance	0.34	0.24	0.20	0.59	0.36	0.42	0.22
Standard Deviation	0.58	0.49	0.45	0.77	0.60	0.65	0.47
Total Responses	23	23	23	23	23	23	23

12. In what general areas are you currently employed? Check all that apply.

#	Answer	Bar	Response	%
1	Print news media		3	13%
2	Broadcast news media		2	9%
3	Online news media		3	13%
4	Media other than news media		2	9%
5	Translating		1	4%
6	Primary education (k-6)		1	4%
7	NGO		2	9%
10	Business		7	30%
11	Public Relations		5	22%
13	Secondary education (7-12)		1	4%
14	Higher education		5	22%
15	Web design/online writing		5	22%
16	Ministry		2	9%
17	Ministry spouse		0	0%
18	Law		0	0%
19	Government		0	0%
20	Publishing/Editing		4	17%
21	Stay-at-home parent		0	0%
22	Film		1	4%
23	Web development		3	13%
38	Communications		5	22%
39	Teaching internationally		0	0%
40	Other		8	35%























Statistic	Value
Min Value	1
Max Value	40
Total Responses	23

13. Please indicate the other area(s) where you are currently employed.

Text Response	
Aerospace production	
Insurance, Financial Services	
human resources	
Unemployed	
marketing, events and social media	
Hospitality for a financial company	
Unemployed	

Statistic	Value
Total Responses	7

14. In what general areas have you been employed? Check all that apply.

#	Answer	Bar	Response	%
1	Print news media		11	48%
2	Broadcast news media		4	17%
3	Online news media		7	30%
4	Media other than news media		5	22%
5	Translating		1	4%
6	Primary education (k-6)		1	4%
7	NGO		2	9%
10	Business		5	22%
11	Public Relations		7	30%
13	Secondary education (7-12)		2	9%
14	Higher education		7	30%
15	Web design/online writing		7	30%
16	Ministry		5	22%
17	Ministry spouse		0	0%
18	Law		3	13%
19	Government		3	13%
20	Publishing/Editing		7	30%
21	Stay-at-home parent		1	4%
22	Film		1	4%
23	Web development		3	13%
38	Communications		7	30%
39	Teaching internationally		1	4%
40	Other		4	17%

Statistic	Value
Min Value	1
Max Value	40
Total Responses	23

15. Please indicate the other area(s) where you have been employed.

Text Response	
I have been employed by the same employer in the Aerospace industry since graduation.	
administrative work (i.e. school secretary)	
General assistance at a coffeehouse	
Food industry	



Statistic	Value
Total Responses	4

16. Have you applied to a graduate degree program?

#	Answer	Bar	Response	%
1	Yes		12	52%
2	No		11	48%
	Total		23	



Statistic	Value
Min Value	1
Max Value	2
Mean	1.48
Variance	0.26
Standard Deviation	0.51
Total Responses	23

17. Have you been accepted to a graduate degree program?

#	Answer	Bar	Response	%
1	Yes		11	92%
2	No		1	8%
	Total		12	

Statistic	Value
Min Value	1
Max Value	2
Mean	1.08
Variance	0.08
Standard Deviation	0.29
Total Responses	12

18. Please indicate where you are in your pursuit of a higher degree:

#	Answer	Bar	Response	%
1	currently enrolled in a master's program		3	27%
4	completed a master's degree		8	73%
5	ABD--all but dissertation		0	0%
6	completed a Ph.D.		0	0%

Statistic	Value
Min Value	1
Max Value	4
Total Responses	11

19. Please indicate your degrees, programs, and schools.

Text Response	
Master of Arts in Leadership at Azusa Pacific University	
Master of Arts, Organizational Management from Ashford University	
M.A. education	
M.A. in Mass Communications and Media Studies at SDSU	
I was accepted to USC's Rossier School of Education for a Masters degree in Secondary Education, but opted for a more flexible and less expensive Masters in Secondary Education degree from Grand Canyon University. I completed my degree in April 2014.	
Masters of Divinity with an emphasis in Writing, Earlham School of Religion, Richmond, Indiana	
Master of Arts in Management and Business from University of Redlands	
M.Div, Duke Divinity School Masters of City and Regional Planning, University of North Carolina	
Master's of Kinesiology - Sport Administration, Fresno Pacific University	
Won't let me not click any of the above, but the correct response is that I applied and was accepted into several graduate programs but I chose not to pursue them for financial reasons.	
M.A. American Studies, SUNY Buffalo	



Statistic	Value
Total Responses	11

20. How well did your LJML degree prepare you for graduate school?

#	Question	Not effective	Somewhat ineffective	Somewhat effective	Very effective	Total Responses	Mean
1	My preparation was	0	0	5	6	11	3.55










Statistic	My preparation was
Min Value	3
Max Value	4
Mean	3.55
Variance	0.27
Standard Deviation	0.52
Total Responses	11

21. Are you planning to pursue a credential program to become a secondary teacher (grades 7-12)?

#	Answer	Bar	Response	%
1	Yes		3	13%
2	No		20	87%
	Total		23	

Statistic	Value
Min Value	1
Max Value	2
Mean	1.87
Variance	0.12
Standard Deviation	0.34
Total Responses	23

25. Please mark each area where you have published in print or online since leaving PLNU. Check all that apply.

#	Answer	Bar	Response	%
1	poetry		1	5%
2	creative short story		2	11%
3	news piece		14	74%
4	editorial		3	16%
5	letter to the editor		1	5%
6	critical analysis essay		1	5%
7	review		2	11%
8	other		6	32%
9	fictional long narrative (novel)		0	0%
10	monologue, screenplay or drama		0	0%
11	creative non-fiction essay		5	26%
13	anthology of creative non-fiction essays		0	0%

Statistic	Value
Min Value	1
Max Value	11
Total Responses	19

26. Please indicate the other areas in which you have published in print or online since leaving PLNU.

Text Response
I have an online blog where I post on a semi-regular basis.
Events for the San Diego Union-Tribune, online insurance magazines, various insurance websites
Website content Social media content Nonprofit newsletter
Feature stories
Professional Journals (Transportation and Religion)
College Athletics, Professional Sports

Statistic	Value
Total Responses	6

27. Please mark each area where you have broadcast since leaving PLNU. Check all that apply.

#	Answer	Bar	Response	%
1	news piece		8	62%
2	editorial		2	15%
3	review		2	15%
4	other		5	38%

Statistic	Value
Min Value	1
Max Value	4
Total Responses	13

28. Please indicate the other areas in which you have broadcast since leaving PLNU.

Text Response
n/a
Not applicable
Sports media (with KUSI in San Diego)
n/a
None

Statistic	Value
Total Responses	5

29. Internship: Please indicate where you served your internship and what you did while there.

Text Response
I interned with the San Diego Film Festival
Surfer Magazine: digital intern
NBC 7/39 documented news reels
NBC: learned to produce ABC: learned to write
public relations intern at La Jolla Playhouse - I reviewed and sorted newspaper articles related to Playhouse events.
I interned in the sports department at the San Diego Union-Tribune taking down sports scores for local high schools and colleges. I also interned at SanDiego.com where I edited local event listings.
I did 4 internships: San Diego District Attorney's Office Government Computer News in Washington D.C. San Diego Lawyer Magazine Scripps Health
I interned at 944 Magazine in San Diego during my senior year at PLNU and wrote for the magazine's online blog.
I worked as a reporter for a weekly business newspaper.
I interned at San Diego Magazine in their Public Relations Department
North Park News and San Diego Metropolitan Magazine. I wrote news and feature stories about North Park and San Diego.
La Jolla Light newspaper -- wrote a variety of feature stories and news briefs Youth Specialties publishing/events organization -- made marketing calls, assisted with pre-publishing prep, passed copy-editing test San Diego Lawyer magazine -- assisted in creating features for the magazine, conducted interview for one-on-one feature KUSI sports department -- researched, cut video for sportscasts, conducted interviews, wrote occasional scripts
91X Radio station, promotions intern
METRO, business writing
San Diego Magazine, Edited, wrote reviews and short journal article
Served as an editorial assistant to NY Times best-selling author Lynn Vincent, managed book proposals, edited manuscripts, conducted researched, managed social media/correspondence and reviewed potential co-writers.
U-T San Diego Watchdog Department. I requested and analyzed data for reporters.
San Diego Union-Tribune, Sports Department
American Cancer Society, Ocean Beach Mainstreet Society
Editorial internship, San Diego Magazine (2008) -- Administrative and editorial tasks, including fact-checking, writing short pieces for publication online and in the magazine, managing restaurant and event listings.
Copley News Service in D.C.: covered the spelling bee and profiled contestants from specific regions, wrote local interest stories for member papers, attended a congressional hearing Orange Coast Magazine: wrote brief stories, interviewed chefs for kitchen feature, maintained an index San Diego Union-Tribune: wrote short features for the metro desk Press-Enterprise: worked the copy desk
San Diego Home/Garden Lifestyles Magazine. I researched and wrote several historic pieces regarding Balboa Park for the upcoming 2015 centennial celebration. I also observed my supervisor while visiting a home for a feature piece. I helped around the office with various tasks as needed.

Statistic	Value
Total Responses	22

30. In what specific ways did your internship prepare or benefit you?

Text Response	
It didn't, not really. Except that I used my training to write copy for our media coordinator.	
I ended up with a copy editing position at this magazine while still at PLNU	
It really made me familiar with the feel of a news room	
In whether or not I really liked it and could handle the pressure. Helped me become a better writer. I learned more from my internships than in all of my classes combined, but would not have been able to do the internships without what I learned in my classes.	
In truth, it did not prove very helpful in any form of career preparation.	
Through my UT internship I was hired as a part-time news assistant in the features department.	
My internships helped me to make connections and establish professional confidence. Working alongside professionals and contributing to "real" world work helped me to explore what I wanted to do. It also exposed me to things I decided I didn't want to do, too. I discovered that I didn't want to pursue a career in traditional journalism. My final internship at Scripps Health opened my eyes to opportunities in marketing communications that would use my skillset in a business setting. I would strongly recommend doing more than 1 or 2 internships - each experience taught me something new and valuable.	
It gave me real world experience within a publication office.	
It helped me see what working for a paper is like.	
How to work professionally, and follow through on events.	
It gave me experience writing about local stories, as well as with working on a team of reporters.	
-- Allowed me to conduct real-world interviews -- Gave me the chance to build networking relationships (I continued to edit materials for Youth Specialties for a few years, and have continued to work with KUSI each fall for the Prep Pigskin Report and other projects throughout the year) -- Taught me video production skills (which I never actually studied at PLNU) -- Exposed me to the realities and pressures of the work environment, such as deadlines and difficult bosses -- Provided me with legitimate experience for future job hunts	
It gave me a line on a resume and helped to get my next internship/connected me with great contacts.	
Awareness of business politics.	
A bit of exposure and practice in a professional environment, but not much else	
Taught me the value of detailed research for writing projects.	
I got to see how a news room works.	
Gave me a good understanding of everyday media coverage.	
Work experience	
Gave me a sense of the magazine industry, helped me learn how to work as a part of a team in a corporate/office environment. Also gave me a small window into the world of food journalism, which has stayed with me.	
My internships were essential in honing my writing skills and giving me real-world experience as a journalist. Being able to say that I had worked in a newsroom upon graduating helped me get my first job soon after.	
The internship gave me opportunity to get things published. I was able to write feature stories about topics that were interesting to me.	





Statistic	Value
Total Responses	22

31. How valuable was your internship in preparing you for your career or future choices?

#	Question	Not valuable at all	Somewhat valuable	Valuable	Essential	Total Responses	Mean
8	My internship was...	4	7	5	6	22	2.59

Statistic	My internship was...
Min Value	1
Max Value	4
Mean	2.59
Variance	1.21
Standard Deviation	1.10
Total Responses	22

32. LASTING LIFE IMPACTS of Journalism or Writing Degree How many books do you normally read in a year beyond academic requirements?

#	Answer	Bar	Response	%
1	0		0	0%
2	1-6		9	41%
3	7-12		9	41%
4	13-20		4	18%
5	20-25		1	5%
6	more than 25		0	0%

Statistic	Value
Min Value	2
Max Value	5
Total Responses	22

33. Which of the following do you do at least twice a year or as often as indicated? Check all that apply.

#	Answer	Bar	Response	%
1	Go to the theatre		13	59%
2	Go to artistic movies		10	45%
3	Write fiction		8	36%
4	Write poetry		6	27%
5	Write non-fiction		12	55%
6	Read non-fiction		17	77%
7	Attend public lectures/readings		5	23%
8	Create artistic films.		1	5%
9	Take news photos or video.		7	32%
10	Visit museums/galleries		11	50%
11	Take artistic photos.		9	41%
12	Have your children study a foreign language.		1	5%
13	Attend the symphony or opera		3	14%
15	Participate in cross-cultural exchanges (missions trips, travel, etc.)		9	41%
16	Read fiction		17	77%
17	Read poetry		7	32%
18	Engage in theological discussion		11	50%
19	Listen to KPBS or NPR weekly		12	55%
20	Read a literary journal/magazine		7	32%
21	Write a blog or manage a website.		15	68%
23	Write plays		0	0%
24	Read plays		1	5%
25	Journal at least 2x a week		7	32%
26	Financially support a public library		1	5%
27	Financially support a lecture series		0	0%
28	Financially support a literary magazine		0	0%
29	Financially support a theatre company		0	0%
31	Participate in a book discussion group		4	18%
32	Participate in a bible study group		12	55%
49	Participate in a writing group.		2	9%
50	Assess others' writing.		15	68%

Statistic	Value
Min Value	1
Max Value	50
Total Responses	22

34. OVERALL EXPERIENCE IN LJML What was the best aspect of your major in journalism or writing at PLNU?

Text Response

The faith integration.

Compared to my peers from other universities, the program at PLNU far exceeded in my writing and editing skills. Where other journalists I worked with were dealing with basic grammatical issues, I was far ahead of them with less experience. Research and critical thinking have also been essential parts of my training at PLNU.

Getting a 'real world' understanding of the work that is required of a journalist

The individual attention from instructors I received in my major was phenomenal.

I enjoyed my professors - I had a positive experience with each of my classes. I appreciated the encouragement to engage in discussions and the feedback in shaping my writing craft. I found I thrived in the open, workshop style class structure offered by most of my writing and literature courses.

I loved my professors and the community within the major.

I think the individual attention my writing received from professors was invaluable to my personal and academic development. The LJML department was very supportive of me and expressed confidence in my ability to thrive outside of PLNU. This has certainly facilitated my professional confidence. Academically, I was very challenged at PLNU, particularly in the breadth and depth of literature classes required for my major.

I truly enjoyed all of my professors and the relationships I built with them--those relationships were what meant most to me in terms of my academic experience at Point Loma.

Learning a craft and broadening my horizons.

Through the faculty, classes, and events such as the Writers Symposium, I sensed that God was calling me to be a writer. This led to my attending seminary to study the ministry of writing, which has further clarified that call.

Internships

Dean Nelson. He changed the way I look at news, writing and journalism.

Mentoring.

Ability to think critically and write well

Learning how to sniff out a good story, the importance of ethics, developing a voice.

It broadened my world view and made me a better thinker.

Working as the sports editor at The Point Weekly....learning to work as a team and put out quality content.

The professors.

The relationships with the professors, the exposure to a wider world of learning

Just one? I suppose being given the opportunity to acquire and hone a variety of skills, which really helped me in my career. But, I loved the faculty, being part of the Point Weekly, the Writers Symposium . . . the list goes on.

Some of the professors were fantastic and I developed long-lasting relationships with them. They have been great mentors to me though my time at PLNU. This department has some really great faculty.

Statistic	Value
Total Responses	21

35. How could the Literature, Journalism, and Modern Languages department better serve the needs of its students?

Text Response	
Strongly encourage students to do a semester or summer abroad somewhere. I studied in Spain for a semester and it truly changed my life.	
When I was in college, there wasn't a strong understanding of podcasts, blogging and SEO. This is crucial now, as is knowing how to use Adobe products for online publications.	
More part time lecturers instead of just one full time professor (for broadcast journalism) and more information on things such as gender and LGBTQ issues that we will encounter out in the professional world.	
I would say mainly to not only encourage students to find internships, but to introduce professionals or networking companies into the classes. I felt that, once I graduated college, I did not know how to go about finding a job where my studies could be applied (other than later seeking a credential), and I didn't have connections that would help me in career networking. Since graduation in 2008, I realize the downturn of the economy and increased competition in the job market have made it difficult to find employment in any field, with averages of 50-100 applicants per job posting, and positions in higher education being particularly competitive. While I would love to eventually find a job where I could rigorously apply my writing studies, I try to be positive about my current work situation.	
In regard to Journalism, students would be better suited if they're encouraged to get published for various news sources outside of the Point Weekly. I found it hard to submit writing samples because most news outlets didn't care about my work at a college newspaper. For creative writing students, having longer pieces will better equip them when applying to grad schools.	
I think providing more networking opportunities and professional contacts for graduates would be extremely valuable. I remember feeling completely terrified at graduation, unsure of where or how to look for a job. I wish I had been better prepared for this in the weeks and months leading up to graduation.	
I had a great experience, I'm not sure of anything I would say needs to change!	
I wanted to study Japanese, but it wasn't offered. Although, that forced me to take Spanish, so now I know a bit of Spanish and Japanese.	
Continue to encourage students to write and take writing classes. Also, encourage students to consider forming writing groups.	
Encourage internships as early as possible	
Make the broadcast journalism students write more.	
Continue development of community partnerships, help develop different writing styles and formats	
Have an advisor specifically for the needs of transfer students. Transferring was unexpectedly and unusually difficult.	
I think it's doing a great job.	
Develop relationships with local companies, newspapers, organizations, etc to provide opportunity for helpful internships. And, require at least 2 internships to graduate. Real work experience would have been helpful.	
Literature: Offer a more comprehensive concentration program, wherein a student can focus on a particular part of literature. For example, because of my schedule, I ended up taking mostly British literature classes, where I might have been better served concentrating in contemporary American literature and culture.	
Journalism students should be pushed to do as many internships as possible and attend the seminars and workshops offered by the professional organizations (SPJ, etc.). A review of basic interviewing and resume preparation skills would be helpful.	
Some of the adjunct faculty need reevaluated. I don't believe they are all the best fits for the courses they teach.	
Statistic	Value
Total Responses	18