

## PROFILE INFORMATION

What was your major?

- Broadcast Journalism
- Journalism
- Writing

Were you a transfer student to PLNU?

- Yes
- No

If you were a transfer student, from which type of institution did you transfer?

- California Community College
- California State College
- California Private College
- out-of-state community college
- out-of-state private college
- out-of-state public college

Please indicate the month and year of your graduation from PLNU:

If you had a minor or dual major, please note it here:

## DEPARTMENT LEARNING OUTCOMES

How effective has your LJML major been in shaping each of the following:

	Not effective	Somewhat ineffective	Somewhat effective	Very effective
Your ability to conduct scholarly research? (DLO1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Your ability to write a coherent paper? (DLO1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Your ability to do and discuss textual analysis? (DLO2)	●	●	●	●
Your ability to engage in critical discussions? (DLO2)	●	●	●	●
Your ability to understand current literary theory? (DLO2)	●	●	●	●
Your ability to grasp the breadth of literary styles? (DLO2)	●	●	●	●
Your ability to understand literary terms? (DLO2)	●	●	●	●
Your attitude toward other cultures within the United States? (DLO3)	●	●	●	●
Your attitude toward other cultures from around the world? (DLO3)	●	●	●	●
Your attitude toward gender equality? (DLO3)	●	●	●	●
Your understanding of the nature, structure, and history of language? (DLO4)	●	●	●	●
Your personal faith in God? (DLO5)	●	●	●	●
Your attitude toward the spiritual life of others? (DLO5)	●	●	●	●

## PROGRAM LEARNING OUTCOMES: BROADCAST JOURNALISM

How effectively have your Broadcast Journalism courses equipped you to

	Not effectively	Somewhat ineffectively	Somewhat effectively	Very effectively
Identify and articulate the historical development and democratic function of broadcast, print, and online media in the U.S.? (BJPLO1)	●	●	●	●
Write news copy clearly and accurately according to news values appropriate to a variety of formats and platforms? (BJPLO2)	●	●	●	●
Create and edit a news story based on accepted industry standards for the appropriate medium? (BJPLO3)	●	●	●	●
Employ aural and delivery skills appropriate to various news performance situations? (BJPLO4)	●	●	●	●
Demonstrate professional socialization skills in various news and media environments? (BJPLO5)	●	●	●	●
Describe major ethical theories and professional codes, apply them to ethical dilemmas, and defend the				

application of the theory and code to a given situation as a Christian communicator?  
(BJPLO6)

● ● ● ●

**PROGRAM LEARNING OUTCOMES: JOURNALISM**

How effectively have your Journalism courses equipped you to

	Not effectively	Somewhat ineffectively	Somewhat effectively	Very effectively
Exhibit effective research and reporting practices? (JPLO1)	●	●	●	●
Display strong interpretive, analytic, and critical thinking skills? (JPLO2)	●	●	●	●
Communicate ideas clearly and accurately in forms appropriate to the purpose, medium, and audience? (JPLO3)	●	●	●	●
Employ appropriate ethical and legal standards and professional codes in your service to your community and culture? (JPLO4)	●	●	●	●

**PROGRAM LEARNING OUTCOMES: WRITING**

How effectively have your writing courses equipped you to

	Not effectively	Somewhat ineffectively	Somewhat effectively	Very effectively
Apply creative and advanced skills to various forms and genres of writing? (WPLO1)	●	●	●	●
Demonstrate knowledge of the conventions and terminology of creative and advanced writing within literary and non-literary texts? (WPLO2)	●	●	●	●
Demonstrate knowledge of major literary-theoretical perspectives and terminology? (WPLO3)	●	●	●	●
Develop connections between the literature and language studied and the contemporary world? (WPLO4)	●	●	●	●
Engage in the writing and editing processes through campus publications and external internships? (WPLO5)	●	●	●	●

In which of these ways were you affected in either a positive or negative way by your studies in the program?

	Negative effect	Some negative effect	Some positive effect	Very positive effect
My interest in current events.	●	●	●	●
My appreciation for a				

multiplicity of voices and viewpoints.	●	●	●	●
My appreciation for artistic creation, either literary or otherwise.	●	●	●	●
My attitude towards being a Christian and working in mainline journalism.	●	●	●	●
My ability to integrate my faith with my field of study/future profession.	●	●	●	●
My attitude toward the role of news media in a democratic society.	●	●	●	●
How has your degree in journalism or writing affected the quality of your life?	●	●	●	●

**EMPLOYABILITY**

Please rate the importance of the following skills to your chosen career path:

	Unnecessary	Less important	Very important	Essential
Your writing skills	●	●	●	●
Your editing skills	●	●	●	●
Your speaking skills	●	●	●	●
Your interviewing skills	●	●	●	●
Your critical reading skills	●	●	●	●
Your research skills	●	●	●	●
Your critical thinking skills	●	●	●	●
Your problem solving skills	●	●	●	●
Your translating skills	●	●	●	●
Your bilingual skills	●	●	●	●

In what general areas are you currently employed? Check all that apply.

- Print news media
- Broadcast news media
- Online news media
- Media other than news media
- Film
- Web development
- Primary education (k-6)
- Secondary education (7-12)
- Higher education
- Publishing/Editing
- Web design/online writing
- Ministry
- Ministry spouse
- Law
- Government
- NGO
- Stay-at-home parent
- Business
- Public Relations
- Communications
- Translating
- Teaching internationally
- Other

Please indicate the other area(s) where you are currently employed.

In what general areas have you been employed? Check all that apply.

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Print news media            | <input type="checkbox"/> Higher education          | <input type="checkbox"/> Stay-at-home parent      |
| <input type="checkbox"/> Broadcast news media        | <input type="checkbox"/> Publishing/Editing        | <input type="checkbox"/> Business                 |
| <input type="checkbox"/> Online news media           | <input type="checkbox"/> Web design/online writing | <input type="checkbox"/> Public Relations         |
| <input type="checkbox"/> Media other than news media | <input type="checkbox"/> Ministry                  | <input type="checkbox"/> Communications           |
| <input type="checkbox"/> Film                        | <input type="checkbox"/> Ministry spouse           | <input type="checkbox"/> Translating              |
| <input type="checkbox"/> Web development             | <input type="checkbox"/> Law                       | <input type="checkbox"/> Teaching internationally |
| <input type="checkbox"/> Primary education (k-6)     | <input type="checkbox"/> Government                | <input type="checkbox"/> Other                    |
| <input type="checkbox"/> Secondary education (7-12)  | <input type="checkbox"/> NGO                       |   |

Please indicate the other area(s) where you have been employed.

Have you applied to a graduate degree program?

- Yes
- No

Have you been accepted to a graduate degree program?

- Yes
- No

Please indicate where you are in your pursuit of a higher degree:

- currently enrolled in a master's program
- completed a master's degree
- ABD--all but dissertation
- completed a Ph.D.

Please indicate your degrees, programs, and schools.



How well did your LJML degree prepare you for graduate school?

	Not effective	Somewhat ineffective	Somewhat effective	Very effective
My preparation was	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Are you planning to pursue a credential program to become a secondary teacher (grades 7-12)?

- Yes
- No

As a broadcast journalist, how effectively were you prepared in relation to your peer colleagues or graduate students in each of the following areas:

	Not effectively	Somewhat ineffectively	Somewhat effectively	Very effectively
Background in politics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Background in social issues	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Background in literature	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to conduct an interview	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to find a good story	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to tell a good story	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to conduct research	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability in critical commentary	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to write correct English	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Journalistic conventions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Awareness of ethics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to engage in critical discussions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

As a journalist, how effectively were you prepared in relation to your peer colleagues or graduate students in each of the following areas:

	Not effectively	Somewhat ineffectively	Somewhat effectively	Very effectively
Background in politics	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Background in social issues	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Background in literature	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to conduct an interview	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to find a good story	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to tell a good story	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to conduct research	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability in critical commentary	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Ability to write correct English	●	●	●	●
Journalistic conventions	●	●	●	●
Awareness of ethics	●	●	●	●
Ability to engage in critical discussions	●	●	●	●

As a writer, how effectively were you prepared in relation to your peer colleagues or graduate students in each of the following areas:

	Not effectively	Somewhat ineffectively	Somewhat effectively	Very effectively
Experience in the writing process	●	●	●	●
Experience with the editorial process	●	●	●	●
Experience with internship or publication	●	●	●	●
Background in literature	●	●	●	●
Ability to link literature to language	●	●	●	●
Ability to link literature to life experience	●	●	●	●
Ability to find a good story	●	●	●	●
Ability to tell a good story	●	●	●	●
Ability to conduct research	●	●	●	●
Ability in critical commentary	●	●	●	●
Ability to write correct English	●	●	●	●
Awareness of ethics	●	●	●	●

Please mark each area where you have published in print or online since leaving PLNU. Check all that apply.

- poetry
- creative short story
- fictional long narrative (novel)
- monologue, screenplay or drama
- creative non-fiction essay
- anthology of creative non-fiction essays
- critical analysis essay
- news piece
- editorial
- letter to the editor
- review
- other

Please indicate the other areas in which you have published in print or online since leaving PLNU.

Please mark each area where you have broadcast since leaving PLNU. Check all that apply.

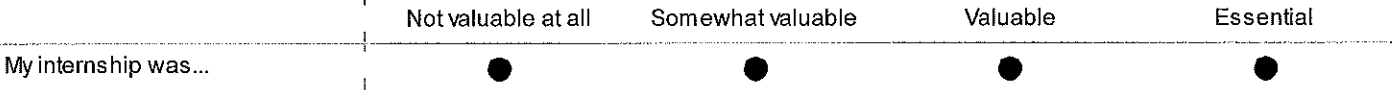
- news piece
- editorial
- review
- other

Please indicate the other areas in which you have broadcast since leaving PLNU.

Internship: Please indicate where you served your internship and what you did while there.

In what specific ways did your internship prepare or benefit you?

How valuable was your internship in preparing you for your career or future choices?



**LASTING LIFE IMPACTS of Journalism or Writing Degree**

How many books do you normally read in a year beyond academic requirements?

- 0
- 1-6



- 7-12
- 13-20
- 20-25
- more than 25

Which of the following do you do at least twice a year or as often as indicated? Check all that apply.

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Go to the theatre          | <input type="checkbox"/> Participate in a book discussion group | <input type="checkbox"/> Financially support a literary magazine                                |
| <input type="checkbox"/> Go to artistic movies      | <input type="checkbox"/> Participate in a bible study group     | <input type="checkbox"/> Financially support a theatre company                                  |
| <input type="checkbox"/> Write fiction              | <input type="checkbox"/> Engage in theological discussion       | <input type="checkbox"/> Have your children study a foreign language.                           |
| <input type="checkbox"/> Read fiction               | <input type="checkbox"/> Attend public lectures/readings        | <input type="checkbox"/> Participate in cross-cultural exchanges (missions trips, travel, etc.) |
| <input type="checkbox"/> Write poetry               | <input type="checkbox"/> Read a literary journal/magazine       | <input type="checkbox"/> Take artistic photos.  |
| <input type="checkbox"/> Read poetry                | <input type="checkbox"/> Visit museums/galleries                | <input type="checkbox"/> Take news photos or video.   |
| <input type="checkbox"/> Write non-fiction          | <input type="checkbox"/> Attend the symphony or opera           | <input type="checkbox"/> Create artistic films.   |
| <input type="checkbox"/> Read non-fiction           | <input type="checkbox"/> Listen to KPBS or NPR weekly           | <input type="checkbox"/> Write a blog or manage a website.                                      |
| <input type="checkbox"/> Write plays                | <input type="checkbox"/> Financially support a public library   | <input type="checkbox"/> Participate in a writing group.  |
| <input type="checkbox"/> Read plays                 | <input type="checkbox"/> Financially support a lecture series   | <input type="checkbox"/> Assess others' writing.  |
| <input type="checkbox"/> Journal at least 2x a week |   |   |

### OVERALL EXPERIENCE IN LJML

What was the best aspect of your major in journalism or writing at PLNU?

How could the Literature, Journalism, and Modern Languages department better serve the needs of its students?