

**Spring 2018**

<b>Meeting day:</b> Thursday	<b>Instructor title and name:</b> Lynn Walsh, Freelance Journalist, Project Manager, The Trusting News Project
<b>Meeting time:</b> 3-4:15pm	<b>Phone:</b> 614-579-7937
<b>Meeting location:</b> RLC 108	<b>E-mail:</b> LWalsh@pointloma.edu
<b>Final Exam:</b> No final exam	<b>Office location and hours:</b> BAC 118/119 2pm Thursday & By Request

**PLNU Mission**

**To Teach ~ To Shape ~ To Send**

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service is an expression of faith. Being of Wesleyan heritage, we strive to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

**COURSE DESCRIPTION**

The purpose of this course is to provide you with the opportunity to practice and learn more about the writing, production, and promotion of TV/film programming. This is one (1) of only three (3) courses offered in the major (other than the LAFSC courses for film studies students) designed to be used for "building your reel" -- which will display your best work from college. This reel will be a part of your portfolio you will use to present to future employers and convince them to hire you. This course was also created to provide a structure and system for PLNU's *Point TV* television station management and production crew to produce programs to serve the PLNU ASB student body and resident community.

**COURSE LEARNING OUTCOMES**

- **Students will** display knowledge and skill in the film and/or television production process, including pre-production (producing, writing, story development), production (teleprompting, floor direction, engineering, etc.) and post-production (editing video and audio).
- **Students will** display knowledge and skill in program exhibition and promotion--including loading finished projects and information onto the *Point TV* website AND Instagram, Twitter, Facebook, Vimeo, and YouTube pages.

- **Students will** create ethical, accurate and fair content using TV production tools by completing assignments and participating in class.
- **Students will** apply appropriate ethical and legal standards in all assignments by abiding by and learning ethical and legal requirements and suggestions.
- **Students will** think and speak freely in class, while respecting the opinions and thoughts of other students, the professor and any class visitors by listening and participating in class.
- **Students will** think critically by participating in class and asking questions whenever needed.

---

### COURSE SCHEDULE AND ASSIGNMENTS

DATE PRESENTED	CLASS CONTENT OR ASSIGNMENT	ASSIGNMENT DUE DATE
1/11/2018	Screening Critique Assignment	1/18/2018

---

### REQUIRED TEXTS AND RECOMMENDED STUDY RESOURCES

You will be provided links to articles, case studies and other news organizations publications by the instructor. No textbooks are required, but writing will be based off the AP Stylebook.

### ASSESSMENT AND GRADING

Grades will be based on the completion of assignments, total number of hours completed and attendance.

<p>Penalties for class absences:</p> <p>One (1) absence will incur a .5 reduction in your course grade (giving you an A- if you earned an A...but had one absence)</p> <p>Two (2) absences will incur a full-grade point reduction</p> <p>Three (3) absences--that's 20% of course attendance for the semester and grounds for being kicked out of the course</p> <p><i>All grades are final and will not be changed.</i></p>	<p>Course Grades will be given based on the total number of hours completed and will be reflected using the following scale:</p> <ul style="list-style-type: none"> <li>● 60+ hours = A</li> <li>● 50-59 hours = B</li> <li>● 40-49 hours = C</li> <li>● 30-39 hours = D</li> </ul> <p>Students who submit timesheets that have less than 40 total hours for the semester will incur an "F" grade in the course.</p> <p><i>There are no "I" grades issued in this course.</i></p>
---	---

---

### INCOMPLETES AND LATE ASSIGNMENTS

All assignments are to be submitted/turned in by the beginning of the class session when they are due—including assignments posted in Canvas. Incompletes will only happen in unusual circumstances.

## **FINAL EXAMINATION POLICY**

---

There will not be a written final exam. Your participation in shows, video and editing assignments throughout the semester will make up your grade.

## **PLNU COPYRIGHT POLICY**

---

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside class may violate the law.

## **PLNU ACADEMIC HONESTY POLICY**

---

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog. See [Academic Policies](#) for definitions of kinds of academic dishonesty and for further information.

## **PLNU ACADEMIC ACCOMMODATIONS POLICY**

---

If you have a diagnosed disability, please contact PLNU's Disability Resource Center (DRC) within the first two weeks of class to demonstrate need and to register for accommodation by phone at 619-849-2486 or e-mail [DRC@pointloma.edu](mailto:DRC@pointloma.edu). See [Disability Resource Center](#) for more information.

## **PLNU ATTENDANCE AND PARTICIPATION POLICY**

---

Regular and punctual attendance at all classes is considered essential to optimum academic achievement. If the student is absent from more than 10 percent of class meetings, the faculty member can file a written report which may result in de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university drop date or, after that date, receive the appropriate grade for their work and participation. See [Academic Policies](#).

### **Education Records (FERPA) and Directory Information**

The Family Educational Rights and Privacy Act (FERPA) of 1974 as amended affords students certain rights with respect to their education records. These include: 1) the right to inspect and review the student's education records within 45 days of the day the university receives a request for access, 2) the right to request the amendment of the student's education records that the student believes are inaccurate or misleading, 3) the right to consent to disclosures of personally identifiable information contained in the student's education records, and 4) the right to file a complaint with the U.S.

Department of Education concerning alleged failures by Point Loma to comply with the requirements of FERPA. For more information visit the [Academic and General Policies page](#) on the PLNU website.

*NOTE: This syllabus is subject to change at the discretion of the instructor and does not constitute a contractual agreement between the student and the instructor.*



