



Fall 2018

Meeting Days: Tuesday	Instructor: Lynn Walsh
Meeting Times: 6:00-8:40pm	Phone: 614-579-7937
Meeting Location: RLC 101	E-mail: LWalsh@pointloma.edu
Office Hours: Upon request	

PLNU Mission

To Teach ~ To Shape ~ To Send

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service is an expression of faith. Being of Wesleyan heritage, we strive to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

COURSE DESCRIPTION

Provides students with the theory and organization of newscasts, as well as skills in conducting live news remotes, coordinating newscasts, supervising news personnel, anchoring, using news production software, and applying advanced reporting skills in various news situations.

COURSE LEARNING OUTCOMES

- Achieve a better understanding of the broadcast news industry and newsroom operations.
- Demonstrate the knowledge necessary to produce a newscast and write news copy clearly and accurately for broadcast and digital platforms.
- Create and present news stories based on accepted industry standards for the appropriate medium, including social media.
- Exhibit ethical decision making in story selection and in how content is presented.

COURSE REQUIREMENTS

- This is an advanced course, which means you should already have mastered the basics of reporting, writing and editing television news stories. My goal is help you improve and give you knowledge you need to hone those skills.
- Students in this course are required to participate in Coastline News. It is each student's responsibility to sign up for video equipment and editing time in a manner that will facilitate the timely completion of assignments. Software malfunctions or equipment problems are not an excuse for failing to complete a project.
- Attire: When reporting stories, students must dress as news professionals (no jeans, cutoffs, shorts, t-shirts, hats, etc.). Students appearing on camera during a newscast must wear appropriate attire.

COURSE CREDIT HOUR INFORMATION

In the interest of providing sufficient time to accomplish the stated Course Learning Outcomes, this class meets the PLNU credit hour policy for a 3-unit class delivered over 16 weeks. Specific details about how the class meets the credit hour requirement can be provided upon request.

ASSESSMENT AND GRADING

ASSIGNMENT VALUES:	GRADE % SCALE:
Weekly Current Events Quiz (5 points each)	A=90-100
Editorial Meeting Lead (15 points each)	B-=80-89
Class Participation (50 points)	C=70-79
TV News Stories (50 points each)	D=60-69
Digital/Social News Stories (50 points each)	F=0-59
FOIA/CPRA Request (100 points)	

INCOMPLETES AND LATE ASSIGNMENTS

All assignments are to be submitted/turned in by the beginning of the class session when they are due—including assignments posted in Canvas. Incompletes will only be assigned in extremely unusual circumstances.

PLNU COPYRIGHT POLICY

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

PLNU ACADEMIC HONESTY POLICY

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university Catalog. See [Academic Policies](#) for definitions of kinds of academic dishonesty and for further policy information.

PLNU ACADEMIC ACCOMMODATIONS POLICY

If you have a diagnosed disability, please contact PLNU's Disability Resource Center (DRC) within the first two weeks of class to demonstrate need and to register for accommodation by phone at 619-849-2486 or by e-mail at DRC@pointloma.edu. See [Disability Resource Center](#) for additional information.

PLNU ATTENDANCE AND PARTICIPATION POLICY

Regular and punctual attendance at all classes is considered essential to optimum academic achievement. If the student is absent from more than 10 percent of class meetings, the faculty member can file a written report which may result in de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university drop date or, after that date, receive the appropriate grade for their work and participation. See [Academic Policies](#) in the Undergraduate Academic Catalog.

COURSE ASSIGNMENTS

News Viewing Critiques:

Description: Students will watch at least one-half hour of local TV news each week AND consume/experience/watch/read 30 minutes of other non-traditional/non-mainstream news content each week.

Requirements: Come prepared to discuss what you watched in class each week.

Production Meeting Leader:

Description: Students must individually lead editorial meetings in-class. As leader, it is your job to: facilitate students sharing their story ideas, provide constructive feedback on those ideas, and help the group work through the decision process until every student has an assigned story for the upcoming week. You will review the final list of stories in-class to make sure everyone is on the same page and then email that list to the Coastline News Manager.

Requirements: Come prepared with extra story ideas and give good feedback to other students. Take notes. Make sure to list each student and the stories they plan to work on in the upcoming week. After class, email the Coastline News Manager (make sure to CC: Professor Walsh to get full points).

News stories/Digital Content:

Description: Students will produce weekly TV content for Coastline News.

Requirements: Every story needs to be submitted with a tease, a webscript and digital/social content. Stories must be newsworthy, timely and, ideally, originate off campus.

Style Standard: Stories will sometimes be assigned as PKG's and sometimes as VO's or VOSOT's.

FOIA/CPRA Request:

Description: Students will research, write and submit at least one FOIA or CPRA.

Requirements: It will be submitted and student is charge of following up on request and sharing updates.