

COM 100.14: Principles of Human Communication
Department of Communication & Theatre
Point Loma Nazarene University
17Tuesdays 4:00 to 6:404B

Meeting days: Tuesday only	Instructor title and name: Dr. Andrew Hoag
Meeting times: T 4:00-6:40 pm	Phone: (619) 849-2468
Meeting location: Liberty Station 204B	E-mail: ahoag@pointloma.edu
Office Location: BAC 118	Office hours: By appointment
Final Exam: 12/12 4:30 pm	Section: 14

PLNU MISSION

To Teach ~ To Shape ~ To Send

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service becomes an expression of faith. Being of Wesleyan heritage, we aspire to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

COURSE LEARNING OUTCOMES

At the end of the course, you should be able to do the following:

1. Describe and discuss the process of human communication.
2. Identify and explain the basic components of an effective speech.
3. Interact competently in dyadic and small group experience.
4. Construct and deliver informational and persuasive speeches.

COURSE TEXT

Berko, R.M., Wolvin, A. D. & Wolvin, D. R. *Communicating: A social and career focus.* (12th Ed.). New York: Houghton Mifflin Company.

CLASS EXPECTATIONS

1. Please arrive on time. Turn off your cell phones before class starts and place them where they will not be a distraction to you or others. Personal computers, tablets, smartphones can be used only for taking notes or completing in-class assignments. You will be asked to leave the classroom if you are found texting or doing other homework, playing games or are on social networking sites on laptops during class time. Unless the building/department forbids it and except on speech days, food and drink are allowed.
2. **ATTENDANCE:** Because this class only meets once a week, attendance of and participation in each class is expected and is, therefore, a part of your grade. Excused absences (University-sponsored sports, forensics or other activities) need to be brought to my attention in writing **before** the day(s) you will be absent. Assignments that are due that day must be turned in before the class time. If you are absent from more than 10% of class meetings, I have the option of filing a written report that may result in de-enrollment. If the absences exceed 20%, you may be de-enrolled without notice. See “Academic Policies” in the undergraduate academic catalog.
3. **SYLLABUS:** You are responsible for the due dates stated in the schedule. If changes to the syllabus are given verbally in class, any student absent on that day is responsible for getting the changes.
4. **COMMUNICATION:** Please check your Point Loma email and Canvas regularly. These are the primary ways that I will be contacting you or posting important course announcements. You are responsible for any changes to assignments that are sent through the pointloma.edu address. Allow up to 48 hours for a response from me (I am not joined at the hip to my devices!). If you have not received a response within 48 hours, please follow up.

5. **QUIZZES** will be given each class on the chapters and material assigned that week, as indicated on the syllabus. Make-ups will not be given unless you make prior arrangements with me.
6. **FINAL EXAMINATIONS** are scheduled on Tuesday December 12, 2017. No accommodations for early examinations or alternative days are allowed per university policy. The final examination schedule is posted on the “Class Schedules” site.
7. **ASSIGNMENT SUBMISSIONS:** All work is due by class time on the day indicated on the assignment requirement sheet and on the schedule (unless I indicate otherwise in class and on Canvas). If you turn in an assignment after the due date indicated on the syllabus, there will be a 5 point deduction for each day the assignment is late. There is no distinction between “excused” and “unexcused” assignments.
8. **SPEECHES:** You must be ready to deliver your speeches on your assigned day. If there are extenuating circumstances (medical or family emergencies, PLNU team games/activities), you may prearrange to exchange speech days with another student if prior notice is given to the instructor. I am not responsible for finding another student to switch with you.
9. **ACADEMIC HONESTY POLICY:** At PLNU, we want you to exhibit integrity in your work. If you reference another person, give them credit. If credit isn’t given, it demonstrates academic irresponsibility and reflects disrespect for your community and yourself. As stated in the university catalogue: “Academic dishonesty is the act of presenting information, ideas, and/or concepts as one’s own when in reality they are the results of another person’s creativity and effort. Such acts include plagiarism, copying of class assignments, and copying or other fraudulent behavior on examinations. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for a) that particular assignment or examination, and/or b) the course.”
10. **ACADEMIC ACCOMMODATIONS:** Students requiring special accommodations on the basis of physical, learning or psychological disability for this class are required to file documentation with the Disability Resource Center (in the Bond Academic Center). The DRC will write me with recommendations as to how to meet the individual needs of the student. Please contact Pat Curley within the first two weeks of the term so as to give accommodations as early as possible.
11. **FERPA POLICY:** In compliance with federal law, neither PLNU student ID nor social security number should be used in publicly posted grades or returned sets of assignments without written permission from the student. This class will meet the federal requirements by distributing all grades and papers individually. Also in compliance with FERPA, you will be the only person given information about your progress in this class unless you have designated others to receive it in the “Information Release” section of the student portal. See ‘Policy Statements’ in the undergrad student catalog.

GRADING

<p>Grade Breakdown:</p> <ul style="list-style-type: none"> • Major Speeches: 30% (3 at 10% each) • Mini Speeches: 5% • Written Assignments: 15% • Reading Quizzes: 10% • Final Exam: 20% • Attendance/Participation: 20% 	<p>Sample grade scale:</p> <p>A=93-100 A-=92-90 B+=87-89 B=83-86 B-=80-82 C+=77-79 C=73-76 C-=70-72 D+=67-69 D=63-66 D-=60-62 F=0-59</p>
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ASSIGNMENTS

- **READING QUIZZES:** Each quiz has 10 questions with each question worth one (1) point each. The quizzes will cover the material of the text, whether or not the material was covered in class. I do not assign pop quizzes, so we will be made aware of each quiz ahead of time.
- **WRITTEN ASSIGNMENTS:** There are only a few written assignments planned for this course. The purpose of the written assignments are to help you analyze certain communication concepts and to think critically about them. Requirements for each assignment will be distributed well ahead of the due date.
- **SPEECHES/PRESENTATIONS** make up the bulk of the semester grade. Each speech assignment has an accompanying list of requirements (see Canvas for detailed instructions) and will be graded on two different components: the content outline and the delivery.

For the speech outline, I will be looking for fulfillment of the stated requirements, including, but not limited to: complete and logical articulation of the main ideas of the speech, well-researched support of the main ideas, critical thinking and analysis of your research, coherent organization and correct formatting as outlined below.

For the delivery of the speech, I look for application of the speech delivery concepts presented in class and in the textbook, evidence of rehearsal of the speech and, for each speech after the first major speech, improvement in delivery style. I take many notes during your presentations, most of which are suggestions for improvement.

- **PARTICIPATION** is one of the key components in a course such as COM 100. Participation includes, but is not limited to, volunteering points of view in class discussions, engaging in active listening of fellow students, refraining from texting, surfing the Internet on laptops, napping, or other activities unrelated to the class. If you are found consistently not participating, points will be deducted from the total participation grade, at my discretion, for each infraction after the first warning.

ASSIGNMENT STYLE & FORMATTING

All speech outlines, the final paper and assignments are to be typed, double-spaced, using Times New Roman, 12 pt. font, with 1” margins. Speech outlines are required to use APA formatting for source citations and bibliographies.

Please refer to www.apa.org, <http://owl.english.purdue.edu/owl/section/2/10/> or your friendly local librarian for help with paper formatting.

Name Date Assignment Title	Last Name pg. #
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CLASS SCHEDULE

Date	Topic(s)	Assignment(s)/Readings Due	Homework
9/5	Welcome & Class	We will cover Chapters 1	Speech of Introduction

	Overview Speeches of Introduction	and 2 in class	
9/12	Intrapersonal Communication, Listening	Quiz, Chs. 4-5	Study for quiz
9/19	Interpersonal and Intercultural Communication	Quiz, Chs. 6-7	Study for quiz, Analysis #1 due on Canvas
9/26	Informative Speaking, Topic Selection & Research	Quiz, Chs. 11, 14	Informative Speech: Brainstorm topics, Study for Quiz, Analysis #2 Due on Canvas
10/3	Speech Development, Organization, Delivery	Quiz, Chs. 12, 13, 16	At home: Research your topic (3-4 main ideas), study for quiz In class: Develop outline, speaking notes
10/10	Informative Speeches: Group 1	Informative Speech Outline Due on Canvas, Participation Activity Group 2	Everyone must have their outline finished and submitted by today
10/17	Informative Speeches: Group 2	Participation Activity Group 1	None
10/24	Persuasion	Quiz, Ch. 15	At home: Brainstorm topics, Study for Quiz, Analysis #3 due on Canvas, In Class: Research topic, develop outline
10/31	Group Communication	Quiz, Chs. 9-10, Persuasive Outline Draft due on Canvas	At home: study for quiz, persuasive speech outline draft. In class: form groups and assign tasks
11/7	Persuasive Speech	Persuasive Speech: Group 1, Participation Activity Group 2	Everyone must submit their speech outline on Canvas
11/14	Persuasive Speech	Persuasive Speech: Group 2, Participation Activity Group 1	None
11/21	Impromptu Speaking	Impromptu Speech	Group Speech Outline Draft due on Canvas
11/28	Group Speeches	All Group Speeches	Group Speech outline due on Canvas
12/5	Final Exam: Written Portion	Final Exam Part 1	Study!
12/12	Final Exam: Speech Portion	Final Exam Part 2	Prepare an Outline and bring to your speaking time