

**COM 100.08 (3 units): Principles of Human Communication**  
**Department of Communication & Theatre**  
**Fall 2017**

PLNU *forward*

**To Teach ~ To Shape ~ To Send**

*Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service becomes an expression of faith. Being of Wesleyan heritage, we aspire to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.*

<b>Meeting days:</b> Tuesday/Thursday	<b>Instructor title and name:</b> Prof. Ashley Nuckels Cuevas, M.A.
<b>Meeting times:</b> 11:00 - 12:15p.m.	<b>Phone:</b> 619-849-3262
<b>Meeting location:</b> C 104	<b>E-mail:</b> <a href="mailto:anuckels@pointloma.edu">anuckels@pointloma.edu</a>
<b>Section Number:</b> 8	<b>Office location and hours:</b> Cabrillo Annex 103 T/R 2:00 – 4:00pm
<b>Final Exam:</b> Thursday Dec 14 @ 10:30-1:00pm	<b>Additional info:</b> Only on campus T/R, Emails read between 8am-6pm.

**REQUIRED MATERIALS & RESOURCES**

- 📖 Berko, R.M., Wolvin, A. D. & Wolvin, D. R. *Communicating: A social and career focus.* (12<sup>th</sup> Ed.). New York: Houghton Mifflin Company.
- <https://canvas.pointloma.edu/login> Critical information will be communicated via Canvas.
- Subscription to 30Minute Prep ([www.30minuteprep.com/student](http://www.30minuteprep.com/student))
- Standard File Box (1)
- File Folders (Standard Size)
- 3x5 Notecards (1 Full Pack)

**COURSE DESCRIPTION**

*A survey of the human communication process. Emphasis is placed on intrapersonal, interpersonal, and public communication. Particular attention is paid to the preparation and presentation of speeches.*

**COURSE LEARNING OUTCOMES**

- You will be able to describe and discuss the process of human communication.
- You will be able to identify and explain the basic components of an effective speech.
- You will be challenged to interact competently in dyadic and small group experiences.
- You will be able to construct and deliver informational and persuasive speeches within an extemporaneous setting.

**COURSE CREDIT HOUR INFORMATION**

In the interest of providing sufficient time to accomplish the stated Course Learning Outcomes, this class meets the PLNU credit hour policy for a 3 Unit class delivered over 16 weeks. Specific details about how the class meets the credit hour requirement can be provided upon request.

## COURSE PROCEDURE

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1. You are expected to be familiar with all material in Canvas, including this syllabus and class schedule.
2. On Lecture Days: Students must arrive on time and prepared to engage. Electronic devices will not be allowed unless permission is given by the instructor.
3. On Speech Days: Students will arrange the classroom as specified by the instructor, break into group, get topics from instructor, and immediately begin prepping for their speeches. In order to receive your topic you must show the printed out articles that you will be using as references. If you do not have these articles you will not be given a topic and therefore will not be able to participate in class that day and therefore receive a (0) on that assignment.
4. Students will actively listen to their classmates during speeches and offer appropriate constructive criticism.

## ASSESSMENT & GRADING

### Grade Scale (% to Letter):

93-100	A	73-76	C
90-92	A-	70-72	C-
87-89	B+	67-69	D+
83-86	B	63-66	D
80-82	B-	60-62	D-
77-79	C+	0-59	F

### Course Point Values:

Assignment	Point Value
Quizzes/ Class Activities (5 at 10 pts. Each)	50
In Class Speeches (16)	175
Out of Class Speeches/ Journals (16)	175
Speech to Inform	100
Testing Out	100
Final Narrative	200
Midterm Exam	100
Final Exam	100
<b>Total</b>	<b>1000</b>

## STUDENT RESPONSIBILITY

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It is the student's responsibility to maintain his/her class schedule. Should the need arise to drop this course (personal emergencies, poor performance, etc.), the student has the responsibility to follow through (provided the drop date meets the stated calendar deadline established by the university), not the instructor. Simply ceasing to attend this course or failing to follow through to arrange for a change of registration (drop/add) may easily result in a grade of F on the official transcript.

## INCOMPLETES AND LATE ASSIGNMENTS

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All assignments are to be submitted/turned in by the beginning of the class session when they are due—including assignments posted online.

## ATTENDANCE AND PARTICIPATION

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Regular and punctual attendance at all classes is considered essential to optimum academic achievement. You are expected to attend each class session. It is recognized that many of you have outside commitments to the university; these are considered excused, but must be cleared with the instructor **PRIOR** to the absence and written documentation presented, including sports. If you are absent from more than 10 percent of class meetings, I have the option of filing a written report which may result in de-enrollment. If the absences exceed 20 percent, you may

be de-enrolled without notice. If the date of de-enrollment is past the last date to withdraw from a class, you will be assigned a grade of W or WF consistent with university policy in the grading section of the catalog. See [Academic Policies](#) in the undergrad student catalog.

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## USE OF TECHNOLOGY

Point Loma Nazarene University encourages the use of technology for learning, communication, and collaboration. However, cell phones must be turned off before class begins. Laptops, tablets and all other electronic devices cannot be used during lecture/discussion without permission by the instructor or authorized by the [Disability Resource Center](#) (DRC). The use of these technology devices during any class period will count in your absence.

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## ACADEMIC HONESTY

“PLNU exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed...” (PLNU Catalog). As such students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. As explained in the university catalog, academic dishonesty is the act of presenting information, ideas, and/or concepts as one’s own when in reality they are the results of another person’s creativity and effort. Violations of university academic honesty include cheating, plagiarism, falsification, aiding the academic dishonesty of others, or malicious misuse of university resources. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for a) that particular assignment or examination, and/or b) the course following the procedure in the university catalog. Students may appeal also using the procedure in the university catalog. See [Academic Policies](#) for further information.

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## ACADEMIC ACCOMMODATIONS

While all students are expected to meet the minimum academic standards for completion of this course as established by the instructor, students with disabilities may request academic accommodations. At Point Loma Nazarene University, students must request that academic accommodations by filing documentation with the [Disability Resource Center](#) (DRC), located in the Bond Academic Center. Once the student files documentation, the Disability Resource Center will contact the student’s instructors and provide written recommendations for reasonable and appropriate accommodations to meet the individual needs of the student. See [Academic Policies](#) in the (undergrad/graduate as appropriate) academic catalog.

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## FERPA POLICY

In compliance with federal law, neither PLNU student ID nor social security number should be used in publicly posted grades or returned sets of assignments without student written permission. This class will meet the federal requirements by (Note: each faculty member should choose one strategy to use: distributing all grades and papers individually; requesting and filing written student permission; or assigning each student a unique class ID number not identifiable on the alphabetic roster.). Also in compliance with FERPA, you will be the only person given information about your progress in this class unless you have designated others to receive it in the “Information Release” section of the student portal. See [Policy Statements](#) in the (undergrad/ graduate as appropriate) academic catalog.

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## FINAL EXAMINATION POLICY

Successful completion of this class requires taking the final examination **on its scheduled day**. The final examination schedule is posted on the [Class Schedules](#) site and on Canvas. No requests for early examinations or alternative days will be approved.

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## COPYRIGHT POLICY

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

**COURSE CALENDAR** (subject to change)

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Date	Discussion/ Activity	HW Due	HW Assigned
August 31	Syllabus and Course Procedures		Registration of 30MinPrep and Video Tutorials
September 5	Chapter 1: The Human Communication Process	Registration of 30MinPrep and Video Tutorials	Quiz #1
September 7	Chapter 1 Continued	Quiz #1	Quiz #2
September 12	Chapter 2: Foundations of Verbal Language	Quiz #2	
September 14	Chapter 3: Nonverbal Communication		Breaking the Rules Log Janusik/ Wolvin Student Listening Survey (pg.82-83)
September 19	Chapter 4: Listening	Breaking the Rules Log Janusik/ Wolvin Student Listening Survey (pg.82-83)	
September 21	Chapter 6: Interpersonal and Electronically Mediated Communication		
September 26	Chapter 6 Continued		Social Media Survival Guide
September 28	Chapters 11, 12, 13: Public Speaking	Social Media Survival Guide	Midterm Review
October 3	Chapters 11, 12, 13: Public Speaking Continued Midterm Review	Midterm Review	
October 5	Midterm Exam		
October 10	Speeches Week 1		In Class and Out of Class Journaling Reference Articles
October 12			In Class and Out of Class Journaling Reference Articles
October 17	Speeches Week 2		In Class and Out of Class Journaling Reference Articles
October 19			In Class and Out of

			Class Journaling Reference Articles
October 24	Speeches Week 3		In Class and Out of Class Journaling Reference Articles
October 26			In Class and Out of Class Journaling Reference Articles
October 31	Speeches Week 4		In Class and Out of Class Journaling Reference Articles
November 2			In Class and Out of Class Journaling Reference Articles
November 7	Speeches Week 5		In Class and Out of Class Journaling Reference Articles
November 9			In Class and Out of Class Journaling Reference Articles
November 14	Speeches Week 6		In Class and Out of Class Journaling Reference Articles
November 16			In Class and Out of Class Journaling Reference Articles
November 21	Make Up Speeches Day		
November 28	Speeches Week 7 (Informative)		In Class and Out of Class Journaling Reference Articles
November 30			In Class and Out of Class Journaling Reference Articles
December 5	Speeches Week 8		In Class and Out of Class Journaling Reference Articles
December 7			In Class and Out of Class Journaling Reference Articles
December 14 @ 10:30am-1:00pm	Final Exam- Cumulative Exam and Final Journal		

