

Welcome to COM 4025 Advanced Television Workshop

If you're able to access this website, it means that you are officially enrolled in this course. Be sure to read all of the course information contained in this site, as it is critical to your success in this course.

I look forward to our Tuesday sessions in RLC 108 from 3:00-4:15 p.m. this semester! Be sure to click on the "Modules" link on the left--and read about all that we're going to do and learn together!

See you in class,
Dr. Hueth

Dr. Alan C. Hueth

alanhueth@pointloma.edu

619-849-2358

Office Location Cabrillo 203

Office Hours: Tuesday & Thursday, 11-noon
(other times by appointment are best)

Okay to drop in--but some things take me from my office. It's best to email me for an appointment...just give me some time blocks on days you're available, and I'll pick a time within one of those blocks that will work for both of us.

Introduction: Purpose, Course Description & Learning Outcomes

Purpose:

This course is an extension/embodiment of PLNU's mission--see below:

To Teach ~ To Shape ~ To Send

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service becomes an expression of faith. Being of Wesleyan heritage, we aspire to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

The purpose of this course is to teach and shape. It will provide you with the opportunity to practice and learn more about the writing, production, and promotion of TV/film programming. This is one (1) of only three (3) courses offered in the major (other than the LAFSC courses for film studies students) that are designed to be used for "building your reel" -- which will display your best work from college. This reel will be a part of your portfolio that you will use to present to future employers and convince them to hire you. This course was also created to provide a structure and system for PLNU's *Point TV* television station management and production crew to produce programs to serve the PLNU ASB student body and resident community.

Course Learning Outcomes

As a result of this course, you will display knowledge and skill in one (1) -- or more -- of the following activities in your projects:

1. The film and/or television production process; and
2. Pre-Production--including producing, script conceptualization and writing; and/or
2. Production--including camera, lighting, sound, graphics, teleprompting, floor direction, switching, engineering, producing, directing; and/or
3. Post-Production editing--including all image and sound assembly into a completed project; and/or
4. Program exhibition and promotion--including loading finished projects and information onto the *Point TV* website AND Instagram, Twitter, Facebook, and YouTube pages.

The goal is to help you to improve your skills in at least a few (or more) of these areas.

Point TV Management Team & TA's

You'll be working with this semester's *Point TV* management team.

Edit Bays, Check-Out/Check-In Hours, and TA's:

The edit bays are open and available (along with equipment) when Rick Moncauskas or our Technical Assistants (TA's) are working. You'll be working with them for your Point TV Production assignment. The TA's for this semester are:

Sommer Fox , junior, Media Com-Production
Madyson Goss, sophomore, Media Com-Film Studies
Acacia Laliotis, junior, Media Com-Production
Maile Raventos, sophomore, Media Com--Film Studies
Hana Strickfaden, sophomore, Media Com Minor
Leanna Thesken , sophomore, Media Com--Multimedia
Luna Trevino , sophomore, Media Com--Multimedia

The editing and equipment hours are posted on the bulletin board by the second week of the semester. These hours fall within the library hours--see below--however, the edit bays will not be open at all hours that the library is open...just so you know. Friday access will be limited to a couple of hours in the afternoon, and weekend access will be based solely on TA availability. If you have questions about this, please talk with Rick Moncauskas, Media Operations Manager, about this. His office is in the Point Radio office area.

Point TV Leaders:

You'll be working with the Point TV management team (and other advanced students) who are in the COM 4025 Advanced Television Production course. Also, you'll be working with them in your Point TV Productions Assignment.

Station Manager: Acacia Laliotis, junior, Media Com--Production, and Jakob Kleist, junior, Media Com--Film Studies

Social Media Manager: Sommer Fox, junior, Media Com-Production

Coastline News AND Loma Sports Tonight (LST) Manager: Alexis Faust, senior, Media Com--Performance

Productions Manager: Carter Wood, senior, Media Com-Production

Publicity Manager: Brooke Sargent, senior, Broadcast Journalism

Watch Our *Point TV* Shows

See all kinds of projects and films that can inform, inspire, and stir some creative thinking for this course and beyond.

Here's the [*Point TV \(Links to an external site.\)*](#) the station and the media com and multimedia journalism students and their activities. Some of these shows were born in this course AND many scripts of the shows were written in this course!

[*Point TV's Facebook \(Links to an external site.\)*](#) page

For student TV shows and films: [*Point TV YouTube Channel \(Links to an external site.\)*](#)

Point TV Instagram page: [*Point TV Instagram \(Links to an external site.\)*](#)

New library hours:

Monday – Wednesday	7 a.m. to 1 a.m.
Thursday	7 a.m. to 12 midnight
Friday	7 a.m. to 5 p.m.
Saturday	1 p.m. to 5 p.m.
Sunday	1 p.m. to 12 midnight

This course is based on the following assumptions:

1. We (students & faculty) are **stewards** of these technologies and PLNU *Point TV* homepage, Facebook page, Vimeo and YouTube pages, and all other social media venues.
2. *Point TV*... exists to **serve** the PLNU community.
3. *Point TV*... programs should **inform, nurture and uplift**, and (especially) **entertain** PLNU viewers.
4. *Point TV*... should showcase student scriptwriting, performance/talent, and/or production skills, providing students the opportunity to create an "**audition tape/reel**" that they can use for future job opportunities.
5. *Point TV*... should **showcase and celebrate the wider PLNU community's gifts and talents**.

General Expectations & Timesheet

You will be required to do the following in this course:

1. Invest a minimum of forty (40) hours (for C-grade) on production of projects during the semester and, if you are interested in a future leadership position with *Point TV*..., you should invest as many hours as possible working with a present *Point TV* student manager (see the Mentoring Program below). This could involve attending meetings (in and out-of-class) with one (or more) of the managers, or working and assisting them with management tasks, and/or shadowing them as they work in their management role. You should track and document all time spent in these different activities, and note them on your production time sheet (filed

attached at the bottom of this page). More details about hours and grading are included in the Evaluation and Grading section of this website;

2. Display evidence of an increasing interest in, and appreciation for, the development of writing and production skills that display professional production values. This includes being engaged and involved in the different areas of production, including leadership & teamwork, producing, scriptwriting, directing, camera, set design, lighting, sound, graphics, editing, and other crew positions. It also means faithfully-attending and actively participating in the in-class production planning and screening sessions; and

3. Exhibit evidence of sympathy and appreciation for the principles and doctrines of our Christian faith at PLNU in the programs that are produced for *Point TV*.

"Mentoring Program"

One of the unique strengths of the media com major (and especially this course) is that inexperienced students have the opportunity to work with and be mentored by more experienced students. To accomplish this, you have the opportunity to earn course hours by attending scheduled mentoring sessions. These sessions include the following options:

1. If you're interested in increasing your knowledge and skill of a particular Point TV management job (eg. Station Manager, Productions Manager, etc.) you can meet with, shadow, and assist/work with Point TV managers; or

2. If you're interested in increasing your knowledge and skill of a particular piece of equipment and production job, you can be paired with another student who will meet with you and demonstrate how to operate the equipment. These include the jobs of server, sound, remote camera, lighting, technical director (switcher), director, editing, and graphics for one or more of the different shows being produced this semester. Students and mentors can put this on their time sheet counting toward your total hours.

How to become a mentor: just get good at what you're doing as a leader or production crew member, and let the Station Manager and Dr. Hueth know if you're interested, and your name will be included on our mentor's list for this semester on this page....mentor names to be provided below soon.

Mentors:

All of the *Point TV* managers AND...

Anyone else who has special known (or unknown) skills or knowledge of software, etc. Does anyone have some good experience with Adobe After Effects?

How to become a mentee: this can happen in a couple of ways. One way is to shadow, watch, and/or assist the mentor do their work during the production of a show or film. Another way is to let the mentor know of your interest and set up a mutually-shared time when you can meet at the studio and do a more formal instruction session.

You **MUST** note this activity on your time sheet, and include the name of the mentor or mentee that you worked with on this.

[Timesheet](#)

Point TV Shows

Watch Our *Point TV* Shows

See all kinds of projects and films that can inform, inspire, and stir some creative thinking for this course and beyond. It's also about watching "where the bar is" on all of these shows and how to make them just as good OR better!

Here's the [*Point TV \(Links to an external site.\)*](#) website that includes show descriptions, production schedules, crew lists for shows, press releases/news about the latest news about the station and the media com and broadcast journalism students and their activities. The links below showcase past student TV shows, films, documentaries, and all of the other different kinds of shows produced by Point TV!

[*Point TV's Facebook \(Links to an external site.\) \(Links to an external site.\)*](#)

[*Point TV YouTube Channel \(Links to an external site.\)*](#)

[*Point TV Instagram \(Links to an external site.\)*](#)

SHOWS TO BE PRODUCED – Fall, 2019

Coastline News (4 shows)...with lots of PLNU news too. We have six (6) journalism/multimedia journalism students who will be investing ten (10) hours (required in COM 2043) working on *Coastline* and/or *Loma Sports Tonight (LST)*. They'll be participating in the production of PLNU news stories on campus...and they'll need mentors to help them write, shoot, and edit.

Loma Sports Tonight — (3 or 4) shows. National and local...but, given men's last basketball season, would be ideal to do some PLNU sports...how about some packages?!

Spill the Beans -- at least one (1) show (or more, if there's interest) featuring a host and PLNU faculty member Q & A about "light roast," "medium roast," and "dark roast" questions...a close-up look at who they really are, what's really important to them, why they do what they do, etc. Really need to focus on the questions that will really reveal some more interesting aspects of our interviewees.

Acoustic Showcase—at least one (1) show (or more if there's interest). A 15-20 minute music show that includes an interview with a talented PLNU student guitarist/instrumentalist, and three song-performances. The performance portion of the show can be a carefully pre-planned, multi-camera, live-to-HD/card studio-produced performance and add effects (eg. well-timed de-focuses--and other FX) in post OR shoot documentary style in the field or studio.

A Music Video(s)—at least one—based on student interest. The bar has been raised these last couple of years...would be great to see another PLNU music video win another award in BEA media festival!

Reel Students--five (5) shows total—featuring last year's three (3) spring, 2019, COM 443 short films...AND...a *Reel Students* episode on last semester's award-

winning music video, *Back to Me*. Would be great to get Riley McQuown and Jeffrey Carr to come down to PLNU (they live up in LA now). If not, maybe we could Skype or Facetime them into the studio. The fifth *Reel Students* show will be a historical-celebration show, and feature PLNU's first short film that started the production of films on the PLNU campus. The film is *The Isle Nevis* (2004). This is the 15th anniversary of the film, and was written and directed by Jason Carter (of DreamWorks and Disney Motion Pictures fame, now at Microsoft), and DP Joel McGinty (who lives in Santee now). The scripts for all five (5) *Reel Students* shows this semester MUST BE APPROVED (by Hueth) one (1) week (or more) in advance of production of the shows. Best approach: plan on recording all three shows in one night...studio production is your best/most efficient option...we can talk about a new set for this show.

Heynouncements -- informal PLNU events & news video blog ---- ten (10) weekly fun, informal, brief updates on Loma events and news (social media interaction)-- Length: 1-minute each--shows produced in advance enough to show in chapel.

The 60-Second Challenge--at least two (2) films (assuming interest)--each no longer than one (1) minute. Drama, comedy, horror, or even a documentary...see links below. Scripts ideally approved by (and meet with) Hueth in advance – at least one week in advance of production.

[Filminute \(Links to an external site.\)](#) ([Links to an external site.](#)) ([Links to an external site.](#))

Also see [60 Second Docs \(Links to an external site.\)](#) ([Links to an external site.](#))

Point TV Show Promos--two (2) 30-second show promo-commercials for Reel Students, Acoustic Showcase, Coastline News, and/or another show. It should have a theme/slogan and be creatively-scripted and include clips (short soundbites, scenes, etc.) from past shows. Writers: we're counting on you to utilize knowledge from COM 175 before you write this script....and the script feedback from Hueth can help you optimize the project.

Some Alternative Ideas:

Journeys documentaries OPTIONAL:

1. **Point TV Ventures**(tentative title): a 5 minute documentary (or a less-time feature story) about *Point TV*--the who, when, when, where, why and how. It should include the leaders, producers, and others involved in shows they are producing this semester--with b-roll clips of past shows, etc.
2. **Behind-the-Scenes**--a 3-5-minute (or so) feature story/documentary that showcases what happens behind-the-scenes of making a *Coastline Newsshow*, or a *Loma Sports Tonight* with a basketball game, or another show that will be produced this semester. If interested in this, please let Hueth know what you want to do and we'll help you to envision, structure, and shoot this

show...and optimize its engagement and entertainment values.

Examples: see past Point TV promos on Point TV YouTube channel

An ADDITIONAL OPPORTUNITY!

There's a "Pitch Day" for production of a "pilot(s)" this year! SEE THE COURSE SCHEDULE!

There have a bunch of scripts from the past couple of years in the COM 175 scriptwriting class. How about students doing a five (5) minute (or less) pitch for an idea for a NEW show! You'll have this opportunity in our week two (September 17th) class session. The pitch must include: title, show time-length, and a synopsis/treatment.

Lets make new show(s) that will last for a decade (or more) -- like *Reel Students*, *Coastline News*, *Acoustic Showcase*, and *Loma Sports Tonight!* Be creative and have fun!

A LAST NOTE FROM HUETH: How about a comedy that utilizes crazy-funny YouTube videos...makes it easier to write—as you have so much VISUAL humorous content that invites humorous lines about characters, theme, etc. Format it! Have “Funniest Pet Video,” “Funniest ‘How To’ Video,” “Funniest Politically-Incorrect Video,” etc....or some other creative show section titles! Use two hosts find the funniest animal videos, etc., then write some funny lines, etc., and play off each other.... NO ONE at PLNU has ever pitched this...it’s time to do this...WE DESPERATELY NEED A VIVID COMEDY SHOW!!

"The Unit"

For those that may not know, PLNU media com and broadcast journalism students have been providing production services for on and off-campus non-profit and for-profit organizations since 2005. The exponential number of requests over the past few years has prompted the creation of, for lack of a better term, an organized *group* -- which includes those students involved in this kind of activity. These are students who have proven their skills, work ethic, dependability, and trustworthiness through their individual, group, and class projects. The name of this group is *The Unit*.

The past fourteen (14) years students have worked on a number of projects:

- Over 190 Cuisinart Corporation product promotional videos
- Ten (10) videos for Lord & Gladden (a local investment company)
- Six (6) faculty using technology videos for PLNU's Provost office

- A 15-minute grant-funded documentary called *Stay With Me* -- for the Point Loma School district

We've done over \$27,000 in business--through producing and/or renting and student-producing these projects. This money has been used to renovate the studio-office area, create the hallway art and information, and assisting students for money for student film projects AND film festival registrations! This year, we're open to doing more work...let Hueth know if you come across a department on-campus OR organization off-campus that needs videos to be made.

We're looking for students with proven skills, a strong work ethic, dependability, and trustworthiness to work on these projects. I'll be talking with Rick and some of the *Point TV* leadership team about possible students to approach. These are paid positions -- it's minimum wage for PLNU funded projects. Outside projects can involve higher pay -- as much as \$15-20/hour (depending upon your role, complexity of project, project budget, etc.).

Production Workshops

The production workshops occur during class time--when we don't have a lab or screenings or production planning to do. They are student-led...with your advanced peers sharing their knowledge. Here are some workshops from the past...

Field Lighting--instruments, accessories, and purposes

Field Cams with Studio Configuration--how to set up cameras for multicamera remote productions

Technical Directing & The Switcher--review and advanced techniques for using the switcher

Graphics--Xpressions and basic Adobe After-Effects for television shows and films

Editing--a "How do I do this?" session--reviewing some basics and going beyond the basics

This semester's workshops -- at this point -- will include:

Studio and field sound...focused on the control room sound board AND getting good sound in the field -- including script supervision for tracking and saving voice synch-sound and picture...and another couple of workshops on other areas--TBA.

What ideas do you have for workshops? If so, let Hueth or your station managers know ASAP, and we'll see what we can do. See Course Schedule for workshops to be announced this semester.

Policies: Recording Permissions, Copyright, Professional Use of Equipment, & Posting Projects on the Internet

Recording Permission Process

First: **to shoot indoors** you must secure permission, in advance, if you wish to shoot INSIDE a building. We have a list of the phone numbers of the various building managers on campus, including dorms, that you can have a copy of to take with you.

Plan ahead. You must secure permission from the building manager BEFORE you can shoot. Don't assume you can get permission on your way to the shoot. Also, when you check out equipment, you will be issued a "Press Pass"—to be worn by the camera operator for the shoot—which lets the building managers know that you're PLNU students and that are working on a PLNU class projects.

Here's the contact information below for the building coordinators on campus--see below:

[PLNU Building Coordinators](#) 

For getting permission to shoot in the dorms, you must contact the RD for that dorm.

Second: **to record outdoors**. We have arranged a system with Public Safety whereby, if you are shooting in an exterior common area (ie. outdoor areas between or around buildings), you have permission to shoot in those public areas on campus. That system is the "press pass." IF YOU ARE WEARING the press pass that will be in your camera bag when you check out your gear, you have permission from our department, and public safety, to shoot video outdoor on the PLNU campus. You need special permission to shoot in and around the Fermanian Business Center. Please call and get permission early. The camera operator must wear the "press pass."

Third: **to record off campus**. You are responsible to obtain permission for all off-campus shoots. This means that if you are setting up a tripod and/or lighting and any kind of extensive sound systems with crew and talent in public or private areas, you are responsible for getting permission to shoot--depending which entity (the city, county, state, or federal govt) "owns"/is responsible for that property. If you are shooting indoors on private property, you must get permission from the property owner. This can often require that you show that you have liability insurance--which PLNU provides for student shoots. You must contact Jim Bergherm in PLNU accounting office about insurance forms.

COPYRIGHT POLICY

If you shoot video with signage (ie. Coca-cola) in the picture you must obtain the rights to show their logo in your footage if you plan to make your video public in any way. An example would be if you want to enter your video into a festival or post it on YouTube. This goes for PLNU signage as well. If you plan to have PLNU logos or signage in your video, you need to get permission from the school to use their copyrighted identifiers. The reason for this is clear. If your video defames the school in any way, you will not get permission. (The same is true of Coca-cola.) In most cases, assuming you are not doing anything to denigrate or besmirch the reputation of the school, permission will, most likely, be granted. We want you to be aware that use of PLNU signage is not automatically assumed. My suggestion is, if you want to do something controversial, don't include signage (PLNU or other) in your footage.

COPYRIGHT RELEASE

The PLNU Dept of Communication and Theatre owns the copyright to all student video and film projects created as individual or group projects. This includes projects created by the use of student's personal equipment OR the university's equipment in regular production courses and independent practicum course credit projects. The department has the right to make copies of student video and film projects, and display them on PLNU's Channel 23--the closed-circuit student cable channel, on the Point TV Vimeo channel, and at conferences and conventions for educational and program promotion purposes.

EQUIPMENT USE FOR PROFESSIONAL PROJECTS

The student cannot use equipment for professional production purposes without notification to the instructor. This includes getting paid by third parties for production services using university equipment or selling partial or completed projects to third parties. If a student desires to use university equipment for professional projects and wants to rent the equipment, they may do so - going through the request process with the instructor. Also, if a student takes on a professional project, and the project was referred to the student by university personnel or the instructor, then the project client must agree to a financial donation to the university -- above and beyond payment to the student. This amount must be negotiated by the client and the instructor.

INTERNET POSTS OF STUDENT PROJECTS

Students cannot put their programs on the Internet or distribute their programs in any way without university permission. The student may receive permission from the department by notifying the department and specifying what project they would like to distribute, in what venue (eg. YouTube, Vimeo, etc.) and when. The department will work with students to find the widest possible audience for their projects.

NOTE: Any violation of these policies will incur loss of equipment privileges.

Evaluation, Deadlines & Project Screenings, & Grading

Your grades for this course will primarily be based upon two things:

1. The total cumulative number of hours that you invest in producing shows and other activities in this course; and
2. Your class attendance during the semester.

We'll continue to focus on the importance of striving to produce programs that reflect commitment, faithfulness, dependability, and especially an appreciation for -- and ability to -- produce work that reflects professional production values. As always--you will also be evaluated on your ability to work with others on the group and class projects--this includes your interpersonal skills, flexibility, dependability, teamwork skills, AND ESPECIALLY YOUR COMMITMENT DISPLAYED BY FAITHFULLY FOLLOWING THROUGH ON PROJECTS, MEETING DEADLINES, etc.

What you will **not** be evaluated on is the amount of EFFORT and/or DIFFICULTY you experienced to accomplish the assignments in this course.

Your final grade will be based on the following:

1. You have a minimum time investment/requirement of 40 hours of project production time for this course. This 40 hour requirement is a baseline that is based upon the university-wide assumption (and dean's guidelines) for COM 4020 Practicum and COM 4021 Internship

courses: 40 hours (minimally) is required per credit. Consider this total hourly requirement relatively light--as other academic programs on campus, along with previous schools that I've taught at (and other Christian universities) require substantially more hours... and/or they operate as a volunteer activity where you don't get any credit.

Timesheet Hours and Crew Position/Roles

Your **earned hours** will be based on **which role you have in the different projects.**

One (1) Hour (per hour worked) Positions:

Scriptwriting for interview shows (eg. *Reel Students*, *Acoustic Showcase*, etc.). Also, setting up sets in studio, lighting (studio or field), camera (studio or field), performance, sound (studio or field), graphics--operator (studio), teleprompter, and floor directing for any shows but those listed below..

One Point Five (1.5) Hours (per hour worked) Positions:

Writer-producers for any show--you must be doing both roles, and there's only one producer for each show that can claim 1.5 hours per hour worked.

Director-TD's for *Coastline News*: you must do both

Director-TD's for *Loma Sports Tonight* basketball games: you must do both.

Directors and TD's for *Acoustic Showcase*: for TD's there must be at least three (3) effects (in each song) involving overlays or split-screen shots

Directors for short films--that includes creative directing techniques that go beyond basic techniques of traditional camera shots and angles.

Writers: news stories, documentaries, and short films

Editors for news packages (not other types of stories), documentaries, short films with creative editing techniques,

DP's (director of photography) field shooting--for short films, comedy shows, promos, and documentaries--which involves creative lighting and/or overcoming special lighting challenges in the field.

2. Your ability to be a **trustworthy, dependable, energetic, positive, and cooperative team member** in your production projects and management team activities. This means that you will be expected to diligently attend all planning and production meetings in the programs that you have signed up for and are involved in producing. It also means that your presence and participation in group projects will be characterized by preparation, readiness, and skill to accomplish the task(s) that you are assigned to do. This means that if you are assigned to run a studio camera, graphics, sound, or whatever role, that your knowledge and understanding of the equipment is current--that you have taken time in advance of production to review and practice with the equipment in order to help assure that conventional techniques are followed, and that fundamental mistakes are not made. Afterall, your team members are depending on you to do good work.

SPECIAL NOTE:

Show producers are responsible to report any problems with crew members. And, this is especially important: if someone DOES NOT SHOW UP for a project OR arrives late or leaves early without permission from the producer or did not get another person in charge to cover their

job--this is a serious violation. And, upon notification to instructor, that person **WILL BE IMMEDIATELY DE-ENROLLED FROM THE COURSE.**

3. Your faithful, dependable, and active participation in class. In our in-class program screening sessions, I will be providing you (for those who request it) with an assessment of your work based on "**entry-level professional expectations.**" These expectations are based on past assessments of PLNU seniors' (and other school's I've taught) film and TV portfolios submitted to professionals in film and TV. The range of assessment is based on the following:

- 5 = outstanding
- 4 = above average
- 3 = average
- 2 = below average
- 1 = poor

PLNU's graduating student portfolios are consistently given average (2.5) to outstanding scores.

DEADLINES, PROGRAM "COMPLETENESS," & PROJECT SCREENINGS

The deadlines for every show and assignment are included on the Modules-Course Schedule on Canvas. It is the job of the producer to make sure that the program is shown in class on the deadline date AND is complete. "Completeness" means that it is the complete program -- including graphics (title, credits, and any other relevant information). Producers will be penalized a full grade point (in the course) for a late submission for in-class screening. Two (2) late programs submitted will incur an "F" grade for the course.

ADDITIONAL EVALUATION FOR *COASTLINE NEWS* TALENT & CREW:

All multimedia journalism and media com majors who are working on *Coastline News* might have an additional evaluation made by the *Coastline News* Manager--if they want. Click [Coastline News Crew Evaluation Sheet.pdf](#) to see the content and criteria for this evaluation. This will be used for formative evaluation purposes so that you can track your progress in these areas throughout the semester. All other expectations and requirements for evaluation are also applicable to *Coastline News* show production.

Grading Criteria:

Course Grade and 'Total Hours:

- 60+ A
- 50-59 B
- 40-49 C
- 30-39 D

Class Attendance:

Given the purpose and logic connected to this course---eg. it is created for formative evaluation purposes and can only work if students are present in the in-class screening sessions--there are penalties for absences.

Penalties for class absences:

One (1) absence will incur a .5 reduction in your course grade (giving you a B+ grade-- if you earned an A...but had one absence)

Two (2) absences will incur a full-grade point reduction

Three (3) absences--that's 20% of course attendance for the semester and grounds for being kicked out of the course

All grades are final and will not be changed.

REMINDER: Missing A Project Commitment

The penalty for missing a production project shoot which you have committed to is de-enrollment from the course OR if this occurs after PLNU de-enrollment deadline, you receive an F-grade for the course.

Top 10+ Commandments of Outstanding Camerawork and Recording

Click on the attachment for some tips on how to be an outstanding camera operator/director, etc.

SPECIAL NOTE: these tips are established conventions/rules for production. However, there are times when such rules are violated (i.e. stylized camera, direction, editing, etc. throughout a particular show). If you have questions about this, see Dr. Hueth.

Attachments

- [Top 10+ Commandments of Camera & Recording.doc](#)

Course Schedule

COM 4025 Advanced TV Workshop FALL, 2019 Course Schedule

Includes project due dates-screenings, project production weeks, and workshops.

NOTE: production week dates are suggested—based on screening deadlines. Feel free to shoot the field production projects earlier in the semester, if possible. However, you can't overlap with another studio-production project on the schedule.

WEEK 1 SEPTEMBER 10, 2019

- Introduction to class, structure, policies, show clips
- Show sign ups on Google docs
- Still shots for the "COM 4025 Advanced TV Workshop Crew" pics for the studio hallway clap-board mural

WEEK 2 SEPTEMBER 17, 2019

- Guest speaker: Danny Barnts, PLNU Athletic Department (access to PLNU athletes, coaches, etc.)
- Complete show sign-ups (if needed)
- Social Media Manager Report & Presentation (status of Facebook, Instagram, Twitter, and YouTube...w/ideas for promotion)
- In-class NEW SHOW Project Pitches!...green-lit projects to be announced by/before Friday, September 20th.
- Go over COURSE SCHEDULE

WEEK 3 SEPTEMBER 24, 2019

Reel Students Set Design Plans DUE

SCREEN:

Heynouncements 1

Workshops: TBA

WEEK 4 OCTOBER 1, 2019 –MEET IN STUDIO

60 Second Challenge Film 1 PRODUCTION WEEK

Coastline News workshop in studio

THURSDAY, OCTOBER 3, 2019

Coastline News 1 and *Loma Sports Tonight (LST) 1* PRODUCTION NIGHT

WEEK 5 OCTOBER 8, 2019

Reel Students Set Completed

SCREEN:

Heynouncements 2 & 3

60 Second Challenge Film 1

Coastline News 1 and *LST 1*

WEEK 6 OCTOBER 15, 2019

Reel Students PRODUCTION WEEK

Point TV Promos PRODUCTION WEEK

Guest: Joel McGinty (Media Com 2004 alum): DP, TV and film production with L37 (an international video production company) <https://l37.com/team/joel-mcginty>, and more **projects** 

SCREEN:

Heynouncements 4

Journeys documentary

WEEK 7 OCTOBER 22, 2019

Spill the Beans PRODUCTION WEEK

Social Media Manager Report & Presentation

SCREEN:

Heynouncements 5

Reel Students 1

Point TV Promo 1

THURSDAY, OCTOBER 24, 2019

***Coastline News 2* and *Loma Sports Tonight (LST) 2* PRODUCTION**

SCREEN:

Heynouncements 6

Point TV Promo 2

WEEK 8 OCTOBER 29, 2019

Acoustic Showcase PRODUCTION WEEK

SCREEN:

Heynouncements 7

Spill the Beans

Reel Students 2

Coastline News 2 and LST 2

WEEK 9 NOVEMBER 5, 2019

60 Second Challenge Film 2 PRODUCTION WEEK

TIMESHEETS DUE!

SCREEN:

Heynouncements 8

Reel Students 3

WEEK 10 NOVEMBER 12, 2019

Music Video PRODUCTION WEEK

SCREEN:

Heynouncements 9

Reel Students 4

Acoustic Showcase

THURSDAY, NOVEMBER 14, 2019

Coastline News 3 and Loma Sports Tonight (LST) 3 PRODUCTION NIGHT

WEEK 11 NOVEMBER 19, 2019

60 SECOND CHALLENGE 3 WEEK

Social Media Manager Report & Presentation

SCREEN:

Heynouncements 10

Coastline 3 & LST 3

WEEK 12 NOVEMBER 26, 2019

SCREEN:

Heynouncements 12

Workshops: TBA

WEEK 13 DECEMBER 3, 2019

SCREEN:

Heynouncements 13

60 Second Challenge 3

Pilot show

THURSDAY, DECEMBER 5, 2019

Coastline News 4 and Loma Sports Tonight (LST) 4 PRODUCTION NIGHT

WEEK 14 DECEMBER 10, 2019

Social Media Manager Report & Presentation

SCREEN:

Heynouncements 14

Coastline 4 & LST 4

Music Video