

**COM 312 (3 units): Gender and Communication**  
**Department of Communication & Theatre**  
**Spring 2019**



**To Teach ~ To Shape ~ To Send**

*Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service becomes an expression of faith. Being of Wesleyan heritage, we aspire to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.*

<b>Meeting days:</b> Tuesday and Thursday	<b>Instructor title and name:</b> Prof. Jonathan Veal
<b>Meeting times:</b> 1:30-2:45PM	<b>Phone:</b> 619-849-3262
<b>Meeting location:</b> Main Campus, Cabrillo Hall, 202	<b>E-mail:</b> jveal@pointloma.edu
<b>Section Number:</b> 1	<b>Office location and hours:</b> T/R 11:00AM- 1:30PM
<b>Final Exam:</b> Thursday, May 2 <sup>nd</sup> , 1:30-4:00PM.	<b>Additional info:</b> I am only on campus T/R

**REQUIRED MATERIALS & RESOURCES**

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- Gender Stories: Negotiating Identity in a Binary World. Sonja K. Foss, Mary E. Domenico, Karen A. Foss. <https://www.waveland.com/browse.php?t=603>
- Critical information will be communicated via Canvas.
- All readings not from the text will be available on Canvas.

**COURSE DESCRIPTION**

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*This course covers interpersonal and social relationships in relation to gender. Students will learn about how gender impacts communication strategies through the study of contemporary research and seminal writings. Topics will include feminist theory, traditional social gender roles, and the role gender plays in the social scientific study of communication.*

**COURSE LEARNING OUTCOMES**

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- You will be able to describe and discuss the process of human communication as they relate to gender.
- You will be able to identify and explain leading theories regarding the meaning of gender, gendered communication, and gender roles.
- You will be challenged to apply the theories from the class to contemporary issues in public discourse.

**COURSE CREDIT HOUR INFORMATION**

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In the interest of providing sufficient time to accomplish the stated Course Learning Outcomes, this class meets the PLNU credit hour policy for a 3 Unit class delivered over 16 weeks. Specific details about how the class meets the credit hour requirement can be provided upon request.

## **COURSE PROCEDURE**

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1. You are expected to be familiar with all material in Canvas, including this syllabus and class schedule.
2. On Lecture Days: Students must arrive on time and prepared to engage. Electronic devices will be limited to note taking and research uses. The professor has the final say over the use of electronic devices
3. On Presentation Days: Students will be expected to present a short summary of a particular concept in the reading. Students should arrive prepared to present for between 5-7 minutes in accordance with the rubric provided.
4. Students will actively listen to their classmates during speeches and offer appropriate constructive criticism.

## **ASSESSMENT & GRADING**

### **Grade Scale (% to Letter):**

93-100	A	73-76	C
90-92	A-	70-72	C-
87-89	B+	67-69	D+
83-86	B	63-66	D
80-82	B-	60-62	D-
77-79	C+	0-59	F

### **Course Point Values:**

<b>Assignment*</b>	<b>Point Value</b>
Quizzes/ Class Activities (5 at 20 pts. Each)	<b>100</b>
Midterm Exam	<b>100</b>
Weekly Engagements (5 out of 9 must be completed for 40pts each)	<b>200</b>
Final Exam	<b>100</b>
Communication Analysis Project	<b>150</b>
Attendance/Participation	<b>50</b>
<b>Total</b>	<b>700</b>

\*All paper assignments will be accompanied by a rubric to be provided at the time the paper is assigned. All assignments should conform to APA style.

## **STUDENT RESPONSIBILITY**

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It is the student's responsibility to maintain his/her class schedule. Should the need arise to drop this course (personal emergencies, poor performance, etc.), the student has the responsibility to follow through (provided the drop date meets the stated calendar deadline established by the university), not the instructor. Simply ceasing to attend this course or failing to follow through to arrange for a change of registration (drop/add) may easily result in a grade of F on the official transcript.

## **INCOMPLETES AND LATE ASSIGNMENTS**

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All assignments are to be submitted/turned in by the beginning of the class session when they are due—including assignments posted online. The professor reserves the right to assign partial or no credit for late assignments.

## **ATTENDANCE AND PARTICIPATION**

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Regular and punctual attendance at all classes is considered essential to optimum academic achievement. You are expected to attend each class session. It is recognized that many of you have outside commitments to the university; these are considered excused, but must be cleared with the instructor PRIOR to the absence and written

documentation presented, including sports. If you are absent from more than 10 percent of class meetings, I have the option of filing a written report, which may result in de-enrollment. If the absences exceed 20 percent, you may be de-enrolled without notice. If the date of de-enrollment is past the last date to withdraw from a class, you will be assigned a grade of W or WF consistent with university policy in the grading section of the catalog. See [Academic Policies](#) in the undergrad student catalog.

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## USE OF TECHNOLOGY

Point Loma Nazarene University encourages the use of technology for learning, communication, and collaboration. However, cell phones must be on silent and texting should be reserved for before and after class. Laptops, tablets and all other electronic devices are welcome on the condition they improve student note taking or research. The use of technology in a manner not according to the instruction of the professor may be counted as an absence and impact your final grade.

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## ACADEMIC HONESTY

“PLNU exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed...” (PLNU Catalog). As such students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. As explained in the university catalog, academic dishonesty is the act of presenting information, ideas, and/or concepts as one’s own when in reality they are the results of another person’s creativity and effort. Violations of university academic honesty include cheating, plagiarism, falsification, aiding the academic dishonesty of others, or malicious misuse of university resources. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for a) that particular assignment or examination, and/or b) the course following the procedure in the university catalog. Students may appeal also using the procedure in the university catalog. See [Academic Policies](#) for further information.

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## ACADEMIC ACCOMMODATIONS

While all students are expected to meet the minimum academic standards for completion of this course as established by the instructor, students with disabilities may request academic accommodations. At Point Loma Nazarene University, students must request that academic accommodations by filing documentation with the [Disability Resource Center](#) (DRC), located in the Bond Academic Center. Once the student files documentation, the Disability Resource Center will contact the student’s instructors and provide written recommendations for reasonable and appropriate accommodations to meet the individual needs of the student. See [Academic Policies](#) in the (undergrad/graduate as appropriate) academic catalog.

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## FERPA POLICY

In compliance with federal law, neither PLNU student ID nor social security number should be used in publicly posted grades or returned sets of assignments without student written permission. This class will meet the federal requirements by (Note: each faculty member should choose one strategy to use: distributing all grades and papers individually; requesting and filing written student permission; or assigning each student a unique class ID number not identifiable on the alphabetic roster.). Also in compliance with FERPA, you will be the only person given information about your progress in this class unless you have designated others to receive it in the “Information Release” section of the student portal. See [Policy Statements](#) in the (undergrad/ graduate as appropriate) academic catalog.

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## FINAL EXAMINATION POLICY

Successful completion of this class requires taking the final examination **on its scheduled day**. The final examination schedule is posted on the [Class Schedules](#) site and on Canvas. No requests for early examinations or alternative days will be approved.

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## COPYRIGHT POLICY

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

**COURSE CALENDAR** (subject to change)

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<b>Date</b>	<b>Discussion/ Activity</b>	<b>HW Due</b>	<b>HW Assigned</b>
Jan 10 <sup>th</sup>	Welcome to Gender: An Overview and Syllabus		Read Syllabus
Jan 15 <sup>th</sup>	Definitions	Read Syllabus	Read Gender Stories Chapter 1
Jan 17 <sup>th</sup>	Reality: What is it?	Read Gender Stories Chapter 1	Read Gender Stories Chapter 2
Jan 22 <sup>nd</sup>	Gender Communication in Social Science	Read Gender Stories Chapter 2	Read Gender Stories Chapter 4
Jan 24 <sup>th</sup>	Traditional Gender Roles	Read Gender Stories Chapter 4	Read Beauvoir pg. 193-223 - Engagement 1
Jan 29 <sup>th</sup>	Gender and Relationships	Engagement 1	
Jan 31 <sup>st</sup>	Structural Oppression and Gender		Read Woolf – Engagement 2
Feb 5 <sup>th</sup>	The First Wave: Women in a new sphere.	Engagement 2	
Feb 7 <sup>th</sup>	The First Wave: Women as political actors		Read Campbell – Engagement 3
Feb 12 <sup>th</sup>	Second Wave: Feminism and Counter Culture	Engagement 3	Read Gender Stories Chapter 3
Feb 14 <sup>th</sup>	Master Narratives and Binaries	Read Gender Stories Chapter 3	Read Gender Stories Chapter 5
Feb 19 <sup>th</sup>	Gender and Culture	Read Gender Stories Chapter 5	
Feb 21 <sup>st</sup>	Discussion: Communication Analysis Project		
Feb 26 <sup>th</sup>	Midterm Study Guide		
Feb 28 <sup>th</sup>	Midterm		

March 5 <sup>th</sup>	No Class (Spring Break)		Read Medved – Engagement 4
March 7 <sup>th</sup>	No Class (Spring Break)		
March 12 <sup>th</sup>	Motherhood and Parenting Roles	Engagement 4	Read Lindemann – Engagement 5
March 14 <sup>th</sup>	Masculinity	Engagement 5	
March 19 <sup>th</sup>	No Class (Easter Break)		Read Foucault pg.17-35 – Engagement 6
March 21 <sup>st</sup>	No Class (Easter Break)		
March 26 <sup>th</sup>	Gender and Sexuality	Engagement 6	
March 28 <sup>th</sup>	Between the Binaries		Read Truth – Engagement 7
April 2 <sup>nd</sup>	Intersectionality	Engagement 7	
April 4 <sup>th</sup>	Queer Theory		Read Hooks – Engagement 8
April 9 <sup>th</sup>	Gender and Liberation	Engagement 8	
April 11 <sup>th</sup>	Gender and Violence		Spitzberg – Engagement 9
April 16 <sup>th</sup>	Dark Side of Gender Communication	Engagement 9	
April 18 <sup>th</sup>	Gender and You: Narratives		Write CA Project, Study for Final Exam
April 23 <sup>rd</sup>	Gender and You: Negotiation		Write CA Project, Study for Final Exam
April 25 <sup>th</sup>	Study Guide for Final Exam		Write CA Project, Study for Final Exam
May 2 <sup>nd</sup>	Final Exam	Final Exam	Write CA Project, Study for Final Exam