



Fall 2019

Meeting Days: Wednesday	Instructor: Lynn Walsh
Meeting Times: 6:00-8:40pm	Phone: 614-579-7937
Meeting Location: RLC 108	E-mail: LWalsh@pointloma.edu
Office Hours: Upon request	

PLNU Mission

To Teach ~ To Shape ~ To Send

Point Loma Nazarene University exists to provide higher education in a vital Christian community where minds are engaged and challenged, character is modeled and formed, and service is an expression of faith. Being of Wesleyan heritage, we strive to be a learning community where grace is foundational, truth is pursued, and holiness is a way of life.

COURSE DESCRIPTION

Students will learn to shoot video with a professional camera and put together stories for TV newscasts with professional editing software. This class will also discuss story selection, ethics of using video, audio and images and discuss how to ethically produce and share content on social media platforms.

COURSE LEARNING OUTCOMES

- Achieve a better understanding of the broadcast news industry and newsroom operations.
- Demonstrate the knowledge necessary to produce a newscast and write news copy clearly and accurately for broadcast and digital platforms.
- Create and present news stories based on accepted industry standards for the appropriate medium, including social media.
- Exhibit ethical decision making in story selection and in how content is presented.

COURSE REQUIREMENTS

- When reporting stories or presenting to the class, students must dress as news professionals (no jeans, cutoffs, shorts, t- shirts, hats, etc.). Students appearing on camera during a newscast must wear appropriate attire.

ASSESSMENT AND GRADING

ASSIGNMENT VALUES*:	GRADE % SCALE:
Weekly Current Events Quiz (4-5 points each)	A= 90-100
Class Participation (50 points)	B= 80-89
Social Video Assignment (50 points)	C= 70-79
Interview Assignment (50 points)	D= 60-69
Document Video Assignment (50 points)	F= 0-59
Show Stacking Assignment (50 points)	
TV News Stories (50 points each)	

INCOMPLETES AND LATE ASSIGNMENTS

All assignments are to be submitted/turned in by the beginning of the class session when they are due—including assignments posted in Canvas. Incompletes will only be assigned in extremely unusual circumstances.

PLNU COPYRIGHT POLICY

Point Loma Nazarene University, as a non-profit educational institution, is entitled by law to use materials protected by the US Copyright Act for classroom education. Any use of those materials outside the class may violate the law.

PLNU ACADEMIC HONESTY POLICY

Students should demonstrate academic honesty by doing original work and by giving appropriate credit to the ideas of others. Academic dishonesty is the act of presenting information, ideas, and/or concepts as one's own when in reality they are the results of another person's creativity and effort. A faculty member who believes a situation involving academic dishonesty has been detected may assign a failing grade for that assignment or examination, or, depending on the seriousness of the offense, for the course. Faculty should follow and students may appeal using the procedure in the university

Catalog. See [Academic Policies](#) for definitions of kinds of academic dishonesty and for further policy information.

PLNU ACADEMIC ACCOMMODATIONS POLICY

If you have a diagnosed disability, please contact PLNU's Disability Resource Center (DRC) within the first two weeks of class to demonstrate need and to register for accommodation by phone at 619-849-2486 or by e-mail at DRC@pointloma.edu. See [Disability Resource Center](#) for additional information.

PLNU ATTENDANCE AND PARTICIPATION POLICY

Regular and punctual attendance at all classes is considered essential to optimum academic achievement. If the student is absent from more than 10 percent of class meetings, the faculty member can file a written report which may result in de-enrollment. If the absences exceed 20 percent, the student may be de-enrolled without notice until the university drop date or, after that date, receive the appropriate grade for their work and participation. See [Academic Policies](#) in the Undergraduate Academic Catalog.
