

Audio Production Proposal 2007-2008

DEPARTMENT OF COMMUNICATION AND THEATRE

Proposal I: Change the name of COM215 Radio Workshop to COM215 Audio Production and increase the hours from one to two. Require COM215 as a prerequisite for COM415.

Proposal II: Change the name of COM415 Advanced Radio Workshop to COM415 Radio Workshop and require only one hour of the workshop for broadcast journalism majors. Students may take up to two hours of the workshop for credit.

Total course additions: 0

Total course deletions: 0

Total unit additions: 0

Total unit deletions: 0

Staffing increase/decrease: 0

Library Collection Impact: None

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APC PROPOSALS

Proposal I: Change the name of COM215 Radio Workshop to COM215 Audio Production (2)

Rationale: At present, Point Loma does not offer an audio or radio major. Because of this, only a limited number of radio courses exist. Despite the lack of a major, media communication and broadcast journalism students need to acquire skills in various facets of audio production. The present one-hour radio workshops do not provide enough class time to adequately cover the subject matter.

COM215 and COM415 largely are used as a means to offer credit for students working at KPLR. The proposed new course will enhance student skills. At the same time, retaining a workshop course will continue to provide credit for students who work on the campus station. This will give students who want to work in radio after graduation a means of strengthening their skills and providing content for their portfolio. Additionally, media communication students will benefit from knowledge of audio production.

In addition to student benefits, PLNU will experience positive results from this change. Rather than being seen as simply a student radio station, KPLR has a chance to expand its offerings and reach out to alumni and churches. This necessitates improved quality, which will be met by students who have taken the audio production course.

Catalog Copy:

COM215 (2) Audio Production

This is a basic course that provides students with skills in writing and production of audio content for radio (e.g., commercials, promotional announcements, PSAs), and TV and film (multi-track recording, mixing, and sound effects). The course also deals with announcing, acoustics, microphones, and remote broadcasts. The course is required for broadcast journalism majors and other students desiring to work at KPLR. *Offered fall and spring semesters.*

Units Added/Dropped: +1

Staffing Impact: None

Proposal II: Change the name of COM415 Advanced Radio Workshop to COM415 Radio Workshop and require only one hour of the workshop for broadcast journalism majors.

Catalog Copy:

COM415 Radio Workshop (1)

Required for broadcast journalism majors and students desiring to work at KPLR. Students are responsible for a minimum of 30-hours per semester of work, including music programming, news, sports, and station management. *Offered each semester. Prerequisite: COM215 Audio Production.*

Units Added/Dropped: -1 (requires students to take the workshop once vs. twice as noted in the present catalog for broadcast journalism majors).

Staffing Impact: None