

Course Change Proposal 2013-2014

DEPARTMENT OF COMMUNICATION AND THEATRE

Proposal I: Eliminate COM435 Advanced Audio Production (1).

Proposal II: Increase the number of units for COM275 Audio Production from 2 to 3.

Proposal III: Drop the one (1) unit lower division core writing requirement in the media communication-film studies concentration.

Proposal IV: Add courses to the list of upper division electives for the Communication Minor.

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APC PROPOSALS

Proposal I: Eliminate COM435 Advanced Audio Production (1 hour).

Rationale: Over the past five years, enrollment in COM435 Advanced Audio Production has been declining. Statistics within the Delaware Study track this decline. The course is not required, so students tend to enroll in advanced video production courses rather than advanced audio. In recent semesters, students in this course have produced talk shows, which enabled them to learn a more difficult aspect of radio.

This year, I began requiring that students in COM275 Audio Production work in 2-3 person teams to produce music shows that include interviews and live newscasts. Even without taking COM435, students will learn program production. COM275 is required for students in two majors, so enrollment is not an issue.

Units Added/Dropped: -1

Staffing Impact: None

Proposal II: Increase the number of hours for COM275 Audio Production from 2 to 3.

Rationale: COM275 involves students being exposed to a great deal of information that ranges from working in radio to audio production techniques. At present, two hours is often not enough time to cover the content. On several occasions, class time includes both lecture and hands-on applications content. Increasing the class to three hours will facilitate more opportunities for field and studio work. The expansion of one unit will allow more advanced work in a required course. The course will better fit the current needs of broadcast journalism and media majors.

Catalog Copy:

COM 275 (3) AUDIO PRODUCTION

A basic course that provides students with skills in writing and production of audio content for radio (e.g., commercials and promotional announcements), and TV and film (multi-track recording, mixing, and sound effects). Course deals with announcing, acoustics, microphones, and remote broadcasts. Required for broadcast journalism majors, media communication majors and other students desiring to work on the campus radio station. Offered fall and spring.

Units Added/Dropped: +1

Staffing Impact: None

Proposal III: Drop the one (1) unit lower division core writing requirement in the media communication-film studies concentration. These include selecting one of the following courses: WRI215 Journalism Workshop (1), or WRI216 Literary Magazine Workshop (1), or WRI Yearbook Workshop (1).

Rationale: This is in order to keep the media communication-film studies concentration at the required upper limit of 49 credit hours. With the addition of a one (1) unit increase to another lower division requirement (COM 275 Audio Production), something must be cut to keep the major at 49 units. The program already has a required three (3) unit writing course (COCM 175 Scriptwriting for TV and Film) that is more closely related to the kinds and styles of writing that students will be called to do in their professions. Although this one-unit lower division requirement has served as a great opportunity for broadening our film studies students' writing experience, it is not a necessary component in the media communication-film studies program learning outcomes (PLO's).

Catalog Copy:

LOWER-DIVISION REQUIREMENTS

- COM 150 Introduction to Media Communication (3)
- COM 175 Scriptwriting for Television and Film (3)
- COM 195 Media Literacy (3)
- COM 243 Introduction to TV and Film Production (3)
- COM 275 Audio Production (3)

-The following 1 unit requirement is exempted for film concentration-

- WRI 215 Newspaper Workshop (1) **OR**
- WRI 216 Literary Magazine Workshop (1) **OR**
- WRI 217 Yearbook Workshop (1)

Units Added/Dropped: -1

Staffing Impact: None

Proposal IV: Add COM330 Persuasion (3), COM 365 Intercultural Communication (3), and COM 490 Special Studies in Communication (1-3) to the list of upper division electives for the Communication Minor.

Rationale: This gives students three more options from which to choose. It will allow more students to complete the minor in a timely fashion. The three options allow for more individualized yet well-rounded course of study for the minor.

Catalog Copy:

LOWER - DIVISION REQUIREMENTS

Choose two (2) courses from the following:

- COM 190 Interpersonal Communication (3)
- COM 220 Small Group Communication (3)
- COM 231 Argumentation & Debate (3)
- COM 260 Advanced Public Speaking

UPPER - DIVISION REQUIREMENTS

Choose any four (4) courses from the following Must take at least 12 upper division units:

- COM 310 Nonverbal Communication (3)
- COM 312 Gender Communication (3)
- COM 315 Oral Communication (3)
- COM 330 Persuasion (3)
- COM 340 Organizational Communication
- COM 345 Management Communication
- COM 465 Intercultural Communication (3)
- COM 490 Special Studies in Communication (1-3)

Recorded Department/School Vote: 7-0

Final Summary:

Total course additions: 0

Total course deletions: 1

Total unit additions: 1

Total unit deletions: 2

Rotation of courses or deletion of sections to accommodate additions: 0

Staffing impact/increase or decrease: 0