

STUDENT LEARNING OUTCOMES 2014-15

Media COM			
CLO	PLO	ILO	WASC CORE COMPETENCY
Varies course to course	Program Learning Outcomes		
COM, 150, 195, 300, 422	1. Demonstrate skills in the theoretical and/or historical critique of media. This includes the integration of a Christian worldview and ethical framework for viewing, interpreting, and critiquing media messages.	1, 2	Written, Oral, Intro Lit, Critical Thinking
COM175, 422	2. Demonstrate scriptwriting skills for radio, TV, film, internet, church media, and/or corporate media industries.	1, 2, 3	Written
COM422, 442, 443	3. Demonstrate production and/or performance skills in radio, TV, film, internet, church media, and/or corporate media industries.	1, 2,3	Oral, Written
COM421, 425	4. Demonstrate professional socialization skills in a radio, TV, film internet, church media, and/or corporate media industry internship.	1, 2, 3	Oral, Written, Intro Lit, Critical Thinking
COM465	5. Analyze and conduct original communication research (quantitative and qualitative) using scholarly journals, data bases, and collecting and analyzing empirical data. To be added in 2015-16	1	Quantitative

INSTITUTIONAL LEARNING OUTCOMES

1. Learning: Informed by Our Faith in Christ

Students will acquire knowledge of human cultures and the physical and natural world while developing skills and habits that foster life-long learning.

2. Growing: In a Christ-Centered Faith Community

Students will develop a deeper and more informed understanding of self and others as they negotiate complex environments.

3. Serving: In a Context of Christian Faith

Students will serve locally and/or globally in vocational and social settings.