

STUDENT LEARNING OUTCOMES 2013-14

Broadcast Journalism			
CLO	PLO	ILO	WASC CORE COMPETENCY
Varies course to course	Program Learning Outcomes		
	1. Identify and articulate the historical development, content, audiences, and function of U.S. media.	ILO 1, 2	CT
	2. Write news copy clearly and accurately, demonstrating quantitative and qualitative reasoning.	ILO 1, 2	WC, IL, QR
	3. Create and edit a news story based on accepted industry standards and values.	ILO 1, 2	WC, IL, CT
	4. Employ aural and delivery skills appropriate to various news performance situations.	ILO 1, 2	WC, OC
	5. Demonstrate professional socialization skills in various news media environments.	ILO 2, 3	IL, CT
	6. Identify major ethical theories and professional codes, apply them critically to ethical dilemmas, and defend the application of the theory and code to a given situation as a Christian communicator.	ILO 1, 2, 3	CT

INSTITUTIONAL LEARNING OUTCOMES

1. Learning: Informed by Our Faith in Christ

Students will acquire knowledge of human cultures and the physical and natural world while developing skills and habits that foster life-long learning.

2. Growing: In a Christ-Centered Faith Community

Students will develop a deeper and more informed understanding of self and others as they negotiate complex environments.

3. Serving: In a Context of Christian Faith

Students will serve locally and/or globally in vocational and social settings.