

Point Loma Nazarene University
Department of Communication and Theatre
Program Learning Outcomes

MEDIA COMMUNICATION

PLO #	Program Learning Outcomes (PLOs)
1	Media PLO 1 Media Communication majors will demonstrate their understanding of media literacy knowledge and analytical skills.
2	Media PLO 2 Media Communication majors will demonstrate scriptwriting skills for radio, TV, film, internet, church media, and/or corporate media industries.
3	Media PLO 3 Media Communication majors will demonstrate production skills in radio, TV, film, internet, church media, and/or corporate media industries.
4	Media PLO 4 Media Communication majors will demonstrate performance skills in radio, TV, film, internet, church media, and/or corporate media industries.
5	Media PLO 5 Media Communication majors will demonstrate professional socialization skills in a radio, TV, film, internet, church media, and/or corporate media industry internship.