

MEDIA COMMUNICATION PROGRAM LEARNING OUTCOMES (PLOs)

MEDIA COMMUNICATION

Students who complete the program will be able to:

1. Demonstrate skills in the theoretical and/or historical critique of media. This includes the integration of a Christian worldview and ethical framework for viewing, interpreting, and critiquing media messages.
2. Demonstrate scriptwriting skills for radio, TV, film, internet, church media, and/or corporate media industries.
3. Demonstrate production and/or performance skills in radio, TV, film, internet, church media, and/or corporate media industries.
4. Demonstrate professional socialization skills in a radio, TV, film, internet, church media, and/or corporate media industry internship.

MEDIA COMMUNICATION (with Bloom's & WASC Core Included)

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