

PROGRAM: MANAGERIAL & ORGANIZATIONAL COMMUNICATION (MOCM)

Students who complete the program will be able to:

- PLO1        Develop a sophisticated understanding of communication as the negotiation of meaning.
- PLO2        Display communication competence both verbally and nonverbally in interpersonal, small group, organizational, and intercultural contexts.
- PLO3        Formulate a thesis, organize a complex idea, and support it with appropriate evidence using proper grammar and punctuation.
- PLO4        Demonstrate an ability to present themselves in a professional manner including, resume, interview skills, and presentations.
- PLO5        Demonstrate an understanding and ability to work collaboratively in a group.
- PLO6        Analyze and conduct original communication research (quantitative and qualitative) using scholarly journals, data bases, and collecting and analyzing empirical data.
- PLO7        Demonstrate an understanding of basic theoretical concepts relative to organizational behavior including scientific management, systems theory, and organizational culture.
- PLO8        Integrate a Christian perspective of values and ethics in their communication in interpersonal, small group organizational and intercultural contexts.
- PLO9        Develop an awareness of multiple approaches to leadership and develop a personal leadership philosophy.